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Special To The Citizen, Clarkston News, Lake Orion Review and Oxford Leader, March 2016

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Lake Orion Roofing dispels insurance claims rumors after natural disaster

Did your neighbors get new roofs last year? After a catastrophic hailstorm hit downtown Lake Orion two years ago, over 90 percent of roofs that Lake Orion Roofing has inspected had roof damage.

Many homeowners were completely unaware, until Haag Certified Lake Orion Roofing Inspectors climbed up to take a look.

The storm that flattened 3,000 evergreen trees left many residents worried—should they, or should they not file a claim?

Nobody wants their insurance rates to increase, however, according to the National Storm Damage Center, typically insurance companies cannot single out a homeowner for a rate increase based on an “Act of God” storm damage claim. Instead, insurance companies can raise rates for everyone in the affected area.

In other words, whether or not you file a claim, everyone will see an increase in insurance rates for a natural disaster.

“So if you don’t file a claim, your increase in premium will pay for everyone else’s repairs, except yours. You should never have to pay for your neighbor’s roof,” Lake Orion Roofing Owner Mark Southern said.

Lake Orion Roofing, located at 881 Brown Rd., knows the claims industry inside and

out, and for over 30 years has helped customers successfully complete the entire claim process, from start to finish.

“Nobody gets individually punished for filing a claim from a natural disaster,” Carla DeVito said, roofing manager. “We want to make sure that our customers are aware that whether or not they have any damage they need to at least get an inspection.”

Many homeowners may have limited time to file an insurance claim, and could potentially miss the opportunity to utilize their homeowners insurance to repair any damage to their homes by waiting too long.

With their free assessment policy, Lake Orion Roofing will provide homeowners with proof of damage to take back to their insurance company if any damage is found to their homes.

“It’s a painless process for the customer,” Southern said. “We walk them through each step of the claims process, from filing a claim to installing their new roof, with a complete guarantee of our workmanship.”

The truth is, the chance of damage to your home after a storm is greater if other repairs have been made in nearby houses. And, hail damages is very difficult to detect, occurring in roofs, siding and windows.

Lake Orion Roofing assessed and replaced over 600 roofs since the hailstorm and Southern guarantees there are still more out there with roof damage.

“Most people think that their house is okay,

but they have no idea unless we get up there and look at it. The people that called us last year were literally amazed. We’re here to help the people whose homes were damaged, don’t know it, and are going to be punished later.”

A good test to know whether or not their home has been damaged is to first look around the neighborhood.

“One of our first questions is whether the homeowners has noticed any activity in the neighborhood,” DeVito said. “If the answer is yes, then at that point you more than likely have damage.”

Other signs include collateral damage discovered around the bottom sections of your house to windows, trim and decks, which typically indicates roofing damage above, Southern said.

Homeowners even have the option to utilize Lake Orion Roofing’s work authorization policy, which allows the company to deal directly with the homeowner’s insurance carrier on their behalf and complete the process for the homeowner. All the owner must do is file the claim, pay the deductible, and Lake Orion Roofing will provide the rest.

After 30 years of business in Lake Orion, and with certified, professional roofers, Lake Orion Roofing cares for each of their customers like family.

“We have helped a lot of people out of a tough time,” DeVito said. “We genuinely care about our customers and we want to make



Lake Orion Roofing finds hail damage after inspecting the integrity of this homeowner’s roof. Damaged shingles are not as effective in protecting the home from further leaks.



After working with Lake Orion Roofing the homeowners have new roof, guaranteed under the business’ workmanship. For a free assessment, call 248-393-0055. sure they are satisfied their first time around. And unlike the numerous door-to-door contractors who leave the state after a roof installation, we’re right here in your backyard.”

For your free assessment to see if you qualify for an insurance claim, call Lake Orion Roofing at 248-393-0055.

Thanks for Voting LAKE ORION ROOFING as the 2015 “Best of the Best” Roofing Company



The owner & staff at Lake Orion Roofing would like to take this opportunity to “THANK YOU” for choosing us as your #1 Roofing Contractor. We take great pride in knowing you have selected us above all others for our service and quality workmanship. For over 30 years, we have been a fixture in the area and will remain so for years to come. We are committed to bringing you, our customer and neighbor, the very best in quality and service.

Our commitment is to educate each of our customers in order for them to make an informed decision in selecting the right contractor for their project. We only install quality products from manufacturers such as CertainTeed & follow installation standards set forth by the National Roofing Contractors Association. We take pride in the fact that all of our installers must be certified as CertainTeed Master Shingle Applicators. We want to ensure you will have peace of mind knowing that you have selected the best roofing contractor for your home.

Not only are we able to handle all your roofing needs, we also install siding, gutters & insulation as well. We have a repair & service department to perform repairs to roof systems or temporary repairs until you’re ready for new roof, siding or gutters. Call us today at 248-393-0055 to schedule a free inspection & estimate. Our motto we live by is “Above All... Customer Satisfaction”.

Storm Damage & Claims

- Hail damage is very difficult to detect and often occurs to roofs, siding & windows.
- You may think you don’t have damage since you can’t see any signs of damage, or because your roof isn’t leaking.
- Many homeowners discover major roof damage after it’s too late to file a claim
- It’s highly recommended to get a full property damage inspection after severe storms
- Over 90% of homes we inspected had storm damage that many owners were completely unaware of.
- All Lake Orion Roofing inspectors are Haag Certified Inspectors specifically trained to inspect for damage.
- Call us to inspect your home to insure you do not have damage.
- Are you currently struggling with an existing claim? Call us, we’ve helped process dozens of existing claims for homeowners to insure all damage is handled properly.
- We can help you throughout the entire claim process, start to finish. We’ve handled hundreds of customers & know the claims protocol / process very well.....



We have helped 1000’s of satisfied homeowner’s with claims...why not you?

Why LAKE ORION ROOFING?

Real Life Testimonials!

Absolutely Amazing Company!

As with many other Lake Orion residents and business owners, the Orion Art Center was hit hard in the "Storm of 2014"!

Our insurance company sent out a claims adjuster shortly after the onslaught. We were sadly surprised when the claim came back in for a total of \$7400.00! This "complete assessment" included such things as; 9 individual shingles, a very small percentage of siding, on one side ONLY!

Things just did not seem accurate so we decided not to move forward with any repairs until after we contacted LAKE ORION ROOFING. I personally met Mark Southern and Ben Sprague of Lake Orion Roofing after they repaired damage to my grandmother's home caused by this very same storm. They were fantastic to work with and I knew I needed their help!

They reopened a case with our insurance company. Brought out another new adjuster and together with them, did a COMPLETE assessment of the real damage! Bottom line is what started out as a claim of \$7400.00 from the original adjuster.....was now in excess of \$41,000.00!

Thanks to Lake Orion Roofing and Mark Southern the Orion Art Center will now have a proper and complete makeover. I strongly recommend that anyone who's home or building of any kind that got damage by the storm of 2014 or any other....do yourself a major favor and contact Mark at Lake Orion Roofing before anyone else. It's the best decision you'll ever make!

Sincerely the new **Orion Art Center**

I Would Highly Recommend!

I was only two weeks from arbitration over a dispute with my insurance company when I met with Mark at Lake Orion roofing. He analyzed the extend of the damages to my roof due to hail and wind and determined the we were not getting a fair offer from the insurance company and were going to have to pay for most of our roof replacement out of our own pockets. Using his vast experience in these matters he quickly headed off arbitration and got a new inspection ordered. He personally met with the inspector and walked him through the issues and at the end of the process we were covered for all of the damages that occurred. The work Lake Orion roofing performed was excellent and I recommend him for all of your roofing needs.

They Did A Fantastic Job!

I called a roof repair "expert" that told me I had severe storm damage. "The worst he had seen." The insurance company intimidated the roof repair "expert" and said it was from sun damage, ext. and that it was not from "that" storm. The roof "expert" I had called said there was nothing he could do about the claim but I definitely had Hail and Wind Damage and that I needed a new roof.

My neighbor had a similar situation and told me things turned around once they contacted Lake Orion Roofing; all their problem were solved.

I called Lake Orion roofing and this is when the story finally improved. Together Mark (Lake Orion Roofing) and the Insurance Company inspected my roof. They determined my roof needed to be replaced and the supervisor even said "There was no question my roof needed repaired."

The good news. Thanks to Lake Orion roofing, I have a new roof, and they did a fantastic job.

I would highly recommend!

Mitch Kline

This Guy Knows What He's Doing!

The Results are Amazing!

It never occurred to me to even file an insurance claim until I overheard several co-workers discussing similar situations with their homes. I decided to call a contractor, based on hearing how good they were on a radio show.

This contractor came out, took a look and my roof and aluminum siding and informed me that they could provide a quote on a new roof, but not the aluminum siding, because they felt it was only slightly damaged.

I checked with my co-workers that live in the area to ask which contractor they were using - Lake Orion Roofing! 'Why do you like them?' "Because they are outstanding!"

Mark Southern personally came out to inspect the damage. He was amazingly efficient and thorough as he reviewed and captured the damage - This guy knows what he's doing. Mark uncovered a great deal of damage the storms had done to my home. He worked diligently with my insurance company to make sure all the damage was addressed. Lake Orion Roofing did all the hard work with the insurance company for me.

I can't begin to speak of how supremely skilled and professional Mark and his roofing and siding team were. Hands down, the best contractor I have ever worked with! The results are absolutely amazing! I wouldn't use anyone but Lake Orion Roofing!"

- An extremely satisfied customer. PR

We have successfully completed 1,000s of storm damage roofing repairs. Lake Orion Roofing has extensive experience in working with insurance companies to replace your storm damaged roof, siding, windows, awnings & more!



Lake Orion Roofing has HAAG Certified Inspectors which Carries a Deeper Level of Credibility.



30 Years Strong

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"Above All... Customer Satisfaction"

Brandon 2025 takes aim at the future with an eye on today

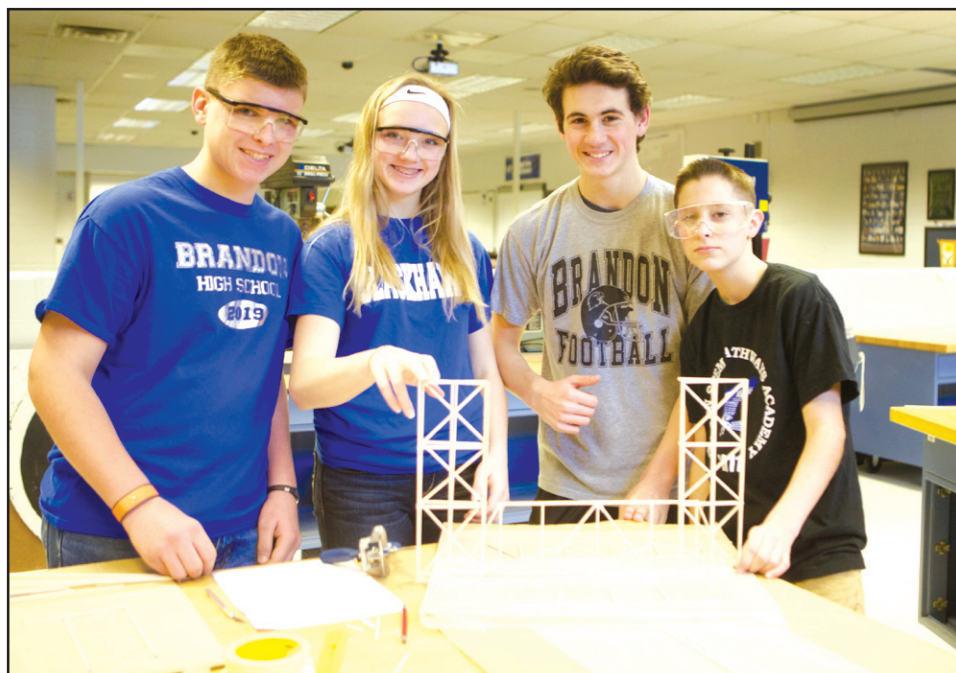
Designing and building a prosthetic hand that actually works. Rubbing elbows with designers and engineers at the North American Auto Show. Flying stealth drone missions and capturing footage heretofore deemed unattainable.

To many, that sounds like the making of a 'Bucket List.' To Brandon High School STEM (Science, Technology, Engineering, and Math) students, it's just part of their regular hands-on learning in the popular program now in its seventh year.

"We get to take some amazing field trips where we get to experience what we have learned in the classroom in a different setting," said BHS sophomore Emily Davis, who had just returned from a visit to Oakland University's School of Engineering and Computer Science. "The prosthetic hand activity was awesome."

According to Brandon's Career and Technical Education (CTE) director Eric Lott, Brandon High School's STEM program is unique.

"We are one of 22 programs in the state certified as CTE compliant," Lott said. "Our curriculum is aligned with state standards and a team of engineers reviews our material to make sure the students are receiving a program that matches current indus-



From left, Joe Prentice, Kalin MacQueen, Jakob Sulisz, and Ian Ladd. Brandon High School STEM students.

try practices."

The results are impressive, as the STEM program has grown every year. According to technology instructor Patti Dzabanski, this is the biggest it has ever been.

"Our kids are great," she added. "And

next year, for the first time, we will have a senior-year Capstone class for the students to complete a STEM project of their choosing, explore STEM careers, and spend their last year in high school with their STEM family."

The statistics surrounding STEM graduates are well known, as STEM job opportunities are expected to continue to grow faster than jobs in other sectors and STEM jobs tend to pay higher salaries than jobs in other fields.

But that doesn't seem to be why so many Brandon students are enrolled in the program.

"The teachers bring some real world expertise to our classes," said sophomore Morgan Ross. "They've worked in various industries and do a nice job of sharing their experiences with us."

As for the future of the STEM program at Brandon? Superintendent Dr. Matt Outlaw sees bigger things ahead.

"We have a gem of a program here, and it's something we want to continue to grow," he said. "We field calls from families and schools in other districts wanting to know more about the program, and anybody who has been a part of it knows how special it is. It is a key component of the continued success of our students."

For more information about the STEM program and how it may be right for your family, visit www.brandonschooldistrict.org or www.brandonstem.com.



Brandon Preschool Programs

Brandon Preschool Programs were recently awarded a 5-star rating by *Great Start to Quality* - a division of the Michigan Department of Education. This is the highest ranking a preschool program can achieve!



UPCOMING EVENTS

- Early Childhood Orientation - Thursday, March 10 (Brandon ITEC Center)
- Early Childhood Open House/Registration - Tuesday, April 12 (Harvey-Swanson)
- Early Childhood Open House/Registration - Thursday, April 14 (Oakwood Elementary)



For additional information including times, please visit our facebook page. facebook.com/BrandonEarlyChildhood

A School for the Mind & Body is character education with a nutrition & exercise emphasis

A School for the Mind and Body (SFMB) is based on academics, character development and personal health and wellness.

"We believe that character education, nutrition and exercise are equally as important as reading, writing and arithmetic," Owner/Creator Nanci Canine said.

Nanci Canine was on an airplane with her husband when she was inspired to create a school.

"I grabbed a napkin and wrote down a basic business plan," she said of the event which led to the 2005 creation of A School for the Mind and Body. Now 11 years later SFMB has grown to over 150 students and has impacted hundreds of other children when it comes to "healthy living". SFMB's curriculum has not only prepared students for the next educational level but many students have been "advanced".

Here is what one parent says: "Thank you to Mrs. Neumann. Mia has been advanced to 1st Grade! She was so prepared for Kindergarten and has made a wonderful adjustment to school. Thank you to SFMB and the staff for such an awesome educational experience for our daughter!"

Canine explains: "Our program is based



The dedicated staff of A School for the Mind & Body is excited to help your child learn and grow. Call (248) 814-7100 to enroll for Fall 2016!

on a "Concept of the Week" that is integrated into four Educational Units – **Thinking, Learning, Nutrition, and Exercise.**

For example, if the concept of the week is love, children will define and practice love through the **Thinking Unit**. During this time teachers and students will discuss how parents love their children and how children love their parents. The **Learning Unit** will cover

the letters L.O.V.E. Our **Nutrition Unit** will be dedicated to discussing ways to love our bodies through healthy food choices. Finally, children will learn ways to show love to their bodies through exciting games and physical activities during the **Exercise Unit**. Each concept will also be taught and applied through art projects, dance, drama and story."

The SFMB environment and the spirit of

"love for learning" is what sets the school apart from other preschool learning centers. The state of the art facility and the educational staff has through the years provided a curriculum that each child can use to be successful! Listen to this parent: "Thank you for all of the love and care you give to our children and instilling the love of learning inside them at such an early age!"

SFMB Fit Families has also been recognized by the public school systems for their physical education program. Many have adapted SFMB's FF program to their own physical education programs! Personal trainers provide a nutrition and exercise curriculum that the children do both at school and at home learning how to maintain a strong healthy lifestyle!

SFMB is shaping the lives of young children to be conscientious, confident, excited to learn, and committed to healthy living. They have taken Early Childhood Learning to a whole new level! They truly mean: "Saving Our World of Tomorrow through Our Children Today"

To learn more of SFMB's unique curriculum please visit our website www.schoolforthemindandbody.com or call (248) 814-7100 to visit our school.

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a school for the
mind and body

Kindergarten Monday-Friday 9-12

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Clarkston**

Call for more information **248-814-7100**
or visit our website at www.schoolforthemindandbody.com



Randy Wise Ford-Ortonville where the customer comes first

Randy Wise Ford-Ortonville has been serving the community since 2004 and has now become northern Oakland and southern Genesee counties destination for new and used vehicles. As a result of the growth in 2013, they expanded their facility at 986 S. Ortonville Road from 5,000 square feet to 20,000 square feet to meet the needs of the community.

