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Special To The Citizen, Clarkston News, Lake Orion Review and Oxford Leader, March 2016

### Lake Orion Roofing dispels insurance claims rumors after natural disaster

Did your neighbors get new roofs last year? After a catastrophic hailstorm hit downtown Lake Orion two years ago, over 90 percent of roofs that Lake Orion Roofing has inspected had roof damage.



Many homeowners were completely unaware, until Haag Certified Lake Orion Roofing Inspectors climbed up to take a look.

The storm that flattened 3,000 evergreen trees left many residents worried—should

they, or should they not file a claim?

Nobody wants their insurance rates to increase, however, according to the National Storm Damage Center, typically insurance companies cannot single out a homeowner for a rate increase based on an "Act of God" storm damage claim. Instead, insurance companies can raise rates for everyone in the affected area.

In other words, whether or not you file a claim, everyone will see an increase in insurance rates for a natural disaster.

"So if you don't file a claim, your increase in premium will pay for everyone else's repairs, except yours. You should never have to pay for your neighbor's roof," Lake Orion Roofing Owner Mark Southern said.

Lake Orion Roofing, located at 881 Brown Rd., knows the claims industry inside and

out, and for over 30 years has helped customers successfully complete the entire claim process, from start to finish.

"Nobody gets individually punished for filing a claim from a natural disaster," Carla DeVito said, roofing manager. "We want to make sure that our customers are aware that whether or not they have any damage they need to at least get an inspection."

Many homeowners may have limited time to file an insurance claim, and could potentially miss the opportunity to utilize their homeowners insurance to repair any damage to their homes by waiting too long.

With their free assessment policy, Lake Orion Roofing will provide homeowners with proof of damage to take back to their insurance company if any damage is found to their homes

"It's a painless process for the customer," Southern said. "We walk them through each step of the claims process, from filing a claim to installing their new roof, with a complete guarantee of our workmanship."

The truth is, the chance of damage to your home after a storm is greater if other repairs have been made in nearby houses. And, hail damages is very difficult to detect, occurring in roofs, siding and windows.

Lake Orion Roofing assessed and replaced over 600 roofs since the hailstorm and Southern guarantees there are still more out there with roof damage.

"Most people think that their house is okay,

but they have no idea unless we get up there and look at it. The people that called us last year were literally amazed. We're here to help the people whose homes were damaged, don't know it, and are going to be punished later."

A good test to know whether or not their home has been damaged is to first look around the neighborhood.

"One of our first questions is whether the homeowners has noticed any activity in the neighborhood," DeVito said. "If the answer is yes, then at that point you more than likely have damage."

Other signs include collateral damage discovered around the bottom sections of your house to windows, trim and decks, which typically indicates roofing damage above, Southern said.

Homeowners even have the option to utilize Lake Orion Roofing's work authorization policy, which allows the company to deal directly with the homeowner's insurance carrier on their behalf and complete the process for the homeowner. All the owner must do is file the claim, pay the deductible, and Lake Orion Roofing will provide the rest.

After 30 years of business in Lake Orion, and with certified, professional roofers, Lake Orion Roofing cares for each of their customers like family.

"We have helped a lot of people out of a tough time," DeVito said. "We genuinely care about our customers and we want to make



Lake Orion Roofing finds hail damage after inspecting the integrity of this homeowner's roof. Damaged shingles are not as effective in protecting the home from further leaks.



After working with Lake Orion Roofing the homeowners have new roof, guaranteed under the business' workmanship. For a free assessment, call 248-393-0055. sure they are satisfied their first time around. And unlike the numerous door-to-door contractors who leave the state after a roof installation, we're right here in your backyard."

For your free assessment to see if you qualify for an insurance claim, call Lake Orion Roofing at 248-393-0055.

# Thanks for Voting LAKE ORION ROOFING as the 2015 "Best of the Best" Roofing Company



The owner & staff at Lake Orion Roofing would like to take this opportunity to "THANK YOU" for choosing us as your #1 Roofing Contractor. We take great pride in knowing you have selected us above all others for our service and quality workmanship. For over 30 years, we have been a fixture in the area and will remain so for years to come. We are committed to bringing you, our customer and neighbor, the very best in quality and service.

Our commitment is to educate each of our customers in order for them to make an informed decision in selecting the right contractor for their project. We only install quality products from manufacturers such as CertainTeed & follow installation standards set forth by the National Roofing Contractors Association. We take pride in the fact that all of our installers must be certified as CertainTeed Master Shingle Applicators. We want to ensure you will have peace of mind knowing that you have selected the best roofing contractor for your home.

Not only are we able to handle all your roofing needs, we also install siding, gutters & insulation as well. We have a repair & service department to perform repairs to roof systems or temporary repairs until you're ready for new roof, siding or gutters. Call us today at 248-393-0055 to schedule a free inspection & estimate. Our motto we live by is "Above All... Customer Satisfaction".

#### **Storm Damage & Claims**

- Hail damage is very difficult to detect and often occurs to roofs, siding & windows.
- You may think you don't have damage since you can't see any signs of damage, or because your roof isn't leaking.
- Many homeowners discover major roof damage after it's too late to file a claim
- It's highly recommended to get a full property damage inspection after severe storms
- Over 90% of homes we inspected had storm damage that many owners were completely unaware of.
- All Lake Orion Roofing inspectors are Haag Certified Inspectors specifically trained to inspect for damage.
- Call us to inspect your home to insure you do not have damage.
- Are you currently struggling with an existing claim? Call us, we've helped process dozens of existing claims for homeowners to insure all damage is handled properly.
- We can help you throughout the entire claim process, start to finish. We've handled hundreds of customers & know the claims protocol / process very well.....





We have helped 1000's of satisfied homeowner's with daims...why not you?

# Why LAKE ORION ROOFIN Real Life Testimonials!

#### **Absolutely Amazing Company!**

As with many other Lake Orion residents and business owners, the Orion Art Center was hit hard in the "Storm of 2014"!

Our insurance company sent out a claims adjuster shortly after the onslaught. We were sadly surprised when the claim came back in for a total of \$7400.00! This "complete assessment" included such things as; 9 individual shingles, a very small percentage of siding, on one side ONLY!

Things just did not seem accurate so we decided not to move forward with any repairs until after we contacted LAKE ORION ROOFING. I personally met Mark Southern and Ben Sprague of Lake Orion Roofing after they repaired damage to my grandmother's home caused by this very same storm. They were fantastic to work with and I knew I needed their help!

They reopened a case with our insurance company. Brought out another new adjuster and together with them, did a COMPLETE assessment of the real damage! Bottom line is what started out as a claim of \$7400.00 from the original adjuster.....was now in excess of \$41,000.00!

Thanks to Lake Orion Roofing and Mark Southern the Orion Art Center will now have a proper and complete makeover. I strongly recommend that anyone who's home or building of any kind that got damage by the storm of 2014 or any other....do yourself a major favor and contact Mark at Lake Orion Roofing before anyone else. It's the best decision vou'll ever make!

Sincerely the new Orion Art Center

#### I Would Highly Recommend!

I was only two weeks from arbitration over a dispute with my insurance company when I met with Mark at Lake Orion roofing. He analyzed the extend of the damages to my roof due to hail and wind and determined the we were not getting a fair offer from the insurance company and were going to have to pay for most of our roof replacement out of our own pockets. Using his vast experience in these matters he quickly headed off arbitration and got a new inspection ordered. He personally met with the inspector and walked him through the issues and at the end of the process we were covered for all of the damages that occurred. The work Lake Orion roofing performed was excellent and I recommend him for all of your roofing needs.

#### They Did A Fantastic Job!

I called a roof repair "expert" that told me I had severe storm damage. "The worst he had seen." insurance company intimidated the roof repair "expert" and said it was from sun damage, ext. and that it was not from "that" storm. The roof "expert" I had called said there was nothing he could do about the claim but I definitely had Hail and Wind Damage and that I needed a new

My neighbor had a similar situation and told me things turned around once they contacted Lake Orion Roofing; all their problem were solved.

I called Lake Orion roofing and this is when the story finally improved. Together Mark (Láke Orion Roofing) and the Insurance Company inspected my roof. They determined my roof needed to be replaced and the supervisor even said "There was no question my roof needed repaired."

The good news. Thanks to Lake Orion roofing, I have a new roof, and they did a fantastic job.

I would highly recommend!

Mitch Kline

#### This Guy Knows What He's Doing!

The Results are Amazing!

It never occurred to me to even file an insurance claim until I overheard several co-workers discussing similar situations with their homes. I decided to call a contractor, based on hearing how good they were on a radio show.

This contractor came out, took a look and my roof and aluminum siding and informed me that they could provide a quote on a new roof, but not the aluminum siding, because they felt it was only slightly damaged.

I checked with my co-workers that live in the area to ask which contractor they were using – Lake Orion Roofing! 'Why do you like them?' "Because they are outstanding!"

Mark Southern personally came out to inspect the damage. He was amazingly efficient and thorough as he reviewed and captured the damage — This guy knows what he's doing. Mark uncovered a great deal of damage the storms had done to my home. He worked diligently with my insurance company to make sure all the damage was addressed. Lake Orion Roofing did all the hard work with the insurance company for me.

I can't begin to speak of how supremely skilled and professional Mark and his roofing and siding team were. Hands down, the best contractor I have ever worked with! The results are absolutely amazing! I wouldn't use anyone but Lake Orion Roofing!"

An extremely satisfied customer. PR

We have successfully completed 1,000s of storm damage roofing repairs. Lake Orion Roofing has extensive experience in working with insurance companies to replace your storm damaged roof, siding, windows, awnings & more!



**Lake Orion Roofing has HAAG Certified Inspectors** which Carries a Deeper Level of Credibilty.



**30 Years Strong** 

**248-393-0055** 

"Above All... Customer Satisfaction"

www.lakeorionroofing.com

## Brandon 2025 takes aim at the future with an eye on today

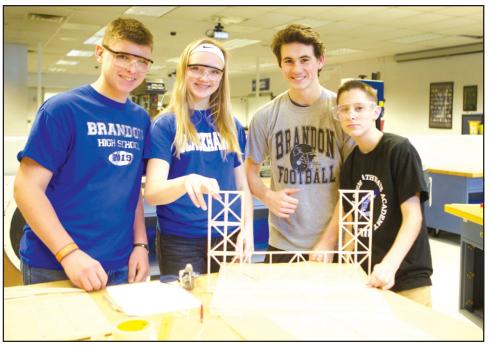
Designing and building a prosthetic hand that actually works. Rubbing elbows with designers and engineers at the North American Auto Show. Flying stealth drone missions and capturing footage heretofore deemed unattainable.

To many, that sounds like the making of a 'Bucket List.' To Brandon High School STEM (Science, Technology, Engineering, and Math) students, it's just part of their regular hands-on learning in the popular program now in its seventh year.

"We get to take some amazing field trips where we get to experience what we have learned in the classroom in a different setting," said BHS sophomore Emily Davis, who had just returned from a visit to Oakland University's School of Engineering and Computer Science. "The prosthetic hand activity was awesome."

According to Brandon's Career and Technical Education (CTE) director Eric Lott, Brandon High School's STEM program is unique.

"We are one of 22 programs in the state certified as CTE compliant," Lott said. "Our curriculum is aligned with state standards and a team of engineers reviews our material to make sure the students are receiving a program that matches current indus-



From left, Joe Prentice, Kalin MacQueen, Jakob Sulisz, and Ian Ladd. Brandon High School STEM students.

try practices."

Early Childhood Orientation - Thursday, March 10 (Brandon ITEC Center)

Early Childhood Open House/Registration - Tuesday, April 12 (Harvey-Swanson)

Early Childhood Open House/Registration - Thursday, April 14 (Oakwood Elementary)

The results are impressive, as the STEM program has grown every year. According to technology instructor Patti Dzabanski, this is the biggest it has ever been.

"Our kids are great," she added. "And

next year, for the first time, we will have a senior-year Capstone class for the students to complete a STEM project of their choosing, explore STEM careers, and spend their last year in high school with their STEM family."

For additional information including times,

please visit our facebook page. facebook.com/BrandonEarlyChildhood The statistics surrounding STEM graduates are well known, as STEM job opportunities are expected to continue to grow faster than jobs in other sectors and STEM jobs tend to pay higher salaries than jobs in other fields.

But that doesn't seem to be why so many Brandon students are enrolled in the program.

"The teachers bring some real world expertise to our classes," said sophomore Morgan Ross. "They've worked in various industries and do a nice job of sharing their experiences with us."

As for the future of the STEM program at Brandon? Superintendent Dr. Matt Outlaw sees bigger things ahead.

"We have a gem of a program here, and it's something we want to continue to grow," he said. "We field calls from families and schools in other districts wanting to know more about the program, and anybody who has been a part of it knows how special it is. It is a key component of the continued success of our students."

For more information about the STEM program and how it may be right for your family, visit <a href="https://www.brandonschooldistrict.org">www.brandonschooldistrict.org</a> or www.brandonstem.com.



### A School for the Mind & Body is character education with a nutrition & exercise emphasis

A School for the Mind and Body (SFMB) is based on academics, character development and personal health and wellness.

"We believe that character education, nutrition and exercise are equally as important as reading, writing and arithmetic," Owner/Creator Nanci Canine said.

Nanci Canine was on an airplane with her husband when she was inspired to create a school.

"I grabbed a napkin and wrote down a basic business plan," she said of the event which led to the 2005 creation of A School for the Mind and Body. Now 11 years later SFMB has grown to over 150 students and has impacted hundreds of other children when it comes to "healthy living". SFMB's curriculum has not only prepared students for the next educational level but many students have been "advanced".

Here is what one parent says: "Thank you to Mrs. Neumann. Mia has been advanced to 1st Grade! She was so prepared for Kindergarten and has made a wonderful adjustment to school. Thank you to SFMB and the staff for such an awesome educational experience for our daughter!"

Canine explains: "Our program is based



on a "Concept of the Week" that is integrated into four Educational Units - Thinking, Learning, Nutrition, and Exercise.

For example, if the concept of the week is love, children will define and practice love through the Thinking Unit. During this time teachers and students will discuss how parents love their children and how children love their parents. The Learning Unit will cover

the letters L.O.V.E. Our Nutrition Unit will be dedicated to discussing ways to love our bodies through healthy food choices. Finally, children will learn ways to show love to their bodies through exciting games and physical activities during the Exercise Unit. Each concept will also be taught and applied through art projects, dance, drama and story."

The SFMB environment and the spirit of

"love for learning" is what sets the school apart from other preschool learning centers. The state of the art facility and the educational staff has through the years provided a curriculum that each child can use to be successful! Listen to this parent: "Thank you for all of the love and care you give to our children and instilling the love of learning inside them at such an early age!"

SFMB Fit Families has also been recognized by the public school systems for their physical education program. Many have adapted SFMB's FF program to their own physical education programs! Personal trainers provide a nutrition and exercise curriculum that the children do both at school and at home learning how to maintain a strong healthy lifestyle!

The dedicated staff of A School for the Mind & Body is excited to help your child learn and grow. Call (248) 814-7100 to enroll for Fall 2016!
SFMB is shaping the lives of young children to be conscientious, confident, excited to learn, and committed to healthy living. They have taken Early Childhood Learning to a whole new level! They truly mean: 'Saving Our World of Tomorrow through Our Children Today

To learn more of SFMB's unique curricuplease visit our website www.schoolfortheminandbody.com or call (248) 814-7100 to visit our school.