“We’ve doubled our selection,” said Joe Greene, manager. “The expanded show room and service area continue to provide a growing customer base and vast selection of cars and trucks. Today we have more than 200 new vehicles and 400 used vehicles available.”

Ford Motor Company continues to be a leader in the auto industry. For example, in 2015 Ford introduced the F-150 made of aluminum, dropping 700 pounds from America’s best-selling truck in the drive to save fuel. This year Ford continues to set the bar higher by introducing the only heavy-duty pickup, the F-250 and F-350 with the high strength, military-grade aluminum-alloy body.

“From the sporty Mustang to the versatility of the Escape to the Focus and Edge, what ever your driving needs are,



The friendly staff at Randy Wise Ford Ortonville.

Ford has a vehicle for you,” he said.

Randy Wise services all makes and models of vehicles, from oil changes to diesel engine repair. With motorists now keeping their vehicles an average of about 11 years and often more than 200,000 miles, maintaining your ride is key. Let the certified specialists at Randy Wise Ford use the right oil and filters along with free alignments plus a multi-point inspection to keep that vehicle operat-

ing at peak efficiency.

“We care about customers. Our reputation for quality work is second to none,” he said. “We fix it right and return your vehicle in a timely manner.”

Check out some of the great lease options available at Randy Wise Ford-Ortonville. The dealership works with all credit organizations and can guarantee financing. Greene notes that leasing is a good option, even for motorists

who put a lot of miles on their vehicles. Buy an extra mileage and trade your vehicle in after a 2-3 year lease, without having to feel the pain of depreciation.

We have a great selection of Ford Certified vehicles. You can check them out at RandyWiseFord.net.

Randy Wise Ford-Ortonville remains committed to the community—sponsoring the Drive One 4 UR School event twice a year with Goodrich in the spring and Brandon in the fall. Community members are invited to test-drive one of seven or eight new cars or trucks that Randy Wise brings to the schools. Ford Motor Company and Randy Wise Ford Ortonville will donate \$20 for each test drive (one per household), up to \$6,000 can be earned for each district.

Randy Wise Ford-Ortonville, 989 S. Ortonville Road, is open 9 a.m.-8 p.m. Monday and Thursday, 9 a.m.-6 p.m., Tuesday, Wednesday and Friday, and 9 a.m.-4 p.m., Saturday for those in the market for a new vehicle. Service hours are 7 a.m.-6 p.m., Monday through Friday and 8 a.m.-2 p.m. Saturday 888-482-1658.



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Winter cannot go on forever, and it warms the hearts of everyone at Lourdes Senior Community in Waterford that numerous outdoor activities are ahead for residents and staff at Fox Manor on the Lake, Mendelson Home, Lourdes Rehabilitation and Healthcare Center and Clausen Manor.

Each building has an activities director who ensures there is plenty to do in any season. – Tammy Keeley at Fox Manor independent living, Deana Wiegand at Mendelson Home assisted living, Jacqui Baker at the Rehabilitation and Healthcare Center and Melissa Sexton at Clausen Manor memory care.

The beauty of 33 acres on the shores of Scott Lake lends itself to numerous outdoor activities. Lourdes has a pontoon boat on which residents can take rides or bring a pole for fishing. There also is a lakeside dock for fishing, and a nearby gazebo provides an excellent vantage point overlooking the lake.

Wooded areas feature paths for walking and biking where the trees are pretty in spring, summer and fall – even in winter with snow covering the branches. And there is always a chance a walker might see a deer.

Of course, Lourdes also features several indoor activities: painting, jewelry making, crafting, cooking and baking, vocal and chime choirs, music and art therapy, computer lessons, entertainment, games such as Wii Bowling, family events, fun times with elementary and high school students and themed meals.

Each home has its own kitchen and culinary staff dedicated to providing a variety of great tasting foods. Chicken enchiladas, kabobs and pasties are among resident favorites, and fresh soup is prepared daily.

At the center of life at Lourdes, is a foundation built on the Word of God. Sister Teresita Lipar presides over the pastoral staff, all of whom are trained



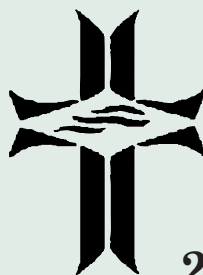
to meet the spiritual needs of residents, family and visitors. Pastoral ministries include mass and other chapel services, sacraments, prayer for healing and comfort, Bible study groups and spiritual pilgrimages.

Lourdes Senior Community is home to more than 250 residents. Sponsored by the Dominican Sisters of Peace, it has been serving seniors since 1948 with

four core values, Dignity, Service, Compassion and Spirituality, regardless of race, color, creed or religion. The Rehabilitation and Healthcare Center has been named one of the nation's best by U.S. News and World Report and overall community selected Best of the Best for senior living eight years in a row by readers of the Oakland Press.



Dignity
Service
Compassion
Spirituality



LOURDES
 SENIOR COMMUNITY

2300 Watkins Lake Rd, Waterford
 248-673-1720

www.LourdesSeniorCommunity.org

Our Customers Say It Best



ROOFING, SIDING, & GUTTERS

We had some preventative maintenance work done for an architectural roof wall section that was damaged by ice dams. Ryan was the repair person assigned to the job and he was great! Ryan was professional and took pictures of the job for me. He was a nice person and did quality work. He answered all questions and was very knowledgeable. He had worked on a different area of my home previously and did a great job there too. The VP (Dillon) was also available for questions. They added a gutter too in order to help better preserve the newly repaired area for the long run. It was preventative work to avoid water getting into the house in the future. We are confident that this company saved us some future headaches.

E. Cuneo, Clinton Twp.



ROOFING, GUTTERS & COMPOSITE TRIM

We had a new roof installed by SureGuard. It went extremely well from start to finish. I called to schedule a quote and Dillon came out within a few days to provide it. He then came back a second and third time only because I was indecisive, he was very patient. He was extremely professional, knowledgeable and courteous. Our roof was scheduled to be replaced within a week of signing the contract. We had a leaky roof and they prioritized us and we couldn't have been more grateful.

The price was a little more than other quotes we received and less than one. I think it was fair. I had a good feeling about this company so I went with my gut, not the checkbook

When the crew arrived on a Saturday morning they got right to work. setting up taps and rearing off the old roof. Everything was going according to plan until they discovered a huge wasp nest in the corner of our house. The amount of wasps was unbelievable and they stung three of the crew members. One was allergic and was taken to the hospital. The crew of seven was now down to five. This didn't stop them. Dillon went and got wasp spray and sprayed them enough to work in safe conditions. They finished the job in one day even with a small crew.

After one big rain storm we noticed there was a leak in the garage. We called Dillon and he came over within twenty minutes and found the problem. Near where the wasps were there was one nail that was nailed below the nailing strip (I think that's what it's called). He fixed it right away. I find no fault because those wasps were atrocious! I would definitely use these guys again.

N. Egan, Lake Orion



ROOFING

I was very happy with my SureGuard experience. After receiving a number of quotes from other roofing companies, I chose SureGuard because the owner was very professional in his sales approach discussion of my roofing needs, even though the price was in the higher range of quotes I received. SureGuard crews were friendly and performed their work in a timely manner and the owner contacted me on a daily basis with updates regarding any work related issues, especially with respect with the weather and I never had to chase SureGuard for information and my telephone calls were timely returned.



INSULATION

I had a lot of heat going into my attic causing ice dams SureGuard came out & boxed in and sealed any areas also installed two direct air vents out the roof for stove & bath. They then corrected air flow with foam crates and blew in insulation covering the entire attic and rebuilt the attic close out box.

Dillon gave me a fair price and it was worth every penny my furnace runs less and the lower level of the home was a ice chest at 60 now it is running at 70 degrees on both upper & lower levels of my home instead of through the roof.

I am so happy I will be calling SureGuard to do my roof in the near future.
Mary Woodward, OXFORD MI



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- 6" K-Style Seamless 25 Year Warranty Baked-On Enamel

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- Kay Can
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Commercial

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- 6" K-Style Seamless 25 Year Warranty Baked-On Enamel Finish
- Box Galvanized Steel
- Custom

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- Tap Siding
- Vertical Siding
- Cedar Shakes
- Artisan

Wood/LP

- T1-11
- Cedar Cap
- Stucco Panels

Composite

- Roughsawn Cedar
- Stacked Stone
- Creek LedgeStone
- Stone, Brick

Save on Energy Cost!



Fiberglass

- Roll Batten
- Loose Fill

Panels

- Foam Board
- Insulated Board

Cellulose

- Loose Fill

SureguardRoofing.com

SureGuard Roofing: New location, same quality care

Moving forward to better service you

"I'm very happy with our move to Oxford" remarked Tony Saferian, owner and president of SureGuard Roofing & Maintenance. "We have increased roadside exposure and are experiencing more people coming in and asking about what we can do for them and their roofing and home maintenance needs."

Since moving to Oxford in the spring of 2015 SureGuard is finding that this new location has higher visibility than their previous spot in Lake Orion, and they couldn't be happier about the response.

"Once people step inside they're very impressed with our spacious show room that features many samples of the quality products that we use and literature about them," Saferian added.

Lately, Dillon Phillips, Tony's son, right hand man and vice president has taken on the role of marketing and advertising for the company, especially with the use of social media sites, Facebook, Instagram and their own site, www.sureguardroofing.com.

"Engaging the community, getting to know them, and introducing them to us, is what I've

been focusing on" Phillips said. This and good old face-to-face contact is a great combination.

"On Facebook I'll post different tips on home maintenance, home renovation ideas and pictures of some of the jobs we've done" he added. "People can go to any of the consumer sites like Angie's List that feature customer reviews and testimonials and read those written about us. We have a five star rating on every site we're on."

History of customer care

SureGuard Roofing & Maintenance got its start 28 years ago. When Saferian started his roofing business he applied a simple code of ethics. He believed you're nothing if you don't stand behind your word and your work. He engrained this in the minds of his crew members and insisted on every job being done in the right way, the only way, and the SureGuard way. Now, twenty-eight years later, with son Dillon at his side he still adheres to those principles.

"It doesn't matter if it's a large commercial job or a smaller residential repair" Saferian says "they'll make sure that the job is done right."

Most people have been around long enough have had a negative experience with some other contractor and appreciate when somebody's doing quality work Like SureGuard.

"We're not going to lower our standards of quality workmanship and products to cut corners," Saferian said. "We just don't do that, we take pride in our work"

"We've noticed a lot of other companies experiencing numerous call backs on residential jobs because of the presence of mold in the homeowner's attics. Sometimes these roofs are only two years old. That should never happen. These companies are just not checking their work to make sure it was done properly," he added.

That's why SureGuard offers a complete quality inspection with every job.

"Customers want quality work, not just something thrown together where they have to pay again to have it redone," Saferian said.

Repair and maintenance

"Our maintenance crews have been busy all year repairing the work of others" Phillips added. "Because we've been so busy, we'd like to thank our customers for their patience

and understanding while their work was being done. Because of the quality we instill in our work, it can be difficult to get all our jobs done in one week. It's also difficult to find enough skilled workers needed to provide the kind quality work that our customers deserve. So it may take a little longer but we're determined to keep our standards high and our customers happy."

Sureguard does all manner of work including flat roofs, shingle roofs, siding and attic repairs as well as insulation.

"We're fortunate that my Dad knows both residential and commercial work thoroughly," Phillips said. "Some companies only know residential and shingle work. When they run into jobs like flat roofs or complicated jobs that require more thought they usually don't know how to do it and the home owner ends up with an inferior job."

Saferian said sometimes they may have to get a crew out to perform a temporary repair to control a leak or something like that and then return to complete the rest of the job later.

"It's all part of keeping our customers happy," he said.



Another thing that SureGuard does that helps assure customer satisfaction is to keep their crews in roughly a 20 mile radius. That way, if a customer needs help they can respond in the shortest amount of time possible to take care of their request.

"We want to be able to service everybody whether it's at the show room or their home," Saferian We also offer 24/7 emergency service. Our customers are very important to us."

SureGuard Roofing and Maintenance has been a member of the Better Business Bureau

since 1989 and they have an "A Plus Rating". SureGuard was also voted "Best Roofing Company in Oxford" in the Oxford Leaders "Best of the Best" reader's choice awards in 2015.

Their office is at 650 South Lapeer Rd. in Oxford. Their phone number is 248-364-4444.

The place to be on Lake Louise: Bullfrogs Sports Bar & Grill

It's been 17 years since an empty building on the shores Lake Louise was transformed into Bullfrogs Restaurant, an iconic gathering place to kick back and enjoy your favorite meal or beverage and sporting event.

"It was John Hagar's life-long dream to open a sports venue—family restaurant," said Kim Hagar, who along with John purchased the building in 1995. "The inside was 99 percent gutted and redone. Over the years we've had several additions from the Tiki Bar to the spacious deck to the big screen plasma televisions—but the original concept continues attract patrons."

Just 5 miles north of I-75, off exit 91, Bullfrogs Restaurant 2225 Ortonville Road, offers a festive atmosphere with entertainment every night of the week.

Whether out on the deck or in the dining room Bullfrogs offers something for everyone. Bring the whole family or just enjoy a date night with your spouse or significant other Bullfrogs is sure to please.

"Our Tiki Bar is one of the biggest outdoor bars in Oakland County," said John Hager, Jr. Even when the evenings get cool, guests can warm up by lounging near the outdoor fireplace on the deck. Or a great before or after concert hot spot during the summer—DTE is just a short drive away."

This spring Bullfrogs will introduce a new menu, keeping some your favorite dishes along with some tasty additions. From their famous venison chicken chili topped off with Frog Ears for dessert to all you can eat fish and chips—there's something for the whole family.

If you're looking for the best pizza after the show stop by Bullfrogs for one of our famous Mexican, Artichoke Spinach or Meat Lovers Pizza, and fried pickles all 1/2 off on Tuesdays 5-9 p.m. If south of the border is what fits your palate



Sarah a bartender at Bullfrogs.

check out our enormous wet Burrito, enchiladas or the infamous humongous nacho's or maybe some 99 cent tacos on Mondays 5-9 p.m.

"Nothing goes better with great Mexican food or pizza then one of our 80 beers," said John.

From New Belgium Fat Tire to Frankenmuth Batch 69 IPA to Kona Big Wave Golden Ale—your favorite swill is chilled and waiting for you at Bullfrogs.

Whether Lions, Tigers, Red Wings or Pistons are playing, there's never a bad seat in the house to watch your favorite sporting event on one of the 18 big screen TVs. And

you never know who may stop in—local celebrities and musicians that play at DTE have been known to stop after their shows and sports players often frequent Bullfrogs.

Late night the fun continues at Bullfrogs with DJ dancing and the occasional live band on weekend nights, Texas hold um poker tournaments Monday nights along with 'Bike nights' in the summer Wednesday night is always family or kids night with clowns and an ice cream bar. Kids eat free with the purchase of an adult meal.

Ladies night every Thursday which feature discounted drinks for the ladies. Bullfrogs also has Hoppy Hours specials 3-6 p.m. Monday-Friday along with the return of Power Hour.

While providing the areas top entertainment location Bullfrogs also gives back to the community by sponsoring local charities, through fundraisers and donations, and food to our local schools. For example, Bullfrogs owner Kim's favorite charity, Devoted Friends, a local rescue organization helping pets in need.

Visit our website bullfrogsbarandgrill.com or hop in and join our e-mail club to get all the latest discounts and daily happenings at the Frog.

Open 7 days a week from 11 p.m.-2 a.m., Bullfrogs is one of a few places in town where the kitchen stays open with our full menu until 10 p.m. and appetizers and fried food until 2 a.m. Reservations and carry outs are always welcome by calling our pad at 248-627-7755 we're just a hop, skip and a jump off exit 93 north 5 miles at 2225 Ortonville Rd Ortonville Mi 48462.

Here at Bullfrogs we always have something happening at our pad.

Check out *The Citizen* for updates on all events

Oakland Counties Largest Waterfront Patio Dining & Tiki Bar

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Every Wednesday
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Kids Eat FREE
w/ purchase of adult entree



**2225 Ortonville Rd. (M-15) in Ortonville,
Just 5 Miles North of I-75 248-627-7755**

Open Every Day 11 a.m. - 2 a.m. - www.bullfrogsbarandgrill.com

Genisys Credit Union is where YOU come first

Established in 1936, Genisys Credit Union has remained a strong, non-profit financial institution that offers highly competitive rates, member discounts and a full slate of financial services.

Membership is open to anyone who lives or works in the state of Michigan. Members know they can count on Genisys to provide personalized customer service combined with all of today's modern conveniences like electronic banking and access to more than 30,000 fee-free ATMs.

Genisys Credit Union's slogan "Where You Come First" is a way of doing business that all staff members embrace.

Through the years, the credit union has grown. In 2015, Genisys completed a merger with Tri-Pointe Community Credit Union. This move expanded member access to 28 branches, including 25 located in Michigan.

The move made Genisys Credit Union even stronger and as a result, the financial institution wrapped up the year with total assets over \$2 billion. In addition, the credit union has been consistently recognized for its fiscal strength with BauerFinancial's five-star rating for financial safety and soundness. This is the highest rating a financial institution can receive.

It's not just its members that benefit from Genisys Credit Union's strategic growth. Based in Auburn Hills, the credit union has

strong ties to every community where it does business. The credit union gives money to

Casual Day Fund.

Genisys Credit Union also sponsored

including Genisys Investment Services. Traditional financial services include home loans, auto loans, small business lending, credit cards and business financial services.