## Randy Wise Ford-Ortonville where the customer comes first

Randy Wise Ford-Ortonville has been serving the community since 2004 and has now become northern Oakland and southern Genesee counties destination for new and used vehicles. As a result of the growth in 2013, they expanded their facility at 986 S. Ortonville Road from 5,000 square feet to 20,000 square feet to meet the needs of the community.

"We've doubled our selection," said Joe Greene, manager. "The expanded show room and service area continue to provide a growing customer base and vast selection of cars and trucks. Today we have more than 200 new vehicles and 400 used vehicles available."

Ford Motor Company continues to be a leader in the auto industry. For example, in 2015 Ford introduced the F-150 made of aluminum, dropping 700 pounds from America's best-selling truck in the drive to save fuel. This year Ford continues to set the bar higher by introducing the only heavy-duty pickup, the F-250 and F-350 with the high strength, military-grade aluminum-alloy body.

"From the sporty Mustang to the versatility of the Escape to the Focus and Edge, what ever your driving needs are,



The friendly staff at Randy Wise Ford Ortonville.

Ford has a vehicle for you," he said.

Randy Wise services all makes and models of vehicles, from oil changes to diesel engine repair. With motorists now keeping their vehicles an average of about 11 years and often more than 200,000 miles, maintaining your ride is key. Let the certified specialists at Randy Wise Ford use the right oil and filters along with free alignments plus a multi-point inspection to keep that vehicle operat-

ing at peak efficiency.

"We care about customers. Our reputation for quality work is second to none," he said. "We fix it right and return your vehicle in a timely manner."

Check out some of the great lease options available at Randy Wise Ford-Ortonville. The dealership works with all credit organizations and can guarantee financing. Greene notes that leasing is a good option, even for motorists

who put a lot of miles on their vehicles. Buy an extra mileage and trade your vehicle in after a 2-3 year lease, without having to feel the pain of depreciation.

We have a great selection of Ford Certified vehicles. You can check them out at RandywiseFord.net.

Randy Wise Ford-Ortonville remains committed to the community—sponsoring the Drive One 4 UR School event twice a year with Goodrich in the spring and Brandon in the fall. Community members are invited to test-drive one of seven or eight new cars or trucks that Randy Wise brings to the schools. Ford Motor Company and Randy Wise Ford Ortonville will donate \$20 for each test drive (one per house-hold), up to \$6,000 can be earned for each district.

Randy Wise Ford-Ortonville, 989 S. Ortonville Road, is open 9 a.m.-8 p.m. Monday and Thursday, 9 a.m.-6 p.m., Tuesday, Wednesday and Friday, and 9 a.m.-4 p.m., Saturday for those in the market for a new vehicle. Service hours are 7 a.m.-6 p.m., Monday through Friday and 8 a.m.-2 p.m. Saturday 888-482-1658.



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www.lakeorionroofing.com







Winter cannot go on forever, and it warms the hearts of everyone at Lourdes Senior Community in Waterford that numerous outdoor activities are ahead for residents and staff at Fox Manor on the Lake, Mendelson Home, Lourdes Rehabilitation and Healthcare Center and Clausen Manor.

Each building has an activities director who ensures there is plenty to do in any season. – Tammy Keeley at Fox Manor independent living, Deana Wiegand at Mendelson Home assisted living, Jacqui Baker at the Rehabilitation and Healthcare Center and Melissa Sexton at Clausen Manor memory care.

The beauty of 33 acres on the shores of Scott Lake lends itself to numerous outdoor activities. Lourdes has a pontoon boat on which residents can take rides or bring a pole for fishing. There also is a lakeside dock for fishing, and a nearby gazebo provides an excellent vantage point overlooking the lake.

Wooded areas feature paths for walking and biking where the trees are pretty in spring, summer and fall – even in winter with snow covering the branches. And there is always a chance a walker might see a deer.

Of course, Lourdes also features several indoor activities: painting, jewelry making, crafting, cooking and baking, vocal and chime choirs, music and art therapy, computer lessons, entertainment, games such as Wii Bowling, family events, fun times with elementary and high school students and themed meals.

Each home has its own kitchen and culinary staff dedicated to providing a variety of great tasting foods. Chicken enchiladas, kabobs and pasties are among resident favorites, and fresh soup is prepared daily.

At the center of life at Lourdes, is a foundation built on the Word of God. Sister Teresita Lipar presides over the pastoral staff, all of whom are trained







to meet the spiritual needs of residents, family and visitors. Pastoral ministries include mass and other chapel services, sacraments, prayer for healing and comfort, Bible study groups and spiritual pilgrimages.

Lourdes Senior Community is home to more than 250 residents. Sponsored by the Dominican Sisters of Peace, it has been serving seniors since 1948 with four core values, Dignity, Service, Compassion and Spirituality, regardless of race, color, creed of religion. The Rehabilitation and Healthcare Center has been named one of the nation's best by U.S. News and World Report and overall community selected Best of the Best for senior living eight years in a row by readers of the Oakland Press.





Dignity
Service
Compassion
Spirituality

IOURDES

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www.LourdesSeniorCommunity.org

# **Our Customers Say It Best**



#### **ROOFING, SIDING, & GUTTERS**

We had some preventative maintenance work done for an architectural roof wall section that was damaged by ice dams. Ryan was the repair person assigned to the job and he was great! Ryan was professional and took pictures of the job for me. He was a nice person and did quality work. He answered all questions and was very knowledgeable. He had worked on a different area of my home previously and did a great job there too. The VP (Dillon) was also available for questions. They added a gutter too in order to help better preserve the newly repaired area for the long run. It was preventative work to avoid water getting into the house in the future. We are confident that this company saved us some future headaches.

E. Cuneo, Clinton Twp.

#### **ROOFING, GUTTERS & COMPOSITE TRIM**



We had a new roof installed by SureGuard. It went extremely well from start to finish. I called to scheduled a quote and Dillon came out within a few days to provide it. He then came back a second and third time only because I was indecisive, he was very patient. He was extremely. He was extremely professional, knowledgeable and courteous. Our roof was scheduled to be replaced within a week of signing the contract. We had a leaky roof and they prioritized us and we couldn't have been more grateful.

The price was a little more that other quotes we received and less than one. I think it was fair. I had a good feeling about this company so I went with my gut, not the checkbook

When the crew arrived on a Saturday morning thy got right to work. setting up taps and rearing off the old roof. Everything was going according to plan until they discovered a huge wasp nest in the corner of our house. The amount of wasps was unbelievable and they stung three of the crew members. One was allergic and was taken to the hospital. The crew of seven was now down to five. This didn't stop them. Dillon went and got wasp spray and sprayed them enough to work in safe conditions. They finished the job in one day even with a small crew.



After one big rain storm we noticed there was a leak in the garage. We called Dillon and he cane over within twenty minutes and found the problem. Near where the wasps were there was one nail that was nailed below the nailing strip (I think that's what it's called). He fixed it right away. I find no fault because those wasps were atrocious! I would definitely use these guys again.

N. Egan, Lake Orion

#### **ROOFING**

I was very happy with my SureGuard experience. After receiving a number of quotes from other roofing companies, I chose SureGuard because the owner was very professional in his sales approach discussion of my roofing needs, even though the price was in the higher range of quotes I received. SureGuard crews were friendly and performed their work in a timely manner and the owner contacted me on a daily basis with updates regarding any work related issues, especially with respect with the waether and I never had to chase SureGuard for information and my telephone calls were timely returned.