"We are particularly proud to be a primary source of credit for our members," said President and CEO Jackie Buchanan. "In 2015, we originated over \$1 million per day in new consumer loans. These loans helped families get new and more reliable automobiles and finance other needs. We are also pleased to have helped a growing number of members with their home financing and small business credit needs."

Genisys Credit Union's main office is headquartered at 2100 Executive Hills Blvd. in

Auburn Hills. Twenty-seven other branch offices are located across Michigan, Minnesota and Pennsylvania. Connect with Genisys on Facebook and Twitter by following [genisyscu](#). For convenient access to your account, download the Genisys Credit Union iPhone app in the iTunes Store or Android app in the Google Play Store. For more information, call (248) 322-9800 or visit www.genisyscu.org.



Genisys Credit Union employees participated in the annual Walk for Warmth.

local organizations, sponsors community events and its staff members donate their time.

In fact, Genisys staff members gave more than 3,700 volunteer hours and worked to raise money for Oakland Livingston Human Service Agency's Walk for Warmth, gave generously through a United Way campaign and provided much-needed donations to local organizations through their Employee

nearly 600 community-oriented events each year, including the Montrose Blueberry Festival, Grand Blanc Fun Fest, Fenton Jingle Jog, Vassar Riverfest, Clarkston Concerts in the Park, Lake Orion Big Rig Gig and Ortonville Septemberfest.

Over the past year, Genisys Credit Union has further enhanced its mobile and online banking services and wealth building services,



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25 Southeast Michigan branches, find one at www.genisyscu.org



Metropolitan Tree Inc., full time, personal, professional service

While other tree companies have come and gone—Metropolitan Tree Inc. has continued to serve the area for more than 50 years. There must be a reason.

In addition to an office in Ortonville—Metropolitan Tree also has a location in Clarkston.

“We have worked all over Michigan,” said Ron Pepera, owner and community member since 1960. “I’d personally like to thank all our loyal customers that have supported us over the past years. We strive to maintain a high level of service and provide the highest quality work for a reasonable price.”

A member of the Better Business Bureau, Metropolitan Tree and their employees take pride in the work they do and go out of their way to protect your property, surrounding trees and landscape while removing trees and stumps.

Metropolitan Tree, operates year round with all the skilled man power, climbers, cranes, aerial lift trucks, chippers, stump grinders, heavy brush mowers and equipment to remove large and hazardous trees and stumps. From small jobs to land clearing, residential and commercial. Metropolitan Tree takes pride in providing personal ser-



Metropolitan Tree works full time, year around stands out from other tree companies demonstrated by the high ratings and awards we have received from various organizations.

vice to all their customers.

Owner Ron Pepera will supervise and be on all job sites.

“We are fully insured for your peace of mind,” said Pepera. “Same full service at discount prices.”

When you call during business hours, you can talk to Bonnie—not a machine 98 percent of the time. Special arrangements can be made for unexpected tree work.

Whether trees pose a danger, become diseased or are damaged after a storm—the

professionals at Metropolitan Tree are ready to help.

Pepera reminds customers that liability and workman’s compensation insurance is needed prior to tree cutting or you will be liable for injuries or damages.

In addition to qualified removal and disposal of diseased or infested trees, Metropolitan Tree also does contract work for counties, local municipalities, building contractors, commercial and residential customers.

During the past years, millions of area trees

have become infested with a variety of diseases from Dutch Elm disease, to Emerald Ash Borer and recently the Sawyer beetles that feed on the bark of twigs of susceptible live pine trees.

“While the tree may be standing—the roots rot first underground. If a tree is dead for three years or more it’s ready to go over,” he said.

“We understand that economically it’s tough right now,” said Pepera. “We can work with you to set up special conditions for payment. It’s much easier to deal with a standing tree now rather than a tree that has fallen on your home.

Customers should feel confident with Metropolitan Tree and it shows by the great number of referrals from our satisfied customers. Thank you to all the previous and current customers that have used our service over the years—we appreciate your business. We are honored to help enhance your property values and keep the community safe from hazardous trees.

Metropolitan Tree, 1090 Croup Road, Ortonville. Phone 248-627-6316 or toll-free 800-753-1633.

Normal office hours, 8 a.m.-5 p.m. If necessary emergency service are available.



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Metropolitan Tree Earns Esteemed 2013 Angie's List Super Service Award

Award reflects the company's consistently high level of customer service

Metropolitan Tree has earned the service industry-coveted 2013 Angie's List Super Service Award, an honor awarded annually to approximately 5 percent of all the companies rated on Angie's List, the nation's leading provider of consumer reviews on local service companies.

“It's a select group of companies rated on Angie's List that can claim the exemplary customer service record of being a Super Service Award winner,” said Angie's List Founder Angie Hicks. “Our standards for the Super Service Award are quite high. The fact that Metropolitan Tree earned this recognition speaks volumes about its dedication providing great service to its customers.”

Angie's List Super Service Award 2013 winners have met strict eligibility requirements, including earning a minimum number of reports, an excellent rating from their customers and abiding by Angie's List operational guidelines.

Service company ratings are updated daily on Angie's List. Companies are graded on an A through F scale in areas ranging from price to professionalism to punctuality. Members can find the 2013 Super Service Award logo next to company names in search results on AngiesList.com



24 Hour Emergency Storm Service • Specializing In Fast Insurance Claims

Banks Vacuum: Expect First Class Vacuum Products and Services

Bank's Vacuum located at 4549 Lapeer Rd. in Orion Township is no ordinary vacuum store.

It may be the best and most complete vacuum store in the world. This is where everyone from serious cleaning fanatics to those who need parts and advice come for their vacuum needs.

Bank's boasts of being the World's Largest Vacuum Dealer with 13 Michigan vacuum superstores, two now in Nevada and one in Connecticut, selling more vacuum cleaners and floor care products than any other dealer nationwide—yes, including the big box stores.

"If you can't find it in our stores or on our website, it simply doesn't exist," said owner Ken Bank.

We offer all brands to fit budgets. Our customers can try and compare every brand, make and model, from the most basic and inexpensive budget vacuums, to the very high quality, feature rich brands.

"We got them all!"

And yes, Bank's Vacuum's prices are guaranteed to beat Target, Walmart, Sears, Costco, Amazon Prime and all others.

Plus, when you buy from Bank's, you get their FREE and famous ser-

vice benefits you don't get elsewhere. Free belt changes, unclogs, many other minor repairs, and more.

Bank says, "You simply get a better value at Bank's Vacuum. That's why we continue to grow."

Just recently Bank's added two more stores to the family, 5631 Dixie Highway in Waterford, and 4161 Orchard Lake Rd. These were formerly operated under the United Vacuum name and recently changed to the Bank's Vacuum. The United Vacuum owner, who once worked for the Bank family, and employees have continued with the Bank's Vacuum team.

With that, Bank has some exciting news.

"We've added more new products and more new services than ever before," Bank said.

Bank's is now offering full service sewing machine repair, floor steamer repair, carpet steamer repair, air purifier sales and service, and more.

Bank's also provides and encourages "trade-in allowances" so the company can recycle your old vacuum rather than it ending up in the landfill.

In addition to the Lake Orion location, Bank's Vacuum Superstores

are also located in Livonia, Plymouth, Novi, Grosse Pointe Woods, Shelby Township, Troy and Warren.

Bank's is the area's only "Factory-authorized" repair facility and each staff member is factory trained to repair all brands. Bank's also fixes Sear/Kenmore, Kirby, Rainbow and the other door-to-door brands.

"The manufacturers refer customers to us to perform their service and warrant repairs because they know we are experts and because we stock the country's largest inventory of replacement parts, including hard to find bags, belts, filters and industry related accessories," says Bank.

Once in Bank's showrooms, customers can expect far better, more patient and personal service than they would anywhere else. Bank trains the staff himself.

"We're all fully-trained technicians and vacuum cleaner experts," he said. "We're not like the clerks at the big-box stores who just point at the box."

And, if you don't feel like leaving your home, Bank has a solution for that too.

"We have the best vacuum cleaner website on the internet," Bank said.



At right: General Manager Tim Kellogg with a Riccar "Retriever" geared towards pet owners stands with store manager Casey Barnard with a Miele Homecare vacuum.

"Our customers can now order online and choose free shipping or in store pick-up." Visit Banksvac.com to get a feel of just what Bank's Vacuum in Lake Orion has to offer.

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<p>Jack/Moonlight Mid-Size Canister with Attachments</p> <p>\$249</p> <p>2 YEAR WARRANTY</p>	<p>Jill/Sunburst Petite Canister with Attachments</p> <p>\$149</p> <p>2 YEAR WARRANTY</p>	<p>Wonder/Prima You Pick Nozzle and Attachments</p> <p>From \$299</p> <p>3 YEAR WARRANTY</p>	<p>Sport/Supra Quik with Attachments</p> <p>\$129</p> <p>2 YEAR WARRANTY</p>	<p>Miele</p> <p>Twist Upright #DU1 \$449</p> <p>Cat & Dog Upright #C1 \$649</p> <p>GREAT FOR PETS!</p>

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Michigan Web Press goes green thanks to process-free plates

Michigan Web Press has gone green with their latest piece of technology thanks to the addition of process-free Kodak Sonora Plates.

“The benefits are really something to be excited about,” said Michigan Web Press General Manager Todd Hagerman. “Not only does this mean we are chemical-free, we are also using less energy and less water. It is truly the green way to go.”

Process free plates also allow clients’ work to go to press faster, reduce maintenance costs and provide a cleaner and safer work environment. An added benefit is that process free plates eliminate the variability from processing, which improves consistency and quality for Michigan Web Press clients.

“Committed to Print,” for more than 20 years, the commercial web-offset printing company prints more than 150 different daily, weekly and monthly newspapers and periodicals from throughout Michigan, Ohio and Indiana. The company’s clients include The County Press, View Newspapers, C&G Newspapers, The Monroe News, The (MSU) State News and The (UM) Michigan Daily.

In addition to printing, the company also performs preprint inserting, bindery services and direct mail fulfillment.

Michigan Web Press’ commitment to serve its customers begins with its commitment to reinvest in equipment and technology. Along

with the new process free plates, Michigan Web Press is also home a Goss Magnum printing press capable of producing a 48-page full-color newspaper at 40,000 copies per hour.

dergone significant change in recent years, Michigan Web Press’ clients have persevered. “Michigan alone has more than 300 newspapers publishing over 9 million printed

The company prides itself on high-quality printing and exceptional customer service. Hagerman talks about Michigan Web Press’ customer focus: “Our responsibility to our customers is two-fold. First, we must stay on top of printing technology to deliver the best printed product at the lowest cost to our customers. Secondly, we must make sure we understand our customers’ changing needs and show them how to utilize printing technology to their greatest benefit.”

Michigan Web Press with its staff of more than 80 employees operates 24-hours-a-day, seven-days-a-week to give their customers fast turn-around times. Hagerman is proud of the company’s track record when it comes to meeting customers’ deadlines.

“We rarely miss a delivery deadline. We understand the importance of getting the printed news delivered to our customers’ readers on time and we do whatever it takes to make that happen every single day.”

For more information about Michigan Web Press, please visit the company online at www.michiganwebpress.com or call (248) 620-2990.



“That means we can turn around orders even faster for our customers,” said Hagerman.

While the newspaper business has un-

copies a week. Print remains a viable medium. Community newspapers, like those we print, continue to serve a vital role for their readers and advertisers,” Hagerman explains.

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Metamora Golf & Country Club: Lapeer's premier semi-private club

METAMORA TWP. — More member benefits, a remodel project and a growing membership all point to progress at Metamora Golf & Country Club.

"We had a fantastic year and look forward to what's ahead in 2016," said Rick Fleming, club pro and general manager.

Founded in 1990, the 18-hole, 72-par championship course is in its sixth year under local ownership.

"The facility is intended for the golfer who appreciates a good test of golf and enjoys the service and ambiance of a private golf club," Fleming said.

The club offers amenities such as complete practice facilities, a full-service clubhouse that can accommodate up to 120 guests on its two levels, an Olympic-sized heated pool and golf lessons through the Pro Shop.

The 177-acre club offers services and ac-

"The facility is intended for the golfer who appreciates a good test of golf and enjoys the service and ambiance of a private golf club."

— Rick Fleming, club pro/general manager

tivities for golfers, non-golfers and families. On the course, golfers of all experience levels will find a rolling terrain that is challenging but a fair test of skill. Designed by Don Childs and Associates, the parkland course offers exceptional shot value, design balance and aesthetics. Lady golfers at Metamora Golf & Country Club will notice some improvements in the locker rooms starting this spring.

"We are working on a remodel project to better serve our growing membership," added Fleming. Also new for lady golfers in 2015 was the club's first-ever women's social league, which invited women golfers of all skill levels to drop in on Wednesday evenings for 9 holes.

Fleming said the club will offer that once again this summer. Continuing to serve both members and guests is the club's pavilion tent and patio that can accommodate up to 200 guests in the warmer months.

As Lapeer County's only semi-private golf club, Metamora Golf & Country Club provides members with the events and atmosphere of a private club, while still allowing the public to play the course.

In the past year, Metamora Golf & Country Club hosted fundraising events for local charities such as the LEADER Fund, Kiwanis of Lapeer, Lapeer Optimists, Lions Bear Lake Camp, Banbury Cross Therapeutic Equestrian

Center, Frankie's Friends, Oxford Baseball, Olivia, J. Murray Foundation, Hometown Heroes of Michigan, Lapeer Team Work, McLaren — Lapeer Region Foundation, Lapeer Hockey Association, Lapeer Skating Club, Murphy El-

ementary and The Lapeer City Police Officers Charitable Fund.

Contact the club to learn more about special membership promotions or for help in planning your next outing or event.



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swing



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Metamora
GOLF & COUNTRY CLUB
1600 Club Dr., Metamora

Join Lapeer County's Premier Semi-Private Golf & Country Club today.

Special 2 for 1 membership offer valid now until March 31, 2016*.

Contact Rick Fleming at 248.342.1702 or visit www.metamoragolf.com for more info.

*Must commit to membership through 2017. All dues for 2016 are waived. Pay only cart fees in 2016.

Builders Custom Flooring turns dream homes into reality

Builders Custom Flooring is a family-owned and operated full-service retail flooring boutique located in North Oakland County's historic downtown Lake Orion, Michigan, and boasts more than 2,500 square feet of flooring elegance for your home or workplace.

Two and a half years ago, Dan and Debbie upgraded their business to a 3,000 square foot historic building at 11 South Broadway and have been making history since. As winners of the 2015 Houzz Service award, which is only given to 3 percent of businesses, and both the 2014 and 2015 Angie's List Super Service award, Builders Custom Flooring has a huge reputation to live up to.

Dan and Debbie specialize in hardwood, tile, and carpet installation, sanding and refinishing, and innovative projects to serve their constantly expanding community in the South-East part of Michigan, as well as supporting their fellow business owners by using materials produced in Michigan and the United States.

To keep their services up to date and their products fresh, they attend workshops, tutorials, trade shows, and networking opportunities yearly to ensure they are con-



Builders Custom Flooring co-owner Debbie Burgess wants to help her customers create the home they've always dreamed of.

stantly evolving with the business and providing their customers with the best quality work possible.



"We're not just looking to sell a product. We are building relationships with our clients," says owner Debbie Burgess.

They demonstrate this with keeping their business family and community based, hiring those within the community to fuel its economy. In fact, their son, Steve, and their son in law, Rick, joined the team and are making an impact with their expertise and experience in the flooring industry.

It goes beyond work, it's passion. The Burgesses want to help create the home their customers have always dreamed of. One of BCF's most common "assignments" for their clients is to bring in the key elements from their home. They ask for paint swatches, a cupboard door, or a sample of a customer's granite countertop. And then they simply put the pieces together to create the ideal space.

Just walk into the store and you can feel the different textures of stylized tiles, hardwoods, and laminates. The atmosphere of the luxury vinyl, beautiful ceramic, and porcelain finishes gives the customer a sense of the home they've always wanted. The variety of stone, glass, and crystals produces a feeling of an endless supply of options with exotic personalities to each and every display.

With 29 years of experience in the business and over decades of combined expertise, Builders Custom Flooring provides its customers with the quality floors at a price they can afford.

Sherman Publications: The power of local buying and local marketing!

Did you know when you drive down the street and look at all your neighboring homes, that nearly three of every four of the families inside make decisions on what goods and services they will purchase based on what they seen in our papers?

That means of the over 55,000 address who get a Sherman Publication weekly from Goodrich down M-15 to Clarkston, over to Lake Orion, up M-24 to Oxford and east to Lakeville and Leonard, over 40,000 look at the ads and buy stuff based on what they saw!

That is the power of local buying and local marketing!

Sherman Publications, Inc (SPI) is the publisher of four community newspapers, The Clarkston News, Oxford Leader, Lake Orion Review and the Citizen (up in Ortonville, Groveland and Godrich); two total market coverage shoppers (The Ad-Vertiser and The Penny Stretcher); and one glossy coupon magazine called The Big Deal, which covers our entire circulation area, plus another 10,000 addresses in the 48328 ZIP code in Waterford.

At the end of 2014, a national auditing firm released their findings based a phone survey they completed of area residents –

you, our readers. They asked about paper readership and local buying trends for the next 12 months. The findings, we am happy to report, are staggering.

Circulation Verification Council (CVC), an independent, third-party reporting audit company based in St. Louis, MO, audited The Clarkston News and Penny Stretcher circulation numbers – making sure what we report to the community is what we are delivering. (Hint, we are.)

So, after their audit, what did they find with their simple, Yes and NO questions of local residents?

Of the random residents surveyed:
98.6 percent recognized they received our paper.