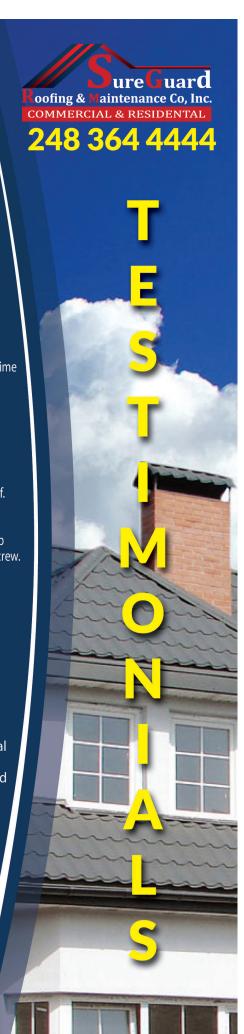


#### **INSULATION**

I had a lot of heat going into my attic causing ice dams SureGuard came out & boxed in and sealed any areas also installed two direct air vents out the roof for stove & bath. They then corrected air flow with foam crates and blew in insulation covering the entire attic and rebuilt the attic close out box.

Dillon gave me a fair price and it was worth every penny my furnace runs less and the lower level of the home was a ice chest at 60 now it is running at 70 degrees on both upper & lower levels of my home instead of through the roof.

I am so happy I will be calling SureGuard to do my roof in the near future. Mary Woodward, OXFORD MI



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Thank You

Oxford

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- T1-11

#### Wood/LP

- Roughsawn Cedar
- Stacked Stone

• Stone, Brick

Composite

• Creek Ledgestone

#### 2015 Che (Oxford Leader Readers' Choice 1 st Place

#### Residential

- 5" K-Style Seamless 25 Year Warranty Baked-On **Enamel Finish**
- 6" K-Style Seamless 25 Year Warranty Baked-On Enamel

#### **Leaf Protection**

- Clean Sweep
- Kay Can • Leaf Relief
- (up to 10 yr. warranty)

#### Stop the Hassle!

- 5" K-Style Seamless 25 Year Warranty Baked-On Enamel Finish
- 6" K-Style Seamless 25 Year Warranty Baked-On Enamel Finish
- Box Galvanized Steel
- Custom

Commercial



### **Save on Energy Cost!**

#### **Fiberglass**

- Roll Batten
- Loose Fill

#### **Panels**

• Foam Board •Insulated Board

#### Cellulose

• Loose Fill



#### SureguardRoofing.com

# SureGuard Roofing: New location, same quality care

#### Moving forward to better service you

"I'm very happy with our move to Oxford" remarked Tony Saferian, owner and president of SureGuard Roofing & Maintenance. "We experiencing more people coming in and needs."

2015 SureGuard is finding that this new rating on every site we're on." location has higher visibility than their previous spot in Lake Orion, and they couldn't be happier about the response.

"Once people step inside they're very impressed with our spacious show room that features many samples of the quality products that we use and literature about them," Saferian added.

Lately, Dillon Phillips, Tony's son, right the role of marketing and advertising for the company, especially with the use of social media sites, Facebook, Instagram and their own site, www.sureguardroofing.com.

them, and introducing them to us, is what I've right."

been focusing on" Phillips said. This and combination.

have increased roadside exposure and are home maintenance, home renovation ideas and pictures of some of the jobs we've done" asking about what we can do for them he added. "People can go to any of the of quality workmanship and products to cut So it may take a little longer but we're and their roofing and home maintenance consumer sites like Angie's List that feature corners," Saferian said. "We just don't do that, customer reviews and testimonials and read Since moving to Oxford in the spring of those written about us. We have a five star

#### History of customer care

SureGuard Roofing & Maintenance got its roofing business he applied a simple code of should never happen. These companies are stand behind your word and your work. He was done properly," he added. engrained this in the minds of his crew members and insisted on every job being done in the right way, the only way, and the hand man and vice president has taken on SureGuard way. Now, twenty-eight years later, with son Dillon at his side he still adheres to those principles.

"It doesn't matter if it's a large commercial "Engaging the community, getting to know says "they'll make sure that the job is done added. "Because we've been so busy, we'd

good old face-to-face contact is a great enough have had a negative experience with some other contractor and appreciate when "On Facebook I'll post different tips on somebody's doing quality work Like SureGuard.

> "We're not going to lower our standards we take pride in our work"

"We've noticed a lot of other companies experiencing numerous call backs on residential jobs because of the presence of mold in the homeowner's attics. Sometimes start 28 years ago. When Saferian started his these roofs are only two years old. That ethics. He believed you're nothing if you don't just not checking their work to make sure it

That's why SureGuard offers a complete quality inspection with every job.

"Customers want quality work, not just something thrown together where they have to pay again to have it redone," Saferian said. Repair and maintenance

"Our maintenance crews have been busy job or a smaller residential repair" Saferian all year repairing the work of others" Phillips like to thank our customers for their patience happy," he said.

Most people have been around long and understanding while their work was being done. Because of the quality we instill in our work, it can be difficult to get all our jobs done in one week. It's also difficult to find enough skilled workers needed to provide the kind quality work that our customers deserve. determined to keep our standards high and our customers happy.'

Sureguard does all manner of work including flat roofs, shingle roofs, siding and attic repairs as well as insulation.

"We're fortunate that my Dad knows both residential and commercial work thoroughly," Phillips said. "Some companies only know residential and shingle work. When they run into jobs like flat roofs or complicated jobs that require more thought they usually don't know how to do it and the home owner ends up with an inferior job.'

Saferian said sometimes they may have to get a crew out to perform a temporary repair to control a leak or something like that and then return to complete the rest of the

"It's all part of keeping our customers



Another thing that SureGuard does that helps assure customer satisfaction is to keep their crews in roughly a 20 mile radius. That way, if a customer needs help they can respond in the shortest amount of time possible to take care of their request.

"We want to be able to service everybody whether it's at the show room or their home," Saferian We also offer 24/7 emergency service. Our customers are very important to us."

SureGuard Roofing and Maintenance has

since 1989 and they have an "A Plus Rating". SureGuard was also voted "Best Roofing Company in Oxford' in the Oxford Leaders "Best of the Best" reader's choice awards in 2015.

Their office is at 650 South Lapeer Rd. in been a member of the Better Business Bureau Oxford. Their phone number is 248-364-4444.

## The place to be on Lake Louise:Bullfrogs Sports Bar & Grill

It's been 17 years since an empty building on the shores Lake Louise was transformed into Bullfrogs Restaurant, an iconic gathering place to kick back and enjoy your favorite meal or beverage and sporting event.

"It was John Hagar's life-long dream to open a sports venue—family restaurant," said Kim Hagar, who along with John purchased the building in 1995. "The inside was 99 percent gutted and redone. Over the years we've had several additions from the Tiki Bar to the spacious deck to the big screen plasma televisions—but the original concept continues attract patrons."

Just 5 miles north of I-75, off exit 91, Bullfrogs Restaurant 2225 Ortonville Road, offers a festive atmosphere with entertainment every night of the week.

Whether out on the deck or in the dining room Bullfrogs offers something for everyone. Bring the whole family or just enjoy a date night with your spouse or significant other Bullfrogs is sure to please.

"Our Tiki Bar is one of the biggest outdoor bars in Oakland County," said John Hager, Jr. Even when the evenings get cool, guests can warm up by lounging near the outdoor fireplace on the deck. Or a great before or after concert hot spot during the summer—DTE is just a short drive away."

This spring Bullfrogs will introduce a new menu, keeping some your favorite dishes along with some tasty additions. From their famous venison chicken chili topped off with Frog Ears for dessert to all you can eat fish and chips—there's something for the whole family.

If you're looking for the best pizza after the show stop by Bullfrogs for one of our famous Mexican, Artichoke Spinach or Meat Lovers Pizza, and fried pickles all 1/2 off on Tuesdays 5-9 p.m. If south of the border is what fits your palate



Sarah a bartender at Bullfrogs.

check out our enormous wet Burrito, enchiladas or the infamous humongous nacho's or maybe some 99 cent tacos on Mondays 5-9 p.m.

"Nothing goes better with great Mexican food or pizza then one of our 80 beers," said John.

From New Belgium Fat Tire to Frankenmuth Batch 69 IPA to Kona Big Wave Golden Ale—your favorite swill is chilled and waiting for you at Bullfrogs.

Whether Lions, Tigers, Red Wings or Pistons are playing, there's never a bad seat in the house to watch your favorite sporting event on one of the 18 big screen TVs. And

you never know who may stop in—local celebrities and musicians that play at DTE have been known to stop after their shows and sports players often frequent Bullfrogs.

Late night the fun continues at Bullfrogs with DJ dancing and the occasional live band on weekend nights, Texas hold um poker tournaments Monday nights along with 'Bike nights' in the summer Wednesday night is always family or kids night with clowns and an ice cream bar. Kids eat free with the purchase of an adult meal.

Ladies night every Thursday which feature discounted drinks for the ladies. Bullfrogs also has Hoppy Hours specials 3-6 p.m. Monday-Friday along with the return of Power Hour

While providing the areas top entertainment location Bullfrogs also gives back to the community by sponsoring local charities, through fundraisers and donations, and food to our local schools. For example, Bullfrogs owner Kim's favorite charity, Devoted Friends, a local rescue organization helping pets in need.

Visit our website bullfrogsbarandgrill.com or hop in and join our e-mail club to get all the latest discounts and daily hoppenings at the Frog.

Open 7 days a week from 11 p.m.-2 a.m., Bullfrogs is one of a few places in town where the kitchen stays open with our full menu until 10 p.m. and appetizers and fried food until 2 a.m. Reservations and carry outs are always welcome by calling our pad at 248-627-7755 we're just a hop, skip and a jump off exit 93 north 5 miles at 2225 Ortonville Rd Ortonville Mi 48462.

Here at Bullfrogs we always have something hoppening at our pad.

Check out *The Citizen* for updates on all events



# Genisys Credit Union is where YOU come first

Established in 1936, Genisys Credit Union has remained a strong, non-profit financial institution that offers highly competitive rates, member discounts and a full slate of financial services.

Membership is open to anyone who lives or works in the state of Michigan. Members know they can count of Genisys to provide personalized customer service combined with all of today's modern conveniences like electronic banking and access to more than 30,000 fee-free ATMs.

Genisys Credit Union's slogan "Where You Come First" is a way of doing business that all staff members embrace.

Through the years, the credit union has grown. In 2015, Genisys completed a merger with Tri-Pointe Community Credit Union. This move expanded member access to 28 branches, including 25 located in Michigan.

The move made Genisys Credit Union even stronger and as a result, the financial institution wrapped up the year with total assets over \$2 billion. In addition, the credit union has been consistently recognized for its fiscal strength with BauerFinancial's fivestar rating for financial safety and soundness. This is the highest rating a financial institution can receive.

It's not just its members that benefit from Genisys Credit Union's strategic growth. Based in Auburn Hills, the credit union has strong ties to every community where it does Casual Day Fund. business. The credit union gives money to

Genisys Credit Union also sponsored ditional financial services include home loans,



including Genisys Investment Services. Tra-

auto loans, small business lending, credit cards and business financial services.

'We are particularly proud to be a primary source of credit for our members," said President and CEO Jackie Buchanan. "In 2015, we originated over \$1 million per day in new consumer loans. These loans helped families get new and more reliable automobiles and finance other needs. We are also pleased to have helped a growing number of members with their home financing and small business credit needs."

Genisys Credit Union's main office is headquartered at 2100 Executive Hills Blvd. in

Auburn Hills. Twenty-seven other branch offices are located across Michigan, Minnesota and Pennsylvania. Connect with Genisys on Facebook and Twitter by following genisyscu. For convenient access to your account, download the Genisys Credit Union iPhone app in the iTunes Store or Android app in the Google Play Store. For more information, call (248) 322-9800 or visit www.genisyscu.org.



local organizations, sponsors community events and its staff members donate their time.

In fact, Genisys staff members gave more than 3,700 volunteer hours and worked to raise money for Oakland Livingston Human Service Agency's Walk for Warmth, gave generously through a United Way campaign and provided much-needed donations to local organizations through their Employee nearly 600 community-oriented events each year, including the Montrose Blueberry Festival, Grand Blanc Fun Fest, Fenton Jingle Jog, Vassar Riverfest, Clarkston Concerts in the Park, Lake Orion Big Rig Gig and Ortonville Septemberfest.

Over the past year, Genisys Credit Union has further enhanced its mobile and online banking services and wealth building services,



25 Southeast Michigan branches, find one at www.genisyscu.org













• Low rates, great terms & fewer fees



### Metropolitan Tree Inc., full time, personal, professional service

While other tree companies have come and gone—Metropolitan Tree Inc. has continued to serve the area for more than 50 years. There must be a reason.

In addtion to an office in Ortonville— Metropolitan Tree also has a location in Clarkston.

"We have worked all over Michigan," said Ron Pepera, owner and community member since 1960. "I'd personally like to thank all our loyal customers that have supported us over the past years. We strive to maintain a high level of service and provide the highest quality work for a reasonable price."

A member of the Better Business Bureau, Metropolitan Tree and their employees take pride in the work they do and go out of their way to protect your property, surrounding trees and landscape while removing trees and stumps.

Metropolitan Tree, operates year round with all the skilled man power, climbers, cranes, aerial lift trucks, chippers, stump grinders, heavy brush mowers and equipment to remove large and hazadous trees and stumps. From small jobs to land clearing, residential and commercial. Metropolitan Tree takes pride in providing personal ser-



Metropolitan Tree works full time, year around stands out from other tree companies demonstrated by the high ratings and awards we have received from various organizations.

vice to all their customers.

Owner Ron Pepera will supervise and be on all job sites.

"We are fully insured for your peace of mind," said Pepera. "Same full service at discount prices."

When you call during business hours, you can talk to Bonnie—not a machine 98 percent of the time. Special arrangements can be made for unexpected tree work.

Whether trees pose a danger, become diseased or are damaged after a storm—the

professionals at Metropolitan Tree are ready to help.

Pepera reminds customers that liability and workman's compensation insurance is needed prior to tree cutting or you will be liable for injuries or damages.

In addition to qualified removal and disposal of diseased or infested trees, Metropolitan Tree also does contract work for counties, local municipalities, building contractors, commerical and residential customers.

During the past years, millions of area trees

have become infested with a variety of diseases from Dutch Elm disease, to Emerald Ash Borer and recently the Sawyer beetles that feed on the bark of twigs of susceptible live pine trees.

"While the tree may be standing—the roots rot first underground. If a tree is dead for three years or more it's ready to go over," he said.

"We understand that economically it's tough right now," said Pepera. "We can work with you to set up special conditions for payment. It's much easier to deal with a standing tree now rather than a tree that has fallen on your home.

Customers should feel confident with Metropolitian Tree and it shows by the great number of referrals from our satisfied customers. Thank you to all the previous and current customers that have used our service over the years—we appreciate your business. We are honored to help enhance your property values and keep the community safe from hazardous trees.

Metropolitan Tree, 1090 Croup Road, Ortonville. Phone 248-627-6316 or toll-free 800-753-1633.

Normal office hours, 8 a.m.-5 p.m.. If necessary emergency service are available.