74 percent said that they, or someone in their home regularly reads or "looks through" our paper

73 percent said they "frequently" purchase products or services from local business ads seen in our papers.

Wow! Nearly three quarters of the households in this community use our paper when making buying decisions. Can, any other form of local marketing boast those numbers?

For the skeptics out there, hold on a second. Let's talk about CVC. First, they audit

thousands of editions nationwide with a combined circulation over 55 million. Their auditors pour over our US Postal statements, printing statements and any other statement they can find, to come up with their findings. Their audits cover printing, distribution, circulation, websites, digital editions, mobile, email, social media and readership studies to give an accurate picture of a publication's reach and market penetration.

Oh, and we did not pay for this audit.

According to CVC founder and president, Tim Bingaman, "CVC uses a for-profit business model, which allows our company to remain completely objective in its reporting practices. We run our business the same way as financial auditors and auditors of all other media. There's no power of influence because most publishers do not pay us directly for our services, so we can be totally impartial and just report the facts. Today, CVC is known as the premier source of audit, circulation and readership data, and I'm proud of the work we do."

Aside from assessing our papers' reach, Bingaman's company also got the pulse for locals' projected buying trends. Here are some of the answers you provided:

17% of your neighbors say they will get a

new automobile. That means if national average cost of a new car is, \$25,777, the local buying power is \$189,476,601 in new car sales! (that's \$189 million!)

18% will be in the market for a "new" used vehicle. With the average cost being, \$13,145. This represents another \$108,026776 in sales.

Let's see... oh, 7% of you say you will need a real estate agent (that's just over 2,700 transactions). If the average transaction is \$240,000, local real estate agents will be inking over \$653 million dollars in contracts. Talk about the benefits of fiduciary relationships!

A little over 3,400 of you plan to seek the advice of an attorney this coming year, representing over \$3.4 million worth of legal advice. I think local counsel may think about marketing in our pages to get a piece of that pie before all the billboard and TV commercial lawyers get all the action!

Thank you to our community – you local residents and businesses – who continually supports this local paper and for taking the time to respond to the survey. There are naysayers who say newspapers are dying. Bah! Once again those who say that do not live in the our area. Your community papers continue to thrive, insuring readers will be informed and entertained for years to come!

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Carpet Sale
Special Buy on Plush Carpet
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Expires 4-6-16

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Expires 4-6-16

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Michigan Made
Chelsea Wood Flooring
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4 Species to Choose From
Some restrictions may apply • See store for details
Expires 4-6-16

Ceramic Tile Closeout
2 Colors in Stock • \$6.99 Sq. Ft.
Professional Installation Available
Some restrictions may apply • See store for details
Expires 4-6-16

Bliss
by beaulieu
Luxury Plank Tile
Starting At \$2.99 Sq. Ft. Installed
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5" Hand Scraped Hardwood Sale
\$5.49 Sq. Ft. Installed
5 Colors Available
Some restrictions may apply • See store for details
Expires 4-6-16

Has Your Home Suffered Hail Storm Damage?



Before



After

90% of the area homes have experienced damage. Has Yours?

STRUGGLING WITH AN EXISTING CLAIM?

Let our relationships with area insurance companies go to work for YOU. We will review your claim to see if it needs to be reopened to fix the problem.

WE HAVE ALREADY HELPED DOZENS!



Don't Pay For Your Neighbors Roof

National Storm Damage Center Reports: Typically insurance companies cannot single out a homeowner for a rate increase based on an "Act of God" storm damage claim. However, your insurance company will raise rates for everyone in your area. Regardless if you file a claim or not your rates will increase to help pay for everyone's repairs...Except for your Home!!!

Call Us Today

To get an assessment to see if you qualify for an insurance claim.

Hail storm damage can't be seen very easily most of the time. Even many roofing contractors don't know what to look for when it comes to hail damage.

WE DO! We are HAAG Certified.

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A LOOK AT TODAY'S

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To The Citizen Newspaper

MARCH 2016

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Hit the ground running at one of our two locations. Sound like a good fit? Give us a call for a private interview to go over all we can offer.




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Real Estate One: Buying, selling we're here for you

Home sales are booming at Real Estate One Professionals, 875 S. Ortonville Road.

"We would like to thank our communities for helping us—the last two years have been our best in real estate since 1991," said REO co-owner Sharon Williams. "In 2015, if you listed your home, it was able to be sold for at least 97 percent of the list price. It was a wonderful year."

Inventory is low, so if you are thinking about selling, now is the best time to get your house on the market.

If you are thinking about buying, the housing market starts getting strong in March. Housing prices have made strong gains in the last two years, but in the last few months have slowed to a steady climb.

At Real Estate One, friendly, knowledgeable agents are ready to gather all of the information you need, including statistics from Oakland County on listings, sales, days on the market and the average sales price. This data will help you in understanding how to price your home to sell or what a new home may cost. The internet is the most important tool agents use to sell your home.

"Listing your home with our office automatically gets your home on our web page as well as Real Estate One Corporate's web page," said Williams. "It also goes to realtor.com where our agents have an upgraded version so we can add up to 20 pictures per house plus what comes from the MLS. This is very helpful as we know that around 89 percent of all buyers to go the internet to look for a home before they actually go visit homes they are interested in."

There are far fewer short sales and foreclosures in the market than in years past. Interest rates are still very low. Many sellers will find they are no longer upside down in



From left, Stan Kinney, Val Terryah, Sharon Williams.

their mortgage, in fact some may see that they now have equity in their homes. If the seller bought during the down-

turn in the market, they are in a really great position to sell.

While the winter months are typically low home inventory times, the spring market that begins in early March typically produces a greater number of new listings. Selling and buying a home can be a very emotional and often trying experience. That's where the professionals at REO can help and here are five reasons you may want them to help you with a purchase or sale of property:

1. **PRICING.** Establishing a reasonable asking price. Your agent can give you up-to-date information on what is happening in the marketplace and the price, financing terms and condition of competing properties.

2. **MARKETING.** Often your agent can recommend repairs or cosmetic work that will significantly enhance the salability of the property. Advertising is part of the marketing.

3. **SECURITY.** When a property is marketed with an agent, you do not have to let strangers in your home. Agents will generally pre-screen and accompany qualified prospects.

4. **NEGOTIATING.** Your agent can help you objectively evaluate every offer. The initial agreement is only the beginning of the process (appraisals, inspection, title and financing). A lot of things can go wrong, a good agent will guide you through the process.

5. **MONITORING, RENEGOTIATING, AND CLOSING.** Between the initial sales agreement and closing, questions may arise. Your agent is the best person to objectively help resolve these types of issues.

Looking to buy or sell a home or just have questions, Real Estate One Professionals, 875 S. Ortonville Road, 248-627-5414.

Ken's Coney Island: celebrating 20 years of serving Ortonville

Ken's Coney may be known for great breakfasts and hot dogs, but the Ortonville restaurant's dinner menu is the area's best kept secret.

"We're a full service restaurant," said Owner Ken Gjolaj. "People tend to think of us as a breakfast and coney island place, but we are much, much more than that. We have great specials, everything is homemade, we have fantastic dinners."

Ken's Coney, located at 100 S. Ortonville Road, is celebrating 20 years of serving delicious meals in Ortonville this year and Gjolaj knows the foundation of great cooking is the use of the freshest, high quality ingredients. The restaurant doesn't use processed meats, but rather fresh turkey breast for sandwiches. All soups are made from scratch, as are the ranch and Greek salad dressings.

The menu is extensive and varied, with many offerings made from family recipes that have stood the test of time, including meatloaf, stuffed cabbage, moussaka, spinach pie and lasagna. The restaurant offers a tantalizing assortment of seafood, with standards like perch and cod, but also some dishes that truly stand out, including a jumbo shrimp dinner that Gjolaj calls "beautiful," cooked in a homemade batter.

Come to Ken's Coney for an amazing steak dinner at a fraction of the price you would pay at a steakhouse, but which keeps the rich flavor you would expect.

"Honestly, a steakhouse won't have a better cut of



Simon Sinishtaj, chef at Ken's Coney.

meat than us," said Gjolaj. "They might present it fancier, and have a fancier dining room, but their steak is not better than ours and they'll sell it for \$50 while we sell a 22-ounce steak for less than half that price."

While the family restaurant may not be "fancy," it has a cozy, friendly, at home feel and will be remodeled this year, with new painting and tiling.

After more than 28 years in food service, Gjolaj is

happy to own a restaurant in this community. The staff at Ken's Coney are loyal and their long-term experience is an advantage in an industry that typically sees high turnover.

"I enjoy my customers and being around all the people," he said. "I have very nice customers and I've been in other towns and I prefer Ortonville over any other place. They are more family-oriented, more down-to-Earth."

He and the Ken's Coney staff are eager to serve you with whatever delicious fare you hunger for, whether it is Ken's famous corned beef sandwich, gyros, a tuna or chicken salad, or one of several delicious burgers.

Ken's Coney has been voted "Best of the Best Breakfast" by *The Citizen* readers and the staff hopes you will try lunch and dinner and learn that anytime of day is a good time to get a meal at Ken's.

"We feed people very good food, that is what we are good at," said Gjolaj. "We really want the customer to be happy... We have great food, reasonably priced, with great service and a very friendly staff. Give us a shot. We are known for our breakfast and lunch, but we have a little bit of every type of food that you want-- steak, seafood, burgers, a little bit of everything, made to order."

Ken's Coney Family Dining, 100 S. Ortonville Road. 6 a.m.-9 p.m., Monday through Saturday. 7 a.m.-3 p.m. Sunday. 248-627-5967.



Great Food, Great Friends!

Join Us at Ken's Coney for Breakfast, Lunch, or Dinner!

Customer Satisfaction Is Our # 1 Priority!
We Will Only Serve The Highest Quality Food



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Ken's Coney Island
Family Restaurant



Hours: Mon-Sat. 6 am-9 pm • Sunday 7 am-3 pm

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www.kensconey.com

Oak Family Pharmacy, your partner in home town care

His customers know him as "Mike the Pharmacist" and he's ready to help you with all medication needs.

For more than 35 years, Mike Attar has practiced his trade and earlier this year opened Oak Family Pharmacy, 320 N. Ortonville Road, in the Bueche's Plaza.

"I go out of my way to look out for my patients to make sure they get what they need," said Attar. "I love pharmacy and it's truly my passion. I opened here in the Ortonville area so I could practice community pharmacy."

Attar moved to the United States at 18-years-old, escaping the civil war in his native home of Lebanon. He attended Hazel Park High school and later received a degree in pharmacy from Wayne State University in 1983. Since then he's worked as a pharmacist in several capacities.

"I tried hospital pharmacy, but it was not personal enough for me," he said. "I like working and interacting with people. Especially I enjoy working with senior citizens, often they have a lot of medication needs."



Mike Attar, pharmacist at Oak Family Pharmacy.

Attar had been a pharmacist for Rite Aid in several communities since 1998.

"The chain pharmacies are all about volume," he said. "For me, I need to practice pharmacy, I need to know my

patients and show them what they need."

Attar takes a proactive approach to pharmacy.

"People live longer today," he said.

"Medications are more effective and there's much better preventive care than even 30 years ago," he said. "Illnesses are diagnosed faster today and we can help the healing process begin sooner."

An independent Health Mart Pharmacy, Oak Family provides free delivery of medications, accepts all major insurance plans all at competitive prices.

"Our overhead is very low," he said. "We keep our costs down and pass the savings on to the customer. In addition, we provide the generic medication when possible."

Written, phoned-in, faxed-in and e-prescriptions from doctors are accepted at Oak Family Pharmacy. To improve the quality of care we offer several packaging options: vials, Blisters, etc. And easy-to-open prescription bottles are available upon request.

"We are a true health source that you and your family can trust," added Attar.

Oak Family Pharmacy is open 9 a.m.-7 p.m., Monday-Friday and 10 a.m.-3 p.m. Saturday and Sunday. Call 248-831-1222.



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Beth Powell, pharmacy tech and pharmacist Mike Attar, Oak Family Pharmacy. The new pharmacy is located at 320 N. Ortonville Rd. in Bueche's Plaza

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Aire Serv: We treat your home like it is our home

When it comes to heating and cooling your home or business, the brand of equipment you choose is not as important as the company you hire for installation.

Customers who select Aire Serv will receive the highest quality service and professional expertise available.

In the United States, there are only about six HVAC equipment manufacturers, producing about 150 brands of equipment and even fewer companies create the components that build the equipment. These furnaces and air conditioners are coming off the same lines, but receive different labels and marketing. The products are calibrated and tested in a lab to operate at the correct specifications, so what makes the difference is the installation contractor.

"It is our job as heating and cooling contractors to put the equipment together and correctly install it according to each specific installation," said Ryan Pence, owner of Aire Serv. "HVAC equipment doesn't clip together and plug in, unfortunately. It takes years of experience and specialized tools to properly size, install, and troubleshoot home comfort equipment."

By choosing Aire Serv's licensed and insured technicians to install heating and cooling systems, you can have peace of mind knowing their furnace and air conditioner are installed correctly, keeping your family safe as well as saving you money with the highest efficiency levels possible. Aire Serv technicians are EPA certified and take advanced training courses to stay up-to-date on the latest advancements and techniques.

Aire Serv has a 5-star rating, has been voted Best of the Best in *The Citizen* and *The Clarkston News* the past two



Front row from left, Chris Coomer, Chad Majors, Derrick Nichols and Paul Vankerschaever. Back row, Amy Freeman, Amanda Gonzalez, Becky Pence and Ryan Pence.

years, and has received glowing reviews from customers including Bob M., who said, "Aire Serv is a great company to deal with. Their price was inline with other companies I received quotes from. I hired them to install a new hvac system in my residence, Carrier brand. Met the owner Ryan he answered any questions we had. The installers did a great job. It's been almost a year since install and no problems. The company has actually checked with us at least three times to make sure there has been no problems and my family is happy. I would recommend them to others that need an HVAC system. Furnaces are pretty equal nowadays it's the install that counts. This company did a great job."

Doug G. agreed.

"Ryan went above and beyond excellent service. He explained everything thoroughly to us and we were able to make an informed decision on purchasing a new higher efficiency furnace. The installation process went smooth and was very nicely done. He made sure everything was working 100 percent to our satisfaction. We will not hesitate to call for any other services we need in the future. I would highly recommend Aire Serv of Oakland County North if you want a job done right by a friendly and trustworthy company."

Ryan Pence has more than 16 years of experience installing heating and cooling systems and he and his staff of meticulous technicians travel throughout the area to meet your needs.

Aire Serv will service, install, and repair all brands of heating and cooling equipment in residential, commercial, and light industrial buildings. Additionally, they are skilled in in-floor heating, installation and service of water heaters and heat pumps, boiler service and repair. They are up to date on all the latest technology, including popular smart thermostats, allowing you to adjust temperatures in your home from your smartphone, tablet or computer.

Customers receive a free estimate and multiple options for a wide range of systems prior to installation, with flat rate prices and no overtime costs. All work is guaranteed to meet your satisfaction.

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Cannot be combined with any other offers. Call for details.

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WHOLE HOUSE APRILAIRE AIR CLEANER

Installed for **\$359** reg. \$579.

Frosty Boy of Ortonville: Serving the community year around

Spring, summer, fall or winter—Frosty Boy the famous area eatery is now open to serve.

“As an Ortonville native I have a great sense of pride in the community,” said Bryan Wojtkowicz, an area resident and Brandon High School graduate, who purchased the local landmark earlier this year. “Now we are excited to give our children’s generation the same Frosty Boy experience that we had growing up in Ortonville. The new menu is amazing. We provide fresh made soups, with everything cooked to order. Customers are welcome to call ahead or just stop by and enjoy a lunch or supper that’s fresh.”

Frosty Boy, 955 S. Ortonville Road, features zesty chicken strips, roast beef sandwiches and Canadian poutine. In addition, the famous warm weather treats, including ice cream, specialty sundaes and soft serve or hand-dipped cones are available through the chilly months.

“We are a family-owned business that works hard to please our customers,” said Wojtkowicz. “We choose the best products for our ice cream treats, and strive to satisfy their cravings with hot food



Bryan Wojtkowicz owner of Frosty Boy of Ortonville.

homemade from the freshest ingredients.”

A few of the fresh-fast food items, includes fried macaroni balls with gouda

and sharp cheddar cheese or homemade Italian cabbage roll soup made from a secret family recipe or the new roasted tomato and basil soup—great for the

cooler months. Another house special is the pulled pork slider or sandwich served with homemade spicy Carolina or savory Memphis barbecue sauce.

“We smoke our own pork with 40 percent mesquite and 60 percent hickory wood,” he said. “We do the little things that separate us from other places.”

For a new taste try the Canadian poutine—French fries sprinkled with fresh cheese curds and drenched in gravy topped with chicken or pork. For the fish lovers check out the battered Cod filets, that can be ordered as a dinner with potato wedges, or as a fillet sandwich.

And don’t forget to take home one of our ice cream specialties—it may be cooler out right now, but Frosty Boy still provides some tasty warmer weather treats.

Frosty Boy of Ortonville was established in 1985

“Although ice cream parlors are timeless and never go out of style, we listen to our customers,” he said. “Their suggestions help us to keep offering what is in the highest demand.”

Summer hours 11 a.m.-9 p.m. Winter hours 11 a.m.-8 p.m. Visit us on Facebook

FROSTY BOY

of Ortonville

955 S. Ortonville Rd.
248-627-3800



Open 11 am - 8 pm 7 days a week

<https://www.facebook.com/Frosty-Boy-of-Ortonville-246101624878/>



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with Savory Memphis or Spicy Carolina BBQ sauce

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with Au Jus

Genuine Broaster Chicken

Cole Slaw, Baked Beans, Potato Wedges



Attorney Bob DeWitt, Jr.: Experienced, professional, personal attention

It's the DeWitt Difference.