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Metropolitan Tree
Earns Esteemed 2013 Angie's List
Super Service Award

Award reflects the company's consistently high level of customer service

Metropolitan Tree has earned the service industry-coveted 2013 Angie's List Super Service Award, an honor awarded annually to approximately 5 percent of all the companies rated on Angie's List, the nation's leading provider of consumer reviews on local service companies.

"It's a select group of companies rated on Angie's List that can claim the exemplary customer service record of being a Super Service Award winner," said Angie's List Founder Angie Hicks. "Our standards for the Super Service Award are quite high. The fact that **Metropolitan Tree** earned this recognition speaks volumes about its dedication providing great service to its customers."

Angie's List Super Service Award 2013 winners have met strict eligibility requirements, including earning a minimum number of reports, an excellent rating from their customers and abiding by Angie's List operational guidelines.

Service company ratings are updated daily on Angie's List. Companies are graded on an A through F scale in areas ranging from price to professionalism to punctuality. Members can find the 2013 Super Service Award logo next to company names in search results on Angies List.com

2015
Crtonville
Goodrich

2015
The Citizen
Readers' Choice
1 st
Place

24 Hour Emergency Storm Service • Specializing In Fast Insurance Claims

# Banks Vacuum: Expect First Class Vacuum Products and Services

Bank's Vacuum located at 4549 Lapeer Rd. in Orion Township is no ordinary vacuum store.

It may be the best and most complete vacuum store in the world. This is where everyone from serious cleaning fanatics to those who need parts and advice come for their vacuum needs.

Bank's boasts of being the World's Largest Vacuum Dealer with 13 Michigan vacuum superstores, two now in Nevada and one in Connecticut, selling more vacuum cleaners and floor care products than any other dealer nationwide—yes, including the big box stores.

"If you can't find it in our stores or on our website, it simply doesn't exist," said owner Ken Bank.

We offer all brands to fit budgets. Our customers can try and compare every brand, make and model, from the most basic and inexpensive budget vacuums, to the very high quality, feature rich brands.

"We got them all!"

And yes, Bank's Vacuum's prices are guaranteed to beat Target, Walmart, Sears, Costco, Amazon Prime and all others.

Plus, when you buy from Bank's, you get their FREE and famous service benefits you don't get elsewhere. Free belt changes, unclogs, many other minor repairs, and more.

Bank says," You simply get a better value at Bank's Vacuum. That's why we continue to grow.

Just recently Bank's added two more stores to the family, 5631 Dixie Highway in Waterford, and 4161 Orchard Lake Rd. These were formerly operated under the United Vacuum name and recently changed to the Bank's Vacuum. The United Vacuum owner, who once worked for the Bank family, and employees have continued with the Bank's Vacuum team.

With that, Bank has some exciting news.

"We've added more new products and more new services than ever before," Bank said.

Bank's is now offering full service sewing machine repair, floor steamer repair, carpet steamer repair, air purifier sales and service, and more.

Bank's also provides and encourages "trade-in allowances" so the company can recycle your old vacuum rather than it ending up in the landfill.

In addition to the Lake Orion location, Bank's Vacuum Superstores

**₹100% AMAZON RATED!** 

are also located in Livonia,

Plymouth, Novi, Grosse Pointe Woods, Shelby Township, Troy and Warren.

Bank's is the area's only "Factoryauthorized" repair facility and each staff member is factory trained to repair all brands. Bank's also fixes Sear/Kenmore, Kirby, Rainbow and the other door-to-door brands.

"The manufacturers refer customers to us to perform their service and warrant repairs because they know we are experts and because we stock the country's largest inventory of replacement parts, including hard to find bags, belts, filters and industry related accessories," says Bank.

Once in Bank's showrooms, customers can expect far better, more patient and personal service than they would anywhere else. Bank trains the staff himself.

"We're all fully-trained technicians and vacuum cleaner experts," he said. "We're not like the clerks at the big-box stores who just point at the box.'

And, if you don't feel like leaving your home, Bank has a solution for that too

'We have the best vacuum cleaner website on the internet," Bank said.



At right: General Manager Tim Kellogg with a Riccar "Retriever" geared towards pet owners stands with store manager Casey Barnard with a Miele Homecare vacuum.

'Our customers can now order online and choose free shipping or in store pick-up."

Visit Banksvac.com to get a feel of just what Bank's Vacuum in Lake Orion has to offer.



\* Through Synchrony Financial

# Michigan Web Press goes green thanks to process-free plates

Michigan Web Press has gone green with their latest piece of technology thanks to the addition of process-free Kodak Sonora Plates.

"The benefits are really something to be excited about," said Michigan Web Press General Manager Todd Hagerman. "Not only does this mean we are chemical-free, we are also using less energy and less water. It is truly the green way to go."

Process free plates also allow clients' work to go to press faster, reduce maintenance costs and provide a cleaner and safer work environment. An added benefit is that process free plates eliminate the variability from processing, which improves consistency and quality for Michigan Web Press clients.

"Committed to Print," for more than 20 years, the commercial web-offset printing company prints more than 150 different daily, weekly and monthly newspapers and periodicals from throughout Michigan, Ohio and Indiana. The company's clients include The County Press, View Newspapers, C&G Newspapers, The Monroe News, The (MSU) State News and The (UM) Michigan Daily.

In addition to printing, the company also performs preprint inserting, bindery services and direct mail fulfillment.

Michigan Web Press' commitment to serve its customers begins with its commitment to reinvest in equipment and technology. Along

with the new process free places, Michigan Web Press is also home a Goss Magnum printing press capable of producing a 48-page full-color newspaper at 40,000 copies per hour.

dergone significant change in recent years, Michigan Web Press' clients have persevered. "Michigan alone has more than 300 newspapers publishing over 9 million printed



"That means we can turn around orders even faster for our customers," said Hagerman.

While the newspaper business has un-

copies a week. Print remains a viable medium. Community newspapers, like those we print, continue to serve a vital role for their readers and advertisers," Hagerman explains.

The company prides itself on high-quality printing and exceptional customer service. Hagerman talks about Michigan Web Press' customer focus: "Our responsibility to our

customers is two-fold. First, we must stay on top of printing technology to deliver the best printed product at the lowest cost to our customers. Secondly, we must make sure we understand our customers' changing needs and show them how to utilize printing technology to their greatest benefit."

Michigan Web Press with its staff of more than 80 employees operates 24-hours-a-day, seven-days-a-week to give their customers fast turnaround times. Hagerman is proud of the company's track record when it comes to meeting customers' deadlines.

"We rarely miss a delivery deadline. We understand the importance of getting the printed news delivered to our customers' readers on time and we do whatever it takes to make that happen every single day."

For more information about Michigan Web Press, please visit the company online at **www.michiganwebpress.com** or call (248) 620-2990.

# Taking the Lead...

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www.michiganwebpress.com



## Metamora Golf & Country Club: Lapeer's premier semi-private club

METAMORA TWP. — More member benefits, a remodel project and a growing membership all point to progress at Metamora Golf & Country Club.

"We had a fantastic year and look forward to what's ahead in 2016," said Rick Fleming, club pro and general manager.

Founded in 1990, the 18-hole, 72-par championship course is in its sixth year under local ownership.

'The facility is intended for the golfer who appreciates a good test of golf and enjoys the service and ambiance of a private golf club," Fleming said.

The club offers amenities such as complete practice facilities, a full-service clubhouse that can accommodate up to 120 guests on its two levels, an Olympic-sized heated pool and golf lessons through the Pro Shop.

The 177-acre club offers services and ac-

"The facility is intended for the golfer who appreciates a good test of golf and enjoys the service and ambiance of a private golf club."

- Rick Fleming, club pro/general manager

tivities for golfers, non-golfers and families. On the course, golfers of all experience levels will find a rolling terrain that is challenging but a fair test of skill. Designed by Don Childs and Associates, the parkland course offers exceptional shot value, design balance and aesthetics. Lady golfers at Metamora Golf & Country Club will notice some improvements in the locker rooms starting this spring.

We are working on a remodel project to better serve our growing membership," added Fleming. Also new for lady golfers in 2015 was the club's first-ever women's social league, which invited women golfers of all skill levels to drop in on Wednesday evenings for 9 holes.

Fleming said the club will offer that once again this summer. Continuing to serve both members and guests is the club's pavilion tent and patio that can accommodate up to 200 guests in the warmer months.

As Lapeer County's only semi-private golf club, Metamora Golf & Country Club provides members with the events and atmosphere of a private club, while still allowing the public to play the course.

In the past year, Metamora Golf & Country Club hosted fundraising events for local charities such as the LEADER Fund, Kiwanis of Lapeer, Lapeer Optimists, Lions Bear Lake Camp, Banbury Cross Therapeutic Equestrian



Center, Frankie's Friends, Oxford Baseball, Olivia, J. Murray Foundation, Hometown Heroes of Michigan, Lapeer Team Work, McLaren Lapeer Region Foundation, Lapeer Hockey Association, Lapeer Skating Club, Murphy Elementary and The Lapeer City Police Officers Charitable Fund.

Contact the club to learn more about special membership promotions or for help in planning your next outing or event.



# **Builders Custom Flooring turns dream homes into reality**

Builders Custom Flooring is a familyowned and operated full-service retail flooring boutique located in North Oakland County's historic downtown Lake Orion, Michigan, and boasts more than 2,500 square feet of flooring elegance for your home or workplace.

Two and a half years ago, Dan and Debbie upgraded their business to a 3,000 square foot historic building at 11 South Broadway and have been making history since. As winners of the 2015 Houzz Service award, which is only given to 3 percent of businesses, and both the 2014 and 2015 Angie's List Super Service award, Builders Custom Flooring has a huge reputation to live up to.

Dan and Debbie specialize in hardwood, tile, and carpet installation, sanding and refinishing, and innovative projects to serve their constantly expanding community in the South-East part of Michigan, as well as supporting their fellow business owners by using materials produced in Michigan and the United States.

To keep their services up to date and their products fresh, they attend workshops, tutorials, trade shows, and networking opportunities yearly to ensure they are con-



Builders Custom Flooring co-owner Debbie Burgess wants to help her customers create the home they've always dreamed of.

stantly evolving with the business and providing their customers with the best quality work possible. "We're not just looking to sell a product. We are building relationships with our clients," says owner Debbie Burgess.

They demonstrate this with keeping their business family and community based, hiring those within the community to fuel its economy. In fact, their son, Steve, and their son in law, Rick, joined the team and are making an impact with their expertise and experience in the flooring industry.

It goes beyond work, it's passion. The Burgesses want to help create the home their customers have always dreamed of. One of BCF's most common "assignments" for their clients is to bring in the key elements from their home. They ask for paint swatches, a cupboard door, or a sample of a customer's granite countertop. And then they simply put the pieces together to create the ideal space.

Just walk into the store and you can feel the different textures of stylized tiles, hard woods, and laminates. The atmosphere of the luxury vinyl, beautiful ceramic, and porcelain finishes gives the customer a sense of the home they've always wanted. The variety of stone, glass, and crystals produces a feeling of an endless supply f. of options with exotic personalities to each and every display.

With 29 years of experience in the business and over decades of combined expertise, Builders Custom Flooring provides its customers with the quality floors at a price they can afford.

#### **Sherman Publications:**

# The power of local buying and local marketing!

Did you know when you drive down the street and look at all your neighboring homes, that nearly three of every four of the families inside make decisions on what goods and services they will purchased based on what they seen in our papers?

That means of the over 55,000 address who get a Sherman Publication weekly from Goodrich down M-15 to Clarkston, over to Lake Orion, up M-24 to Oxford and east to Lakeville and Leonard, over 40,000 look at the ads and buy stuff based on what they

That is the power of local buying and local marketing!

Sherman Publications, Inc (SPI) is the publisher of four community newspapers, The Clarkston News, Oxford Leader, Lake Orion Review and the Citizen (up in Ortonville, Groveland and Goodrich); two total market coverage shoppers (The Ad-Vertiser and The Penny Stretcher); and one glossy coupon magazine called The Big Deal, which covers our entire circulation area, plus another 10,000 addresses in the 48328 ZIP code in Waterford.

At the end of 2014, a national auditing firm released their findings based a phone survey they completed of area residents –

you, our readers. They asked about paper readership and local buying trends for the next 12 months. The findings, we am happy to report, are staggering.

Circulation Verification Council (CVC), an independent, third-party reporting audit company based in St. Louis, MO, audited The Clarkston News and Penny Stretcher circulation numbers – making sure what we report to the community is what we are delivering. (Hint. we are.)

So, after their audit, what did they find with their simple, Yes and NO questions of local residents?

Of the random residents surveyed:

98.6 percent recognized they received our paper.

74 percent said that they, or someone in their home regularly reads or "looks through" our paper

73 percent said they "frequently" purchase products or services from local business ads seen in our papers.

Wow! Nearly three quarters of the households in this community use our paper when making buying decisions. Can, any other form of local marketing boast those numbers?

For the skeptics out there, hold on a second. Let's talk about CVC. First, they audit

thousands of editions nationwide with a combined circulation over 55 million. Their auditors pour over our US Postal statements, printing statements and any other statement they can find, to come up with their findings. Their audits cover printing, distribution, circulation, websites, digital editions, mobile, email, social media and readership studies to give an accurate picture of a publication's reach and market penetration.

Oh, and we did not pay for this audit.

According to CVC founder and president, Tim Bingaman, "CVC uses a for-profit business model, which allows our company to remain completely objective in its reporting practices. We run our business the same way as financial auditors and auditors of all other media. There's no power of influence because most publishers do not pay us directly for our services, so we can be totally impartial and just report the facts. Today, CVC is known as the premier source of audit, circulation and readership data, and I'm proud of the work we do."

Aside from assessing our papers' reach, Bingaman's company also got the pulse for locals' projected buying trends. Here are some of the answers you provided:

17% of your neighbors say they will get a

new automobile. That means if national average cost of a new car is, \$25,777, the local buying power is \$189,476,601 in new car sales! (that's \$189 million!)

18% will be in the market for a "new" used vehicle. With the average cost being, \$13,145. This represents another \$108,026776 in sales.

Let's see... oh, 7% of you say you will need a real estate agent (that's just over 2,700 transactions). If the average transaction is \$240,000, local real estate agents will be inking over \$653 million dollars in contracts. Talk about the benefits of fiduciary relationships!

A little over 3,400 of you plan to seek the advice of an attorney this coming year, representing over \$3.4 million worth of legal advice. I think local counsel may think about marketing in our pages to get a piece of that pie before all the billboard and TV commercial lawyers get all the action!

Thank you to our community – you local residents and businesses – who continually supports this local paper and for taking the time to respond to the survey. There are naysayers who say newspapers are dying. Bah! Once again those who say that do not live in the our area. Your community papers continue to thrive, insuring readers will be informed and entertained for years to come!





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**Conveniently Located at** 111 S. Broadway · Downtown Lake Orion

Free Financing o You Pay No Interest For 12 Months

Introducing - New Dixie Home Stainmaster Carpet Lifetime Warranty

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10% Off Refinishing & FREE

Nano Technology "Aluminum Oxide"

Floor Finish Upgrade

(adds years of life to your

site finished floor)

Coestom Ploors At.