For 32 years attorney Bob DeWitt has provided the community with sound legal advice when they need it most.

Whether estate planning, divorce, drunk driving, bankruptcies, probate or business planning—DeWitt's experience, professionalism and personal attention is just a phone call away.

What's the difference with DeWitt?

"We're a small law firm," said DeWitt, 58. "When we meet for the first time you're not meeting an associate, rather I take the time to get to know you and understand your problem along with your needs. Not every client is the same. Over my more than three decades of work it has been said I make friends of my clients, but that's a good thing. To me it's a matter of integrity and honesty."

DeWitt, who has maintained an office in Brandon Township for almost 20 years earned a bachelors degree in economics and history from the University of Michigan. He later received a law degree from Detroit College of Law at Michigan State University.

"I like to get to know my clients," he said. "I take the time to educate my cli-



Attorney Bob DeWitt, Jr. has practiced law more than 30 years.

ents and explain why they need to have an estate plan. I explain the difference between state laws, with a will and what happens when there's not a will in place. We'll also discuss how the state laws differ with regard to probate."

DeWitt added there is often plenty of conflicting advice—you need to understand the law and need someone to explain the law with some objective advice.

"Every situation is different—under-

standing the situation is critical to decision making," he added. "Contending with legal matters can be both stressful and uncomfortable especially at the time of death. Therefore we want the client to be comfortable and be assured the problem is being handled, solved and provide a clear path to rectification."

DeWitt emphasizes everyone should have at least a will and a financial power of attorney. Planning for health care deci-

sions and patient advocate forms are recommended—needed to terminate life support if the situation arises.

"I've noticed a lot of people, whether a modest estate or many assets, have different needs and I have the background to put all the pieces together," he said. "It's amazing how people spend their life building their business but have no plan in the case of an emergency. Their family, even the closest knit ones are going to be scrambling in the case of an emergency. They all ask the same question, 'how do you keep that business going when you're not there?'"

"I'm also very mindful of the client's budget," he said. "I'll provide excellent services at a reasonable cost."

"Today our population is aging and there are many more blended families. It's often very complicated. The need for estate plans is greater than ever for the surviving spouse and children."

Robert P. DeWitt, Jr. Attorney at Law, 1839 M-15 (Renn Bldg.) Ortonville, Mich., and in 3221 West Big Beaver Road, Troy 248-627-3489, 248-649-1222

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Papa Bella's Pizza: Serving the community for 25 years

Oct. 1, 1991, George Bush was president; gas cost \$1.12 per gallon and Mark Bell and Joe D'Anna sold their first pizza at Papa Bella's.

The pair brought in just \$37 the first Tuesday they were open for business. A quarter of a century later—Papa Bella's Pizza, 425 Mill St., Ortonville still thrives as the area's most iconic for pizza.

"We've been around 25 years because people like our food and you try to maintain that consistency," said D'Anna. "Our focus has always been on customer service and making great pizza."

D'Anna and Bell incorporated things they had learned at various pizza places they had worked at—using the dough recipe from Dino's, for example, and pepperoni similar to the Green Lantern.

Over the years, they have added to their product line, but haven't changed the pizza, submarine sandwich or salad recipes they started with, even though the pizza business itself has changed.

"When the food cost goes up many pizza companies just cut back on the amount they gave customers," said D'Anna.

"That's not how we treat our custom-



Mark Bell and Joe D'Anna making pizzas in the 1990s.

ers. The industry seems to be heading to low quality and quantity of product. Not us. We've brought in a few things, but we try to maintain quality most of all."

Despite the new technology of conveyor ovens, Papa Bella's has stuck with the old-fashioned brick slate ovens they used two decades ago.

Pepperoni and cheese pizzas are still

the best sellers, followed by their BLT pizza and the special, which is topped with pepperoni, ham, mushrooms, onions, green peppers and bacon.

"I like the people and chit chatting with customers," added D'Anna. "We've watched families grow up—kids that were 8-, 10-, 12-years-old have grown up and when they come back and visit

mom and dad, they come get pizza from us. One customer, when she goes and visits her son, he asks her to bring a Papa Bella's pizza."

The biggest challenge for D'Anna and Bell are the hours—working nights and weekends and holidays. The biggest night of the week is Friday and the busiest days of the year are Halloween, Thanksgiving Eve, New Year's Eve and Super Bowl Sunday. We're on a first-name basis with a lot of customers. It's like visiting with friends every day and it makes the job enjoyable," said Bell.

Papa Bella's opened with a staff of just four—Bell, D'Anna, Bell's wife, Denise, and her brother. They now have 15 employees. Bell and D'Anna are working owners, with at least one of them in the pizzeria every day, ensuring the product is consistent.

D'Anna said customers can expect Papa Bella's to be around for many years to come.

"Twenty-five years from now, I'll still be making pizzas so I can get my kids through college," he said.

Papa Bella's Pizza, 425 Mill St., Ortonville. 248-627-4941.

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Brandon Tire & Auto Service Center: Vehicle repair & maintenance

Brandon Tire & Auto Service Center, 595 S. Ortonville Road, has been an asset to the community for more than 39 years.

The family business started by Larry Mullins is now run by his sons, Scott and Brent Mullins. The staff of nine employees has a combined total of more than 90 years experience in expert automotive repairs and maintenance to keep your vehicles in tip-top shape.

"My staff can fix almost anything," said Scott Mullins. "We've developed a lot of friendships in this community and are here to help."

Brandon Tire & Auto which has won The Citizen's Best of the Best Auto Repair (as voted on by readers) for five years, offers repairs to major automotive components including engine and transmission, electrical systems, front end, heating and cooling systems, and everything in between. Using up-to-date equipment, technicians analyze your vehicle to pinpoint problems and make proper corrections including perfect tire balancing and alignment.

Last year Brandon Tire added a Hunter Hawkeye Elite state-of-the-art



Front from left, Brent and Scott Mullins. Back from left, Brian, Jordan, Bennett, Mark, Sam and Curtis. Not pictured, Caleb.

wheel alignment system.

"With the number of rough roads in the community proper alignment is a necessity," added Brent. "We are also equipped with an alignment rack for big heavy diesel trucks."

Brandon Tire has a wide variety of tires and feature American-made products including Goodyear and Cooper brands. As

tires are something that are changed every 3-4 years on average, Brandon Tire knows the importance of getting the right tire the first time. Unlike chain stores, Brandon Tire uses experience to ensure your individual needs are met.

"If it has a tire, we can help you," said Scott, noting that besides tires for every auto, the business also offers tires for rec-

reational vehicles and tractors. Minimum warranties for any repair or tire is one-year or 12,000 miles. Most tires come with a 30-day test drive trial. A lifetime warranty is given on brakes and exhaust systems.

In a community where residents often travel on gravel roads, Brandon Tire knows the importance of proper maintenance.

"We do a lot with suspension because of the dirt roads," said Scott. "Your shocks and struts, suspension, steering components and having tires with good traction are crucial. We will be happy to inspect your suspension and tires for free to see if you have any issues that might cause a problem. Stop in."

Brandon Tire is a dealership alternative for you and has something to fit every budget.

Brandon Tire has same-day service and takes walk-ins as well as appointments.

Brandon Tire & Auto Service Center, 595 S. Ortonville Road, is open 8 a.m.-8 p.m. Monday, 8 a.m.-6 p.m. Tuesday through Friday, and 8 a.m.-1 p.m. Saturday. Details: 248-627-2500. Website: brandontire.net. Join them on Facebook.

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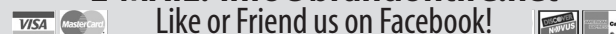
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Renn Insurance Agency: Home, auto, health & business

Business continues to increase at Renn Insurance Agency, 1839 S. Ortonville Road, serving the community for more than 36 years.

“We are consistently growing because of our great customer service,” said Walt Renn, owner.

Renn Insurance recently added AAA Michigan to its long list of providers and will help you decide which providers best meet your needs. AAA has traditionally been an exclusive agency, but this new acquisition to the Renn list of providers offers customers another option to compare rates in one place.

Renn staff understands that the needs of customers change as they move through life and they will help you find the best coverage at the best price for your home, health and automobile. At Renn Insurance, it is all about choice.

Homeowners and drivers lacking insurance present a problem for all and drive up rates.

“It’s important to make sure you have adequate insurance in case you’re in an accident with an uninsured or underinsured driver,” said Renn.

The friendly Renn staff take continu-



Front row from left, Julie Boadway, Marylou Lawrence, Walt Renn. Middle from left, Tiffany Dresback and Casey Boadway. Back row, Gert Lowery.

ing education classes and keep on top of changes in insurance legislation to best advise clients. They will help you build a policy to suit your needs and comfort level.

“We want to provide you appropriate coverage so you’re protected,” said Renn.

“We go over all coverages provided by your policy. Many times people just want

to know the cost, but we want them to know what no-fault does for them. We keep an eye on what is taking place and provide a strong voice where independent agents are concerned.”

The economy is improving and Renn notes that while people may have tried to save money with the purchase of insur-

ance over the internet, such a move may backfire when they try to make a claim or need details on their policy. With Renn agents, you get the benefits of a two-way conversation about what insurance you should have and what you don’t need. Customer service is the priority at Renn and the staff is ready to answer questions.

Their superior efficiency and attention to your needs is what has earned Renn Insurance the Best of the Best designation by The Citizen readers for six out of the last eight years.

Renn offers numerous discounts and with so many providers at their fingertips, can easily find you the best rate.

“We try very hard to look at all of your insurance and make sure we are providing all the coverage you need without duplicating coverage you don’t need,” said Renn. “When you get all your insurance with one agent, there is only one phone number to remember.”

In this case, that number is 248-627-2020. Call Renn Insurance Agency, 1839 S. Ortonville Road, open 9 a.m.-5 p.m., Monday through Friday and Saturdays by appointment, or visit renninsurance.com.

Grand Blanc Obstetrics and Gynecology: Healthcare for Women

Dr. Mattie Scott-Phillips of Grand Blanc Obstetrics and Gynecology is on the forefront of healthcare, partnering with women in making the best choices for their healthcare, with the newest technology and a focus on in office procedures for convenience and affordability.

Dr. Scott-Phillips has practiced medicine for 16 years, and has been at the same location, 8423 Holly Road, Suite B in Grand Blanc for the last six years. She offers superior gynecological care and better quality of life for women through her skill at various minimally invasive procedures as well as a ground-breaking treatment known as Mona Lisa Touch. In this minimally invasive procedure, Phillips uses laser technology to reverse vaginal atrophy and painful intercourse, often caused by hormonal changes in pre- and post-menopausal women. The laser is inserted into the vagina and laser pulses stimulate new collagen production in the vaginal wall. MonaLisa Touch laser treatments naturally increase blood flow and lubrication to help improve the natural function of the vagina.

“I am the first female board-certified OB/GYN in the state to offer this,” said Dr. Scott-Phillips. “Women who no longer want to take estrogen replacement or who are not eligible are perfect candidates for Mona Lisa Touch.”

The technology has been in practice in Europe for years and was approved for use in the United States a few years ago. Dr. Scott-Phillips felt it was important to invest in this expensive equipment and was trained in order to be able to offer the service to her patients for relief.

“Mona Lisa Touch is changing women’s lives,” she said. “Women who were avoiding intercourse because of the pain it caused are able to have intercourse without any problems after only one or two treatments. It’s non-hormonal, mini-



Leanne, Barbara, Melissa and Mattie Scott-Phillips, M.D. F.A.C.O.G.

minally invasive, painless laser that revitalizes tissues, restoring blood flow, collagen formation, and in turn, significantly decreases vaginal dryness, vaginal atrophy, painful intercourse and recurrent infection.”

Besides reducing vaginal dryness, itching, and urinary incontinence that can severely affect their quality of life and intimate relationships, the revolutionary procedure can also relieve symptoms of lichen sclerosus, a chronic condition that causes thin, white patches of skin, usually in the genital area.

Mona Lisa Touch is just one of numerous in-office procedures Dr. Scott-Phillips offers at Grand Blanc Obstetrics and Gynecology. Other in-office procedures include Loop Electrosurgical Excision Procedure (LEEP), in which Dr. Scott-

Phillips can remove abnormal cervical tissue using a thin, low-voltage wire loop Endometrial ablation for management of abnormal or heavy menstrual bleeding; Essure, in which a coil is placed into each Fallopian tube to prevent pregnancy, offering a non-hormonal birth control method; and colposcopy and cervical biopsy, in which Dr. Scott-Phillips uses a special magnifying device to examine the cervix and vagina when a Pap smear is abnormal.

“We are moving toward more in-office procedures since it can cost a minimum of \$4,000 to \$8,000 just to walk into a hospital,” said Dr. Scott-Phillips. “We want to be at the forefront of care, with the newest techniques. These days, with healthcare costs, patients reap financial benefits with in-office procedures and I offer the same high-quality care you would expect at the hospital.”

At Grand Blanc Obstetrics and Gynecology, all care is individualized and women are empowered and treated like family.

“So many times women feel their voice isn’t heard,” said Dr. Scott-Phillips. “Here, your voice is heard all the way. Listening to your patients is of the utmost importance in a female-specific practice. We aren’t just treating symptoms, we’re treating people... When a woman is empowered to make her own decisions, they do so much better. I empower my patients to ask questions and do their research so they are more knowledgeable about what I am talking about. No patient leaves my office without knowing the specifics of what and why we are treating her condition.”

Dr. Scott-Phillips and her husband reside in Clarkston with their twin son and daughter.

Grand Blanc Obstetrics and Gynecology, 8423 Holly Road, Ste. B, Grand Blanc. 810-694-7095.

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Brandon Chiropractic Center: living a pain-free life

For almost two decades Dr. Jay Stark of Brandon Chiropractic Center has delivered a healthier, pain-free life to patients.

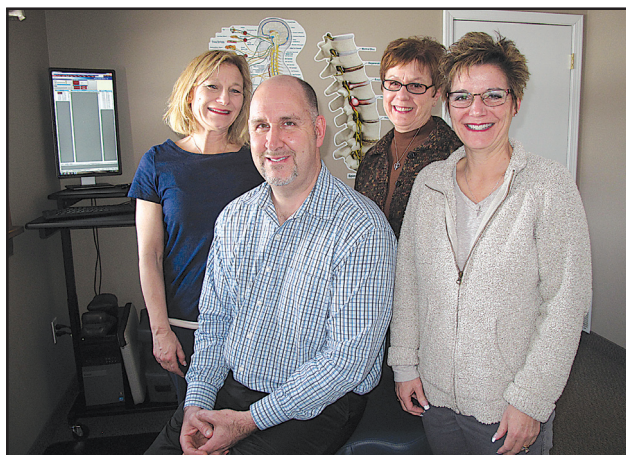
Stark knows the rigorous physical demands associated with athletic competition. Stark, a native of British Columbia, played junior hockey after high school in Portland, Ore. and Seattle before being drafted by the Detroit Red Wings in 1986. He was playing hockey in Flint when injuries ended his career.

While traditional chiropractic care remains at the forefront of Stark's practice since opening in 1997 the treatment options especially for sports injuries are advancing at Brandon Chiropractic Center with the new addition of Multi Radiance Laser Technology.

The MR4 or super pulse laser is a natural and drug-free solution to pain without the risk, complications and lengthy recovery time. The technology incorporates super pulsed laser, red and infrared light, and magnetic field to provide temporary pain relief and enhance blood circulation.

"As a former hockey player I have had numerous hockey-related injuries and my injuries were treated by a team chiropractor," he said. "My personal playing experience gave me a real-life understanding of the stress put upon an athlete's body. As a trained chiropractor, I know how to best treat sports injuries and develop care plans to rebuild an injured area and strengthen an athlete's body."

From arthritis to muscle spasms to sports injuries



From left, Leslie, Dr. Stark, Gloria and Kimber.

the MR4 Laser has been selected by medical staffs of the Lions, Red Wings, Michigan State Spartans and Michigan Wolverines in addition to many other athletic departments.

"There are lot of lasers on the market," he said. "But the MR4, has been selected by teams with unlimited budgets. Consider that it can penetrate five inches into muscle for very deep stimulation."

Stark continues to be a leader in treatment of athletic related injuries. From high school to professional to weekend warrior the new technology is highly effective.

"There's not too many injuries I've never had—I

can relate," he added. "I've been there done that."

Stark was an undergraduate at the University of Calgary. He completed studies at Palmer College of Chiropractic Research in Davenport, Iowa.

"Whether on the ice, working in the yard or just out for a walk we just about all experience some form of back pain," he said. "A properly adjusted spine will allow a person to sleep better, exercise better and live a better life."

Stark emphasizes the effectiveness of decompression therapy for chronic back pain.

"Our decompression table is state of the art and our treatment programs are affordable," he said. "Decompression is highly effective for disc injuries facet syndrome muscular problems."

In addition Brandon Chiropractic Center offers massage therapy by our licensed massage therapist Leslie Cullon.

Leslie has been with Dr. Stark for 10 years and is certified in Medical/oncology massage through Beaumont Hospital. From therapeutic to relaxation, your massage will be customized to your specific needs.

Office manager Gloria VanWormer and billing specialist Kimber Fox are professionals who will assist patients with any need that may arise. Everyone who comes in is treated like friends and family. Brandon Chiropractic Center is always accepting new patients and Mon. and Wed. 7 a.m.-noon, 2:30-6:30 p.m.; Thurs. 2:30-6:30 p.m.; Fri. 7 a.m.-noon; 2:30-5 p.m.; Sat. 9-11 a.m.; Closed Tues. and Sun. Call 248-627-9595.

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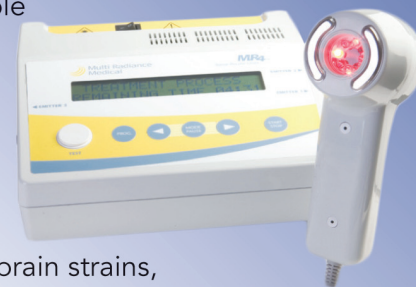
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Used by many professional and collegiate athletic teams

Amedae Salon: Be ready for 'A Me Day' of pampering

Amedae Salon is celebrating a decade of giving guests "A Me Day."

Superior care and service is what keeps customers returning for a salon experience like no other.

"We have an atmosphere of home here, and our guests feel special," said Owner Denise Young. "They say, 'No one does these nice things for me anywhere else, can I stay here?'"

A trip to Amedae is an experience for all the senses—from aromatherapy with lavender infused hot towels, to music to fit the mood of the day, to a soothing touch as hair, nail, waxing, and cosmetic services are offered, to a beautiful aesthetic with your finished look, and even martinis, wine, and coffee drinks to please the palate.

Be ready for a day of pampering when you arrive at Amedae Salon, 2211 Allen Road, Ortonville, a renovated historic farmhouse. The staff at the salon is ready to meet your every need, and is specially trained to offer the highest quality services.

Young is certified by Redken as a colorist and her knowledge is readily available to all stylists for perfect color for-



The staff at Amedae Salon.

mulations. Bring a picture of the shade you would like, and Amedae staff can precisely match to give you exactly what you want.

"There is a lot of science involved, formulas are individualized for you, with changes made according to the condition of your hair at the time of your service. We are always adjusting and tweaking color, so it is healthy and shiny and will last."

Amedae also offers a loyalty program, where guests can earn points with pur-

chases, scheduled appointments, and referrals.

When you visit Amedae, you get not only a great new cut, but a lesson on how to maintain your style. The eight licensed stylists at Amedae all take continuing education classes, with one training outside of the salon, and two at the salon every year.

"There is always more than one way to achieve a look and we are always learning new techniques, especially in color," said Young. "There are many different

ways to get desired results while always maintaining the integrity of the hair resulting in shiny luminous hair color."

Amedae uses Redken and Pureology products, both known for excellent quality, but it is the people that really sets the salon apart.

For eight consecutive years, Amedae Salon has received Best of the Best awards, nominated by *The Citizen* newspaper readers. The best in categories include: Best Stylist Kim Parsons two years and Ashley Birmingham two years Best Nail Technician Amy Degnan, two years, Best Salon several years. And the award of which Young is most proud—Best Customer Service.

"I love to entertain," said Young, who offers a champagne brunch for wedding parties that schedule services for eight or more guests. "In today's world, customer service is what sets us apart... We look forward to treating you and showing you what great customer service means. Let us take care of you and treat you to a day of pampering at Amedae."

Amedae Salon, 2211 Allen Road, Ortonville. 248-627-8522.

www.amedaesalon.com



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Stonehouse Family Dental: Dedicated to great smiles

For almost 15 years, Stonehouse Family Dental, 850 S. Ortonville Road has continually grown to meet the dental needs of the community.

A main addition to the facility as well as the use of the most up-to-date technology means Stonehouse staff, including dentists Dr. Christopher Navetta and Dr. Peter Duz, can continue to go above and beyond in meeting the needs of patients.

In 2015, Stonehouse added two new operatories, a spacious new waiting room as well as expansion of staff office space. Other renovations to the nearly century-old house include a new laboratory, restroom, and front porch. An improved ramp means that Stonehouse is more accessible for those with disabilities. The parking lot was also expanded.

Hygienist Chelsea Hundley was recently added to shorten patient waiting times. Now patients rarely wait more than 10 minutes.

Also new this year is a state-of-the-art panoramic radiograph dental X-ray machine that shows a two-dimensional view with 20 times the resolution of a half-circle from ear to ear. Digital X-rays mean less radiation exposure and intraoral photography allows patients a visual education in what is occur-



Dr. Navetta and Stephanie Perkins of Stonehouse Family Dental.

ring in their mouths. New automated technology makes root canals painless.

"I love the feeling of doing something for a patient they didn't realize was possible—it's not as bad as you think, we can fix you. People with dental problems expect the worst, but there is a lot that is possible these days. You don't need dentures."

"I take pride in the fact that I'm conscious of their time," said Dr. Navetta. "We schedule things properly and everyone works together—it's less stressful for patients and staff."

Last year, Dr. Navetta completed studies and is now certified in full arch implant restoration. Implant restoration is

becoming a more common procedure and Dr. Navetta can replace missing teeth with individual implants instead of traditional bridgework or removable devices. Implants allow the doctor to not shape or alter surrounding teeth.

"Don't fix what's not broken," said Dr. Navetta. "We take continuing education courses to keep current on techniques we can offer to patients. If you're missing teeth we can physically attach them to the jaw bone. That makes the tooth more stable rather than just resting the tooth on gum."

Dr. Navetta is a perfectionist and wants his patients to be comfortable, first and foremost.

Dr. Duz continues to specialize in orthodontics, not just for children and teenagers, but adults, too. Options for straightening teeth include Invisalign, veneers, and cosmetic bonding. Come in for a free consultation.

Stonehouse Family Dental is always accepting new patients and also accepts a wide variety of insurance coverage. There are options for patients without insurance. To schedule your appointment, call 248-627-9393.

www.stonehousefamilydental.com

Let Us Really Make You Smile!



Dr. Duz, Dr. Navetta and staff are looking forward to your dental visit!

New Patient Healthy Mouth Cleaning* \$97.00

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www.stonehousefamilydental.com





reTHINK
varicose veins

**Do you think varicose veins
are just a cosmetic issue?**

Think again!

**Varicose veins
are a sign of
vein (venous) disease.**

You may be experiencing vein disease if you have pain, swelling, restlessness, burning, itching and fatigue of legs as well as skin damage. Call today to learn more about our quick & effective treatment covered by most insurance companies.

Thomas A. Shuster, DO
Board Certified Vascular Surgeon
Fellow American College of Surgery/
American College of Phlebology



Learn more about vein disease
at www.flintveins.com



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Vein Center**

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of Michigan

1-877-771-VEIN

600 Health Park Blvd. Ste. G,
Grand Blanc • 810.606.1660

Dr. Thomas Shuster, D.O.: Integrated Vascular Vein Center

It's all about the quality of life.

For more than 15 years, Integrated Vascular Vein Center, specialists in the treatment of venous problems, has strived to provide patients relief from often painful problems.

Center director Dr. Thomas Shuster, D.O. treats patients the way they would want to be treated—by understanding key problems, causes, and symptoms associated with vascular issues. The most common disorders include varicose veins, spider veins and venous insufficiency; however, any problems in the circulatory system can result in a host of serious health issues.

“We focus on the patient,” said Shuster. “It’s a privilege to treat our patient. As a specialist, I know the cure can be very complex. I know I can help. It’s a great feeling for me.”

Dr. Shuster obtained his medical degree from Ohio University College of Osteopathic Medicine in Athens, Ohio. He served his residency at Michigan State University, Genesys Regional Medical Center.

“Vein issues often begin when people are in their 30s and continue to get worse as time goes by,” he said. “Ultimately, one in four people over the age 40 could benefit from vein treatment.”

Shuster emphasized vein issue treatments are not cosmetic and get worse if not treated. “The treatments are covered by insurance and get worse if not treated,” he said. “You don’t have to live with the everyday pain.”

“I understand our lifestyles are very busy—often, exercise and diet are key elements in the treatment. While sur-



Dr. Thomas Shuster, D.O.

gery may be necessary, it’s often the last resort.”

For example, Shuster suggests a regiment of walking 20 minutes per day, three times per week to help prevent vascular problems.

“Exercise is an effective way to relieve and prevent varicose veins—gnarled, enlarged veins,” he said. “Exercise aids in pushing stagnant blood lower in the legs to the heart.”

Age is also a factor in the treatment and diagnosis of venous issues.

“Young people’s veins are elastic, similar to rubber bands,” he said. “But as you age, your veins become more brittle. Today, people are living longer, so treatment is more common later in life. However, due to our lifestyle, we are finding more patients coming in that are 40-, 45- or 50-years-old.”

The center will tailor a program to fit your needs, with the best chance of a successful resolution.

“Often lifestyle changes are necessary. There’s plenty we can do,” said Shuster.

Shuster emphasizes that while the damage smoking inflicts on a person’s lungs is often the focus on much attention—the harm on our body’s blood flow systems and the related circulatory disease is just as dangerous.

“We point out the damage and help the patient work to quit smoking,” he said. “Carbon monoxide from smoking or second-hand smoke damages a vital layer of cells.”

Integrated Vascular Vein Center staff are skilled in all the current methods for investigating and treating vascular conditions successfully. The center also performs assessment of the numerous modern techniques and therapies as they emerge.

“We focus on assessment, counseling and, where necessary, treat people with a variety of vascular conditions, from thread to varicose veins, as well as complications such as venous eczema, venous ulcers or deep venous thrombosis.”

Integrated Vascular Vein Center of Michigan, 600 Health Park Blvd. Ste G, Grand Blanc, Mich. 810-606-1660. www.flintveins.com

Regiani Holistic Dental Center: health through healthier dental care

There is always something new at the Regiani Holistic Dental Center

In July 2015, after years of additional schooling, Dr. Regiani completed his naturopathic medicine studies. He is now a Board Certified Naturopathic Physician (NMD) and is Board Certified in Integrative Biologic Dental Medicine. Dr. Regiani’s main focus is still in dentistry as he has chosen to limit his practice to the oral cavity, head and neck.

Adding to the busy practice is a new face in the crowd: Stephen Harlow, DDS, who joined the staff December 1, 2015. Like Dr. Regiani, Dr. Harlow practices Mercury-Free and Mercury-Safe dentistry, and is certified in Mercury-Safe practices. He holds an additional certification in InvisAlign® for adults and teens.

Why such an emphasis on Mercury-Safe Dentistry?

By itself, mercury is a toxic poison, and it was once thought of as being bound to the other dissimilar metals in an amalgamation. Science has known for decades that the mercury component leaks or leaches out of the filling. This occurs whenever we chew,



Dr. David Regiani and Dr. Stephen Harlow.

grind our teeth or drink something warm.

When an old mercury filling (the sil-

ver-colored kind) is removed, the mercury vapors can spread like a cloud in the treatment room. Small particulate

crumbs can spray on the dentist, staff and the patient. While standard dental suction removes some of this, it is not nearly enough to protect the patient, the dentist and the assistant. The room environment can become contaminated, as can the water supply.

In the early 80’s, our initial mercury-protection measures were developed from industrial criteria. Today we use more advanced versions of those same protective measures as well as others standardized by the International Academy of Oral Medicine and Toxicology (www.IAOMT.org), OSHA and the DEQ.

It’s easy to see how something in your body can have a consequence in your mouth. Eat junk food and end up with tooth decay. Dr. Regiani believes dentistry should be more than that.

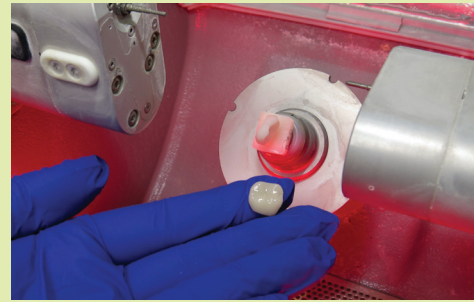
Most people never imagine a problem in their mouth could be connected to something else in their body. That’s why we carefully evaluate everything we use, from what we use to clean your teeth to our office cleaning products. We strive every day to work towards your better overall health through healthier dental care.



VelScope® Oral Cancer Detection



State of the art sterilization center



CEREC in-office custom crown milling machine makes a permanent crown in the time it used to take to make a temporary one!



Ozone Generator for disinfection and treatments, (esp periodontal, root canals and extractions)

Healthy Smiles Don't Bleed

It's not OK if your gums bleed when you brush your teeth. That would be like saying your fingers bleed (just a bit) when you wash your hands.

So while we've been making smiles beautiful since 1979, we've been helping you stay healthy, too.



WE'RE HERE TO MAKE GOOD THINGS HAPPEN FOR OTHER PEOPLE.

All Phases of Dentistry for Adults & Children, including:

- Beautiful tooth colored fillings, Mercury Safe Since 1979
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- Dental Implants, Partials and Dentures
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- Laser Dentistry
- Ozone Therapy
- Invisalign
- Digital X-Rays
- Nitrous Oxide
- Homeopathy, Herbs & much more

* Science-Based,
**Mercury Free,
Mercury Safe
Since 1979**



Regiani Holistic Dental Center
David W. Regiani DDS PC

248-625-5222 • www.RegianiDental.com

10435 Ortonville Rd., Suite B Clarkston, MI 48348 (just South of Oakhill Rd.)

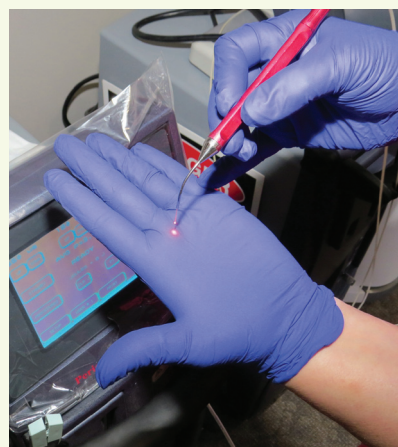
ADA-accessible panoramic and digital x-rays for better diagnosis and earlier treatment



A comfortable view (from one of our dental suites)



Lasers -yes, we have two!
"No-cut, No Stitches" advanced care



Microscope used for Periodontal Disease



Mindset Management, Inc.: Caring for the whole person

“When love and skill work together, expect a masterpiece.”

Mindset Management, Inc. continues to care for the community with a staff of caring, committed, and skilled individuals at three homes in our area.

Nature’s Way AFC is a licensed community nestled on just under four acres, with clients enjoying two water features, the antics of petting farm animals and beautiful gardens.

Country Acre AFC, another licensed property serves clients that may require a barrier free environment and a slower pace. This home, along with a hospice agency, offers hands-on, intimate end of life care.

A newer addition to Mindset is Woodlawn, a supported independence program in the Clarkston community. Woodlawn was developed to enhance independent living skills for those capable of a less structured environment. This home allows Mindset to serve a more diverse population and stands out above other semi-independent programs because of daily guidance and support given for these individuals while they gain the skills and confidence to do more things



Residents of Mindset Management, Inc.

on their own.

“All those we serve our encouraged to participate in their home’s daily routine,” said Kim Bishop, owner. “We are working together to build pride and awareness of family and what we can accomplish as a team.

Bishop and the Mindset employees treat the clients of all three homes as family and are grateful everyday for the op-

portunity they have been given to help care for individuals who may have physical challenges or mental illness to varying degrees. That care includes a “whole person” approach, in which clients are also taught the importance of giving back to the community in which they live, including donating to the Ortonville Community Emergency Fund food pantry.

“We strive to provide truly individual

care based on the needs of the person,” said Bishop. “We pride ourselves on the quality of our staff. When you come to us with heart, we can teach you what you need to know. Our staff is beyond compassionate and provides superior care.”

Mindset Management attracts the highest quality individuals who love what they do.

Clients enjoy a variety of experiences living in the Mindset homes, including going out to dinner at least once a month, regular weekly activities at the Edna Burton Senior Center such as bunco, bingo, knitting and more. Bishop has arranged for clients to attend car shows and Detroit Tigers baseball games, as well as shopping sprees and spa days. Trips are planned every year. Last year, clients and staff went to Silver Springs, Mich. where they rode the dunes and toured the lighthouse. This year, they will enjoy camping closer to home, in Holly.

“Change is inevitable, but one thing that does not change is our commitment to providing the best care available,” Bishop said.

Mindset Management, Inc. 248-343-5507.



Mindset Management, Inc AFC Homes



P.O. Box 240

Ortonville, MI 48462

248-343-5507

kbmindset@yahoo.com

www.mindsetmanagementinc.com

- State licensed homes serving those with psychiatric disorders, developmental disabilities, and the elderly since 2004.
- Up North country feel with beautiful landscaping, picnic areas, and wildlife.
- Three nutritious dietician approved meals daily with a variety of options to accommodate special dietary needs. Snacks may be offered throughout the day.
- Personalized care for each client. Our Direct Support staff are carefully chosen for their compassion and abilities. Clients are encouraged to live as independently as possible.
- We offer daily in house activities. There is something for everyone, from guest entertainers to spa days to Bible study.
- Pet therapy is also a part of what we offer. Many animals are often on site for clients to enjoy. Our petting farm offers hours of entertainment and a sense of responsibility for all animals.

For more than 30 years Harrison Hoe Excavating and Sanitation Company

If you live in Brandon Township or other surrounding areas, you are definitely utilizing a septic system and are not connected to the municipal sewer system. With a municipal sewer system not likely to be seen in the near future, it is very important for you to get to know Harrison Hoe Excavating and Sanitation Company.

When Brian Harrison, owner and founder of Harrison Hoe Excavating and Sanitation Company, launched his own business back in 1980, 36 years ago, he had three goals in mind. He wanted to earn a decent living, provide valued services to his customers and grow his business. Now more than 30 years later, Mr. Harrison is happy to report he has met all three of his objectives!

Not only has he met these objectives but he has far exceeded them. In 1980, Mr. Harrison started his company with only one rubber tire backhoe installing septic systems, digging basements, and all types of excavating work, but always specializing in septic repairs and sanitation type work.

In 2004, Harrison Hoe realized that if they are going to install septic systems



Harrison Hoe Excavating and Sanitation Company.

and provide septic repairs, etc. they should also provide service work such as pumping septic tanks. That is when Harrison Hoe purchased their first septic tank pumping truck and started providing pumping services to Brandon Township and all surrounding areas. He also decided that he would concentrate on servicing these areas exclusively allowing him to provide the highest quality service available. As the pumping business grew, Harrison soon realized that in order to provide and maintain the quality

service he would need more trucks thus allowing him to provide same day service for those who are experiencing an emergency and allowing him to service those who need routine maintenance quicker. The company now has grown to three pumping trucks, multiple backhoes and dump trucks, all the necessary equipment to provide the service that he feels the area deserves.

“At Harrison Hoe, we provide courteous and timely service to our customers. We are proud to offer a 24 hour 7 day a week emer-

gency service for those who have sewage back ups into their homes or toilets that won’t flush”, said Mr. Harrison. He also would like to remind those who are not servicing their septic tank routinely that they are soon to experience a septic failure that would require a costly repair in order to continue flushing toilets, showering, laundry, etc. “Our goal is to educate people on septic systems. Some people don’t realize their system won’t work forever and it is much cheaper to maintain then to replace,” said Harrison.

Harrison Hoe isn’t just a “pumping” company; it has developed into the best septic tank cleaning services in our area! Harrison Hoe has won Best of the Best Septic Cleaner every year since 2008! Harrison Hoe recommends cleaning your septic tank every two to three years in order to maximize the life expectancy of your septic field. Pumping your septic tank is the only way to ensure your system will continue to function properly and a great way to prevent expensive repairs.

So whether you have a problem or just want to prevent one, don’t forget Harrison Hoe Excavating and Sanitation is available 24 hours a day to answer any questions and urges you to call 248-627-5600. Also, feel free to visit their website: www.harrisonhoe.com



Pumping your septic tank every 2 years can prevent thousands of dollars in costly septic repair.



EXPERTS IN OUR FIELDS:

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- Installations & Repairs**
- Perk Tests & Septic Evaluations**
- Engineered Septic Systems**
- Excavating**
- Licensed & Insured**



248-627-5600 24 hr Emergency Service call: 248-672-1030

Brandon Family Dental: We welcome all new patients

Dr. Angie Harrell has much to celebrate in 2016, including a new baby, a decade in dentistry, and one year in solo practice at Brandon Family Dental, 1201 S. Ortonville Road.

“We welcome all new patients,” said Harrell, a 1998 Brandon High School graduate and 2007 graduate of New York University, who is excited to work in her hometown. “I look forward to getting to know our patients—they are not just a number. My staff and I are compassionate and strive to do our best and it shows in the happy smiles from our patients.”

Harrell prides herself on taking continuing education courses by top doctors in the field and staying abreast of new developments in technology, using the most up-to-date equipment for the comfort and convenience of her patients, as well as for the earliest diagnoses and prevention of costly, extensive procedures.

“I believe in early diagnosis—it will mean less money, less time, and less intensive work for the patients, with faster healing,” said Harrell. “The technology we’re bringing in allows us to see things earlier and diagnose problems while they are small.”

State-of-the-art technology at Brandon Family Dental includes a new in 2016 Planmeca digital x-ray machine, which gives a dose of radiation that is a fraction of any other machine out there. At the end of this year, Brandon Family Dental will also add to their collection of outstanding tools new CAT scan technology to provide even better diagnoses and superior care.



The staff at Brandon Family Dental.

Among the services offered at Brandon Family Dental are crowns, cosmetic fillings, veneers, root canals, extractions including impacted wisdom teeth, implants, orthodontic braces including Invisalign, Zoom whitening, partials, and dentures. Harrell and her staff are very, very gentle and compassionate. They offer multiple forms of sedation, including nitrous oxide (laughing gas), at no additional cost.

“Going to the dentist is not everyone’s cup of tea, but we are a big family here and treat our patients as

family,” said Harrell. “I want them to be comfortable.”

Harrell emphasizes it is important to get your teeth cleaned regularly at 6-month check-ups, even if you are not noticing any pain. In dentistry, early detection is key. If you wait until there is pain, teeth may need much more work or even extraction. The importance of teeth in overall health can not be overemphasized. Harrell notes there is a connection between oral health and overall bodily health.

“If you have healthy teeth, you will have fewer medical problems,” she said. “Cardiovascular issues and diabetes have been linked to periodontal disease. I can help prevent these problems or catch them early. Teeth are a very vital part in your overall health.”

Intraoral scanners at Brandon Family Dental gives readings on whether enamel is healthy or compromised as well and Harrell uses high magnification surgical loops to assist her in seeing problems.

Harrell looks forward to continuing to serve patients in the community. The practice sponsors several athletic teams locally, as well as the high school robotics teams. She and her husband are excited to welcome their first child in April, but she will return quickly to work and her passion for dentistry.

Brandon Family Dental, 1201 S. Ortonville Road, is open noon-7 p.m. Monday and Wednesday, 8 a.m.-5 p.m., Tuesday and Thursday and Friday and Saturday by appointment. Details: 248-627-2866 or www.brandonfamilydental.com.



Our friendly staff will make your child look forward to their dental visit!

Did you know that a child should see a dentist by age 1?*

Brandon Family Dental has the pediatric experience you are looking for!

Call us to schedule an appointment!

Angela Wojtkowicz- Harrell, DDS

All Aspects of Dentistry Including:

- Implants
- Fillings
- Root Canals
- Braces
- Cosmetics
- Sedation
- Dentures
- Wisdom Teeth

* Source (American Academy of Pediatric Dentistry) Primary teeth begin to grow at around 6 mo. of age. AAPD recommends seeing a dentist within 6 months of first tooth.

BRANDON
FAMILY DENTAL

BrandonFamilyDentistry.com

248-627-2866

1201 S. Ortonville Rd. PO Box 810, Ortonville, MI

Clarkston Brandon Glass: Auto glass, window, mirrors, screens

Chances are the windows in your home or auto will need replacing in the very near future. So let the friendly staff at CB Glass, 3960 Ortonville Road, assist you in finding high performance glass products that complement your tastes and budget.

Since 2008 CB Glass has been located next door to Hungry Howies Pizza and Mazza Auto Parts on M-15 near Oakhill Road between Clarkston and Ortonville. After starting as Clarkston Glass in 1980, today CB Glass offers the most comprehensive selection of glass products and styles in the community.

From auto glass to custom mirrors to shower doors to screens, with more than 30 years in the glass industry; Don Short and his son Don Jr., have the experience to provide the professional installation to meet every need.

Speciality products is no problem for CB Glass—from etched glass to beveled mirrors to heat treated fireplace glass.

“Glass products can be difficult to fit into place,” said Don Jr. “Don’t take a chance on an incorrect measurement, rather I’ll come out and custom cut the glass the first time. Your home is a big investment, broken or damaged glass can take away from the value—let us make it right.”

Don Jr. reminds customers that while the extremely cold Michigan winter is almost behind us now, it’s a good time to consider replacing home windows before fall.



“Many homes that have older windows can let the arctic blast blow right inside—that’s where we can help. It’s common for glass to fog between the panes because the seal is broken—that failure can be caused by several different factors including water leaking or poor

installation.”

For this reason, Don Jr. recommends installing only the highest rated entry doors and replacement windows Michigan residents can buy.

“Our products are recognized to perform in cold weather to stifling hot and all temperature variations,” he said.

“We offer a lifetime warranty. Our replacement windows will produce better warmth and crystal clear windows. Considering how stressful economic times are right now we can help save customers on heating and cooling bills.”

Short said replacement windows are expensive—the folks at CB Glass can repair your windows for 75 percent less than the cost of a house-full of new windows.

Like the glass in your home, automotive glass is subject to a host of environmental factors including plenty of stones on our roads to that end up cracking windshields and mirrors.

“There’s a right way to repair and install auto glass—many times we have customers come into CB Glass with broken seals around windshields. If moisture gets inside a vehicle dash plenty of damage can occur—not to mention loss of value when it comes to reselling the car.”

From stone chip repair to basic home improvement plans to the most sophisticated replacement window, CB Glass provides free estimates. Details: 248-625-4376.

WINDOW REPAIR



Glass steamed up? Your seal is broken. Replace ONLY the glass, not the frame - at a fraction of the cost!

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Our great service brings you back



30 Years experience

GOB Gymnastics: Gymnastics, cheerleading, building complete athletes

GOB Gymnastics and Cheerleading builds champions—not only in athletics, but in life.

The gym, located at 142 Harbor Pointe, is the leader in training not only area cheer teams, but in preparing kids for excelling at every sport and academic success as well.

Many area parents have known GOB Gymnastics owners and coaches Paul and Julie Frezza for many years, but they are slowly handing over the reins to the younger generation—a capable, knowledgeable staff that includes their children, Coaches Amanda, Paul Jr. and Garrett.

Their success is evident in the many gymnastics champions, cheerleading champions, track champions and swimming champions the gym turns out every year.

“We did not teach these other sports, but we helped the children get strong and use their bodies,” said Coach Paul. “Gymnastics is a total body sport! Learn to use your body and all sports become much easier.”

GOB continues to work with the Clarkston High School cheerleading squad, as well as teams from Holly, Oakland Christian School and Everest Academy. The gym staff will renew their alliance with the Brandon School District this year.

GOB Cheer Invasion works with young cheerleaders and develops state and local champions. In house cheerleaders learn what it takes to be on a high school team in the future and returning high school cheerleaders invade the gym each spring to hone the skills



GOB Gymnastics and Cheerleading

they need to be selected at tryouts in June.

“We teach students the basics of tumbling and to get ready for tryouts so they can make the team they want to make and we give them a heads up about what cheerleading entails,” said Coach Paul. “I give them structure, show them a little bit of work each day pays off, keep them working toward the goal. We are always setting goals. They want to do this—people like to succeed and be told they are succeeding.”

GOB begins growing champions at young ages—the preschool program has more than 40 children participating, with room for more.

The gym participates in AAU and USAG leagues, at high levels and is in the midst of a season in which they are taking plenty of medals at high levels of competition. More than 90 gymnasts from GOB have taken to various apparatus in contests around the region.

The gym also hosts adult fitness classes, using hand weights, bungee cords, and other typical workout equipment, but GOB Fitness Instructor Coach Micah will also have you use gymnastic equipment to pull the perfect weight—your own body.

“Your body weight is about right since you carry your body everywhere you go,” said Coach Paul. “You will get strong and have fun like you did when you were a kid. Classes are a blast! Try classes free for two weeks. After that, it’s only \$8 per class, with no long-term commitments.”

GOB Gymnastics has a plethora of benefits for all athletes, not only physically, but mentally.

“Gymnastics teaches body awareness, total coordination on how to use their body, and makes other sports much easier to grasp,” said Coach Paul. “It teaches you to not sit on the sidelines. People don’t plan to fail, they fail to plan. People get up and just go through their day. If you don’t have a goal, you’re wasting your time. Get up and practice and go to work like my gymnasts.”

GOB Gymnastics hosts an open house between 9 a.m. and 11 a.m. every Saturday. Come in and try a class and see what they can do for you.

GOB Gymnastics, 142 Harbor Pointe, Ortonville (on M-15, next to Bullfrogs). 248-627-6317.

GOB GYMNASTICS & CHEER

WE MAKE CHAMPIONS

- Gymnastic Champions
- Cheer Leading Champions
- Track Champions
- Swim Champions

Gymnastics is a BODY SPORT

Learn to use your body -get strong and other sports become much easier

Coach Paul's Motto:

If you don't find something for your kids to do they will find something to do by themselves.



Pre School Classes

Coach Garrett with Jr. coach Mentors teach children ages 2 1/2 - 5 yr old

Come Try a Class
FREE Preschool Round-Up
Tues., March 22 and
Thurs., March 24 11-noon

Adult Fitness Classes

Coach Micah demonstrates his approach to fitness, using hand weights, some bungee cords, and gymnastic equipment. Come get strong & have fun. TRY 2 WEEKS FREE Classes Mon., Wed., Fri, 9 am Mon. 6:30 pm Thurs. 7:30 pm Sat. 8 am \$8 per class



GOB Cheer Invasion

High School Cheerleaders who need skills to make their school team.

High school tryouts are in June.

Come to GOB to get trained:
Mon & Wed 7:30-9:30 pm
Fri 7-8:30 pm Sat 10 am-noon

142 Harbor Pointe • Ortonville • 248-627-6317 • View Facility at gobgymnastics.com

Attorney Kirk Falvay—estate planning, business, real estate

Kirk Falvay and his wife bought their first home in Ortonville in 1977. Since there were no lawyers in town at that time, he was persuaded to open an office. Since that time, he has been proudly serving local families and business owners needing his legal expertise.

Falvay obtained his undergraduate business degree at Miami (Ohio) University, and earned a law degree from Indiana University. He has used his education to specialize in estate planning and administration, business, and real estate.

"I'm trying to help people stay out of the court system—that's the primary focus of my practice," said Falvay. "Everyone that leaves my office with a plan that will not involve probate. That includes lifetime probate in the form of conservatorship and guardianship. Often that people don't have documents in place and probate. The court system is unnecessary. It's the default system if you're not proactive. Everyone has a choice it's your plan or the state's plan? We provide your plan. We make certain our clients get the right tools or documents in place so their family can take care of their affairs to avoid using the costly public system."

"We gain great satisfaction from assisting our clients in designing their estate plans



Attorney Kirk Falvay.

in a manner in which probate is avoided. Each family can later settle a family member's estate with minimal costs and delays. The foundation for our families' plans are designed around a living trust."

Due to increase in demand Falvay has grown adding experienced attorney Kari Gocha along with two additional staff members. The new team members join long time dedicated staff Lori Middleton (24 years), Alissa Barnard (18 years).

Falvay indicates that since the recession,

many clients have come to him to start small businesses. "Over the years, we have helped many individuals with business start-ups through the use of corporations and limited liability companies. Our clients are assured that their business activities will not jeopardize their personal savings and investments."

Falvay has been a member of WealthCounsel, a national estate planning attorney network, for the last 15 years. That organization is dedicated to providing its

members with the ability to provide the highest level of services to their clients, and to stay on the cutting edge of estate planning techniques and methods.

Falvay was recently named as a "Five Star Estate Planning Attorney" for the Metro Detroit area. This is the third time which he has received such award, which is a prestigious honor considering the few attorneys who are selected.

Falvay is one of only 100 attorneys in Michigan who were designated among the Outstanding Attorneys of America 2004 Edition.

"The laws affecting estates, real estate transactions and businesses are constantly changing. We are dedicated to staying abreast of these changes."

The readers of *The Citizen* has named him Best Attorney for the last six years. "Receiving the award reflects the personalized attention we give to all of our client's matters, the quality of our work, and the friendly manner in which all our clients are treated."

Falvay's office is open Monday through Friday 9 a.m. to 5 p.m.. Appointments can be made by calling 248-627-2808.

Kirk D. Falvay

Attorney and Counselor

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7 YEARS**



Imagine Your Family Being Caught Up In Probate.

That's not what you want for them, is it? I've heard the comment many times from grieving family members, "I wish my parents had come to see you before they died."

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Find out how you can prevent probate, make plans for your incapacity, and save thousands of dollars for your loved ones down the road. We have helped hundreds of local families plan their estates to avoid probate and minimize costs.

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- **Wills & Trusts**
- **Probate**
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875 S. Ortonville Rd. • Ortonville (in the Real Estate One Building)

Blackhawks Auto Repair: Getting the job done right

For David Riley, a master mechanic with more than three decades of experience, it's not just "a" vehicle—it's "your" vehicle.

"I'm going to explain just what's wrong with your vehicle and how it's going to be repaired," said Dave, owner of Blackhawks Auto Repair. "We have the tools and knowledge required to repair your car—efficiently and at a reasonable price. Our business continues to grow through referrals from our customers. We also thank you for voting us Best of the Best for 2015 by readers of *The Citizen* newspaper."

Blackhawks Auto Repair opened in March 2013 and thanks to support of the community the company has continued to grow. Today the company has four professional mechanics with a total of more than 80 years of experience. Whether domestic or foreign, diesel or gasoline the team at Blackhawks Auto Repair has the skills to get the job done right.

"Vehicles today are ever-changing," he said. "Consider when a customer's check engine light is on there can be more than 60 possibilities as to what is wrong with your car. Education is the key."

The team at Blackhawks Auto Repair continually train to keep up with the latest technology and advancements in vehicles.



Evelyn, Dave, Dan Jason and Joel. The staff at Blackhawks Auto Repair.

For example, diesel technology has grown over the past years with Duramax, Cummings or Powerstroke engines gaining in popularity.

"Diesel engines are unique to work on," he said. "That's why we have a fulltime technician trained to work on diesels who knows the intricacies involved."

Contact our office manager Evelyn for an appointment.

"There's not a vehicle we can't fix and will get it back to the customer in one day," said Riley. "It's personal with me—you're not a number here. We understand your car is a big investment and due to the cost of new vehicles, chances are customers are holding on longer and driving more miles. Who really wants a car payment? Even if customers spend \$1,000 per year on repairs, it's cheaper than a big car payment."

To keep that car running, Blackhawks Auto Repair uses the right quality American made parts.

"Other parts may be cheaper but you get what you pay for," added Riley. "There should never be just a Band-Aid on a vehicle we'll fix it right and with integrity."

During the month of April, stop by Blackhawks Auto Repair for a free safety inspection.

"Between winter and spring time Michigan roads will beat the life out of a vehicle. Let us take a look make sure you're driving safe."

Blackhawks Auto Repair continues to support the community.

"I named my business for the community and school district I help support," added Riley, the father of two Brandon High School graduates, Lianna, a Central Michigan University student, and Jon a graduate of the University of Michigan-Ann Arbor.

"I designed my company logo around the school. From teachers to administrators to students, education is at the forefront of this community."

Blackhawks Auto Repair, 105 S. Ortonville Road, Ortonville, 248-793-3511
bhawksautorepair@gmail.com



**Voted Best
Auto
Repair!**

105 S. Ortonville Rd
(S/O Grange Hall across from Ken's Coney)
248-793-3511
M-F 8am-6pm • Sat by appt.
Email: bhawksautorepair@gmail.com



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one of our certified mechanics

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Ortonville's
Trusted and Reliable
Service for
Complete
Auto Repair!**



Our customer service mgr. Evelyn
will take care of your
auto service needs quickly

**Full Service
Auto Repair**
All Makes & Models
We have "Night Owl" drop box
service for your convenience!

**FREE
Tire Rotation
& Balance**
with any repair over \$300
(Most Vehicles)
Expires 4-30-16

**FREE
Brake
Inspection**
with any tire rotation
Expires 4-30-16

Latest technology in cosmetic care at Allure Vein Center

Allure Vein Center of Clarkston focuses on bringing out the best version of you.

"We reveal a more attractive you," said Andrew Simon of Allure Vein Center. "We're here to help people feel and look better."

The professional team at the Clarkston office, 7300 Dixie Highway, specializes in the treatment of varicose and spider veins.

"We're the number one provider for varicose and spider vein treatment," Simon said. "We've been in business for 13 years. We've been doing this the longest."

Varicose veins in the legs can lead to swelling, open wounds, ulcers, restless leg syndromes, and other conditions. Allure pioneers treatments and treatment methods of the painful condition.

"We stay on top of the newest and best technology to offer better treatment," he said.

Previously, varicose veins would be treated surgically with vein stripping, requiring long recovery times and leaving scars.

With new procedures using lasers and other technology, patients have

no downtime and minimal discomfort.

Botox and Facial Fillers, administered by highly trained and experienced doctors and physician's assistants, reduce wrinkles and restore confidence.

To tighten sagging skin, Allure uses the latest technology including Fraxel laser skin resurfacing, Thermage, which uses focused radio-frequency energy, and the ultrasonic Ulthera procedure.

Allure was the first medical spa in Michigan to offer CoolSculpting, which uses cold energy to break up fat cells in a process called cryolipolysis. Care providers at Allure have received specialized training in the procedure.

Allure Vein Center has been in Clarkston for two years, and is active in Clarkston Area Chamber of Commerce.

"It's a great location," Simon said. "We're doing very well in Clarkston. It's a very community oriented area."

Most insurance plans cover varicose treatment and other procedures. Call 800-577-2570 or go to alluremedicalspa.com to schedule a free consultation.



Jamie Peysakhov, P.A.C., demonstrates treatment of varicose veins, at Allure Vein Center in Clarkston.

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ALLURE
vein center

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TO TREATING VARICOSE VEINS

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Presented by Jaime Hope, M.D.

Wednesday, March 16 | 6-8 PM

Allure Vein Center

7300 Dixie Highway, Suite 200 | Clarkston, MI 48346

Light appetizers and refreshments will be served

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to secure your spot: **586-992-8300**



Dr. Hope



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Dr. Rocco Ciccone's Dental Practice: Advanced technology paired with winning customer service

Starting their 18th year of being one of Orion's leaders in dentistry, Dr. Rocco Ciccone's Dental Practice is continuing its commitment to patient care using contemporary technology. The family practice is always up-to-date on the newest, most advanced technologies being developed in the dental field, which in turn can expedite dental procedures. Appointments that used to take hours or required multiple visits can now be performed with a few clicks of a mouse.

Dr. Ciccone, who has been practicing dentistry since 1986, and his staff continually read and review updates within the dental field, which are published in dental/medical journals. Additionally, his staff of two hygienists, his assistant, and two administrators receives continuing education. It's that education that allows Dr. Ciccone and his team to act as dental detectives when it comes to finding health issues in a patient that he or she may not be aware of. A routine check up at their office can lead to a life saving diagnosis, something Dr. Ciccone is very proud of.

"We pay close attention to things beyond the teeth. We look for bulging veins under the tongue that are often a sign of high blood

pressure. Bleeding gums can be a sign of diabetes. We also pride ourselves on our oral cancer screenings. If you are an adult and you come in for a check up, we give you a cancer screening every time, because in the U.S., oral cancer takes a life every hour."

Dr. Ciccone purchased his Lake Orion practice in 1998 and he and his family moved to Clarkston in 1999.

"I saw Lake Orion, met the people and fell in love with this area," he said.

As dental technology progresses, his customer service remains at a consistently high level. His staff warmly greets every patient who comes through their door and that level of comfort continues into the state-of-the-art treatment rooms.

Dr. Ciccone's office is located at 792 S. Lapeer Road. He is in the Buckhorn (Lake) Plaza with the PowerHouse Gym. Their business hours are Monday 10 a.m. to 7 p.m., Tuesday 10 a.m. to 5 p.m., Wednesday 7 a.m. to 1 p.m., Thursday 11 a.m. to 8 p.m. and select Saturdays 9 a.m. to 3 p.m. To schedule an appointment, please call 248-693-8366. For more information, you can visit their website at www.lakeoriondentist.com. You can also find them on Facebook.



Dr. Rocco Ciccone is located at 792 S. Lapeer Rd. in the Buckhorn (Lake) Plaza.

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We are pleased to offer our patients E4D restoration services - a superior method of creating precisely-designed, color-matched and high durable ceramic restorations right in our practice. From simple fillings to full crowns and veneers, E4D delivers the results you want in a single appointment.

VELscope

The Oral Cancer Screening System

Oral cancer claims 3 times as many victims as cervical cancer. That's why we're pleased to announce that we now have the VELscope® Oral Cancer Screening System. A screening is fast, painless and affordable. Ask us about this new life-saving technology!



Dr. Rocco Ciccone and his warm, friendly staff.

Our team of dental professionals care about you and everyone in your family...and about your lasting dental health. We also are passionate about quality dentistry and providing you with a unique dental-care experience. To help your family's smiles be healthy, attractive and confident, we offer:

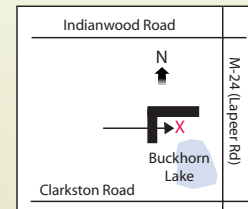
- **Years of experience, excellent training and credentials you can trust**
- **Time, personal attention and an uncompromising dedication to your comfortable, relaxed care**
- **The latest, high-tech dental advancements**
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We look forward to becoming your family's home for caring, gentle and advanced dentistry

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Oxford Overhead Door was built on trust, quality work

Next year, Oxford Overhead Door will celebrate its 50th anniversary of providing sales and service for garage doors and garage door openers, both residential and commercial.

That's quite a milestone, especially when you consider how quickly so many businesses these days open and close their doors – pun intended.

But it's no accident that Oxford Overhead Door has withstood the test of time and continues to thrive. There's also no secret to the company's success.

The company is built on the twin pillars of trust and quality workmanship.

"We have a good reputation and that means everything to us," said General Manager Brandie Barrett. "Being honest and trustworthy means more to us than profits. You can't buy a good reputation."

That's why so many folks trust Oxford Overhead Door and constantly recommend them to family members, friends, neighbors, even strangers.

"Word-of-mouth is our best advertisement," Barrett said. "When people trust you, they tell others about you. To us, there's no higher compliment."

Oxford Overhead Door is also committed to doing every job the right way – no shortcuts, no sloppy work, no inferior parts.

"When we install something or service something, we do it right," Barrett said. "If we're going to put our name on it, it's going to be done right."

"We have good, quality employees who put

their hearts into their work and that really makes a difference," she added.

Having a garage door that's been properly installed and functions correctly is important for safety reasons. If a garage door falls, it can severely injure a person or damage a vehicle.

That's why Barrett recommends garage doors be regularly inspected.

"A garage door should be maintained almost like an automobile," she said. "Homeowners should inspect them a few times a year. When you change the batteries in your smoke detectors, go out and check your garage door. Tie it to something else as a reminder."

Routine inspections and maintenance can also help extend the life of garage doors.

Longevity is the hallmark of a job done by Oxford Overhead Door.

"Most of our customers keep their doors for 25 to 30 years, then call us when ready to get another one," Barrett said.

Barrett said there's nothing that gives the servicemen a greater sense of personal satisfaction than when they return to a house decades later to work on a garage door they originally installed.

"It's very gratifying for them because they take a lot of pride in their work," she said. "We want our work to last."

That's the difference between a profes-

sional, fully-insured company like Oxford Overhead Door and the guys working out of their trucks or worse, the "cobblers," who can "make anything fit," regardless of whether it's the right product or part.

"Buyer beware," Barrett said.

The sheer variety of garage doors that are

tastes," she said. "C.H.I. says it offers 'just the right balance of classic and contemporary' and I agree. These doors are absolutely gorgeous. They definitely make a statement."

Price quotes are available over the phone as well as free estimates concerning the installation of new doors.

Barrett noted that when a customer calls for a price, if everything about the job is standard, that's the amount they can expect to pay. Oxford Overhead Door always sends someone out to check the job and confirm the price before ordering anything.

"We keep our prices standard for everyone," Barrett said. "We don't raise our prices just to have a sale or offer a

discount to only those with a coupon."

Barrett noted Oxford Overhead Door has not raised its standard service prices since 2005. "We have maintained our business at a level where we haven't had to do that," she said. "We know it's still tough out there for a lot of folks and we want to help them any way we can."

Oxford Overhead Door prides itself on customer service and timely repairs. Often, its servicemen can handle a customer's issue the same day, if not the next.

Oxford Overhead Door is open Monday through Friday from 8 a.m. until 5 p.m. and Saturdays from 9 a.m. to noon. For more information, please call (248) 628-4555. Oxford Overhead Door is located at 2118 Metamora Rd. behind the Express Mini-Storage facility on M-24.



available is astounding, from carriage house-style to insulated, metal doors with the appearance of wood.

The company offers doors from CHI, Clopay and Amarr, but it can order doors from all manufacturers. Folks interested in doors can visit www.oxfordoverheaddoor.com and view pages from manufacturers' websites to select the garage door that best meets their needs and suits their style.

"Customers are always welcome to stop by our showroom as well," Barrett noted.

Raised panel garage doors featuring wood tones – including cedar, light and dark oak, and mahogany – are a popular new addition to the C.H.I. line, according to Barrett.

"It's perfect for folks who have traditional



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On Door Replacement

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Serving The Community For Over 46 Years

Alpine Roofing Complete, Inc., The best warranty on the planet

Alpine Roofing Complete, Inc. is celebrating nearly 30 years of success with a new location in 2016!

The home improvement company owned by Joe Harrison now has a sales office/showroom at 1695 S. Ortonville Road, Suite 100, as well as an office manager, Jodi Wood, to answer questions and take requests for consultations on work during business hours, Monday through Friday.

Alpine Roofing serves all of Oakland County, Lapeer, and will travel outside of these areas as well to not only give you a new roof, but any home renovations you may need, including siding, windows, kitchens, bathrooms, additions, basements, decks, garage doors and more.

“We do it all,” said Harrison. “We are doing bigger projects than ever. Any construction project needed for your home, we can do it.”

Harrison and his team of skilled tradesmen are dedicated to meticulous, sound, safe and long-lasting construction methods.

They install materials per manufacturers’ recommendations. Be aware we are not a marketing company, like many others who don’t actually do the work themselves. Harrison is involved in every job



From left, Mason Purdy, Tom Grech, Ross Freeman and Joe Harrison.

from start to finish, a hands-on owner since 1987, using tried-and-true methods, not the latest product billed to save time or money, but high-quality products that are proven effective, no short cuts.

It’s all about the workmanship, he notes, and using cheap material or inferior labor will result in a roof that only last for 10-12 years. Our roofs last longer guaranteed.

On average, our roofs cost less per year than those we replace.

Alpine is a CertainTeed certified installer, offering workmanship warranties of 25 years and a lifetime product warranty on materials.

“We have the best warranty on the planet,” said Harrison. “Everybody here is trained in-house to do it one way, with one

mindset. We exceed minimum building codes on everything we do. You will receive consistency and quality workmanship from roofing replacement, to windows and siding.”

Weather dictates installation on exterior projects, but Alpine Roofing is busy throughout the year. Schedule work three to four weeks out from the time you want construction to begin.

Are your shingles curling or discolored? Does your siding have cracks or dents? Is the finish coming off? It may be time to think about replacement.

All Alpine projects result in energy savings for customers and Harrison estimates that if Alpine replaced a roof, siding, and windows on a 20-year-old home, you would save 20% on average on utility bills.

Update your siding and enjoy the energy savings. Plus new siding yields 80 % return on your investment when you sell.

“My vision is to make sure everything is done so that you get the most out of every dollar spent,” said Harrison. “It’s all about integrity-being honest, having morals and ethical principles.”

Alpine Roofing Complete, Inc., 1695 S. Ortonville Road, Ste. 100, Ortonville. 248-627-1301 800-645-7966.

Goodrich Area Schools...Building tomorrows leaders today

Reid Elementary: Nurturing our Youngest Leaders
“Growing leaders of tomorrow” is Reid Elementary’s new mission statement. Thanks in part to a new initiative this year – *The Leader in Me*, based on the work of Stephen R. Covey. Each new school year brings opportunities; opportunities for academic growth but also opportunities for growth in all areas of development. Although children must be knowledgeable when they graduate, they must also be healthy, engaged, responsible, and caring people. The Leader in Me provides our school with the vision and language to lead the school in a way that addresses all areas of development. As each child discovers and develops his/her unique gifts and talents, they are given opportunities to lead. As leaders, they become active, engaged partners in their own education and their self-confidence, responsibility, and initiative grows.

Goodrich Area Schools is proud to extend a unique school experience to our youngest leaders at Reid. We offer 3 and 4 year old preschool, all day care, before and after school care, GSRP, developmental kindergarten, kindergarten and first grade all under one roof.

Oaktree Elementary: Grades 2-5

We strive for the development of the whole child and see our parents/community as key partners in this amazing journey of growth and learning. We develop leaders; service to each other and the community is at our core. Whether you’re a student, parent, community member, or staff, we want you to be a part of the magic that happens at our school every day. We promote innovation and high academic standards in an engaging atmosphere, but do not shy



Lucas Urogdy is tracing classmate Lola Collins hand into the shape of Michigan for Michigan’s Birthday at Reid Elementary School.

away from any barriers to learning our students might face. We want our school community to feel the overwhelming feeling of positivity, support and hope for the future. We are serious when we say, “Oaktree is the best place to be in town.”

Goodrich Middle School: Grades 6-8

Goodrich Middle School (GMS) is proud to offer a variety of educational options to aide in the growth and development of the children we serve. Our dedicated staff understands the importance of helping students attain the knowledge and skills, both academically and behaviorally, that they will need for high school and beyond.

Accordingly, we offer a wide array of educational opportunities for all students. We are pleased to announce that during the 2015-2016 school year, nearly 30 percent of middle school students are working towards earning high school credit for Spanish I, French I, and/or Integrated I, all while still in the middle school setting. Realizing that all children develop differently, we also provide support for struggling learners in reading, math and study skills. In addition, our middle school course offerings include Fine/Performing Arts.

The school’s vision is that all teachers and staff of GMS strive to develop independence and responsibility toward learning and decision making for all students. This is supported by our strong school culture, building-wide Positive Behavioral Intervention and Support (PBIS) system, and expectations that all students and staff will exhibit PRIDE (positive attitude, respect, involvement, discipline and empathy) each day.

Goodrich High School: Grades 9-12

Goodrich High School has a longstanding tradition of educational excellence and is the heart of our community. Goodrich HS students are provided a safe, nurturing and rich personal learning environment where they can excel in academics, athletics, arts and personal growth. We offer a variety of clubs and organizations, including a robust Robotics program, Chess Club, Quiz Bowl Team, etc. Goodrich High School affords rigorous learning opportunities, including the Genesee Career Institute and Advanced Placement courses. Our staff work diligently to ensure your student is equipped to reach their full potential.

GOODRICH AREA SCHOOLS... GROWING LEADERS OF TOMORROW

Goodrich Area Schools provide students with a challenging, positive learning environment at all educational levels.



Attend Our
District Wide Open House
On Tuesday, March 22
Reid/Oaktree 5 - 6:30 PM,
GMS/GHS 5:30 - 7 :00 PM

WE PROUDLY OFFER:

- The Leader in Me
- Small town setting with a safe, nurturing environment
- High academic standards, rigorous curriculum and preparation for post-secondary success
- State-of-the-art facilities and technology
- Top notch Fine Arts, Performing Arts and Athletics
- Award-winning Robotics Team
- One of the highest scoring districts in the area on MEAP and MME
- Advanced placement courses & on-line education
- On-site year-round licensed child care (ages 6 weeks-5th grade)
- Developmental Kindergarten and Full Day Kindergarten
- Outstanding, highly skilled and dedicated professional staff whose goal is "Achievement for Every Learning"
- Exceptional Education, Extraordinary People - We Are Goodrich!



Goodrich District Schools

Reid Elementary: Early Childhood Center
PreK-1st Grade.....810-591-3455

Oaktree Elementary:
2nd Grade-5th Grade.....810-591-5200

Goodrich Middle School:
6th Grade-8th Grade.....810-591-4210

Goodrich High School:
9th Grade-12th Grade.....810-591-2251

Administrative Offices.....810-591-2250



www.goodrichschools.org

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