1)

- DIY Special Pricing
   Lifetime Installation Warranty
   Free Professional Job Site Cleanup
   Tree Professional Job Site Cleanup
   Tree Professional Job Site Cleanup



# Carpet

Special Buy on Plush Carpet Starting at \$1.79 Sq. Ft. Installed Over 8 Lb. Pad



Some restrictions may apply  $\bullet$  See store for details Expires 4-6-16

#### Ceramic Tile **Closeout**

2 Colors in Stock • \$6.99 Sq. Ft. Professional Installation **Available** 



Some restrictions may apply • See store for details Expires 4-6-16



Starting at \$3.99 Sq. Ft. Installed Includes Free Pad (200 Sq. Ft. Minimum)



SERVICE

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**Luxury Plank Tile** Starting At \$2.99 Sq. Ft. Installed



Some restrictions may apply • See store for details



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\*\* 2015 Angies list

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# Michigan

**Chelsea Wood Flooring** \$6.99 Sq. Ft. Installed 4 Species to Choose From



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#### 5" Hand Scraped Hardwood Sale

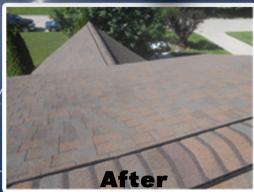
\$5.49 Sq. Ft. Installed 5 Colors Available



Some restrictions may apply • See store for details

# Has Your Home Suffered Hail Storm Damage?





90% of the area homes have experienced damage.

Has Yours P



#### NEW CLAIM FILING PROCESS:

Call us to inspect your home to determine if there is damage <u>before</u> filing a claim. Then call your claims department.

# STRUGGLING WITH AN EXISTING CLAIM?

Let our relationships with area insurance companies go to work for YOU. We will review your claim to see if it needs to be reopened to fix the problem.

WE HAVE ALREADY HELPED DOZENS!

KE ORION



# Don't Pay For Your Neighbors Roof

National Storm Damage Center Reports: Typically insurance companies cannot single out a homeowner for a rate increase based on an "Act of God" storm damage claim. However, your insurance company will raise rates for everyone in your area. Regardless if you file a claim or not your rates will increase to help pay for everyones's repairs...Except for your Home!!!

# Call Us Today

an assessment to see if you qualify for an insurance claim.

Hail storm damage can't be see very easily most of the time. Even many roofing contractors don't know what to look for when it comes to hail damage.

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Over 100 years roofing experience



"Above All...Customer Satisfaction"

# Clients are priority number one at Chatham House Interior Design

Shelley Knudson and Kali Weber, owners of Chatham House Interior Design, have come a long way since they opened their Dixie Highway studio two years ago.

"It's going amazingly well. We're very busy," Knudson said.

"We've been really welcomed by the community," Weber said. "Our interior design work has skyrocketed. It's been fabulous."

The studio at 9539 Dixie Highway includes in-house home design, with Weber, Knudson, two other designers, and staff; resource center for independent designers; and retail showroom throughout the first floor of the 150-year-old farm house.

"Foremost, we're an interior design company," Knudson said. "Our projects run the gamut from new construction to remodels and everything in between."

"Clients are looking to freshen up what they have, or for an entirely new look," Weber said

New home construction in the Clarkston area as well as Oxford and Lake Orion is good for designers and the entire economy.

"It's good to see the area moving forward with new homes. It's a win-win for everyone," Weber said. "Many new homeowners are interested in a transitional look, with cleaner lines and a decluttered feeling throughout the home."

Before designers get to work, they meet with clients with lots of questions – what they do with their space and time, what their life and family is like, where they vacation, how they spend time with their children, etc.

"It's very important for us to know them," Knudson said. "People have responded very well. We have new people all the time and receive referrals, which means we're doing something right."

The designers make sure to incorporate clients' personal items into their homes for them to enjoy for years to come.

"It's your home – that's what's most important," Weber said.

The retail showroom has on display for sale a wide variety of furniture, window

treatments, and accessories such as pictures, mirrors, lamps, tables, vases, and frames.

"We look for different things not everyone else has," Knudson said. "It's important we're not the cookie-cutter designs you can find at any box store."

The resource room upstairs offers 750-square-feet of space, with two large tables and computers, and shelves filled with wallpaper and fabric samples, and books featuring products from 180 vendors.

"We welcome designers to do their design work and bring in clients, using the conference room in back," Knudson said.

"It's fun to be part of a community," Weber said. "It's nice to have a group of designers where you can ask opinions, share ideas, and support one another."

Their vision for Chatham House, which is named after the town in Massachusetts, is to design amazing spaces for people, and be a resource center for area designers.

"I grew up in New England," Knudson said. "There's a town on Cape Cod right on the ocean, my favorite place to shop, full of old homes and quaint boutiques. It's a beautiful village."

Knudson and Weber have built a successful team, with four designers sharing ideas and input, as well as an office assistant and design assistant

"We're living the dream. A great deal has come to fruition in a short amount of time," Knudson said.

Business has expanded to the point where they're ready for a new location.

"We're looking to become a destination shop for unique and unusual design options," Weber said.

"It's every designer's dream, to work with amazing clients who allow us to create fabulous projects," Knudson said.

Studio hours are Tuesday-Wednesday, 10 a.m.-5 p.m.; Thursday, 10 a.m.-7 p.m.; Friday, 10 a.m.-5 p.m.; and Monday and Saturday by appointment.

Call 248-620-9000 and check www.chathamhouseinteriordesign.com.



The Chatham House Interior Design showroom displays many options for furniture and accessories.



Dr. David Regiani and Dr. Stephen Harlow.

# Regiani Holistic Dental Center: health through healthier dental care

There is always something new at the Regiani Holistic Dental Center

In July 2015, after years of additional schooling, Dr. Regiani completed his naturopathic medicine studies. He is now a Board Certified Naturopathic Physician (NMD) and is Board Certified in Integrative Biologic Dental Medicine. Dr. Regiani's main focus is still in dentistry as he has chosen to limit his practice to the oral cavity, head and neck.

Adding to the busy practice is a new face in the crowd: Stephen Harlow, DDS, who joined the staff December 1, 2015. Like Dr. Regiani, Dr. Harlow practices Mercury-Free and Mercury-Safe dentistry, and is certified in Mercury-Safe practices. He holds an additional certification in InvisAlign® for adults and teens.

Why such an emphasis on Mercury-Safe Dentistry?

By itself, mercury is a toxic poison, and it was once thought of as being bound to the other dissimilar metals in an amalgamation. Science has known for decades that the mercury component leaks or leaches out of the filling. This occurs whenever we chew, grind our teeth or drink something warm.

When an old mercury filling (the silver-colored kind) is removed, the mer-

cury vapors can spread like a cloud in the treatment room. Small particulate crumbs can spray on the dentist, staff and the patient. While standard dental suction removes some of this, it is not nearly enough to protect the patient, the dentist and the assistant. The room environment can become contaminated, as can the water supply.

In the early 80's, our initial mercuryprotection measures were developed from industrial criteria. Today we use more advanced versions of those same protective measures as well as others standardized by the International Academy of Oral Medicine and Toxicology (www.IAOMT.org), OSHA and the DEQ.

It's easy to see how something in your body can have a consequence in your mouth. Eat junk food and end up with tooth decay. Dr Regiani believes dentistry should be more than that.

Most people never imagine a problem in their mouth could be connected to something else in their body. That's why we carefully evaluate everything we use, from what we use to clean your teeth to our office cleaning products. We strive every day to work towards your better overall health through healthier dental care.





State of the art sterilization center



CEREC in-office custom crown milling machinemakes a permanent crown in the time it used to take to make a temporary one!



Ozone Generator for disinfection and treatments, (esp peridontal, root canals and extrac-

# Healthy Smiles

It's not OK if your gums bleed when you brush your teeth. That would be like saying your fingers bleed (just a bit) when you wash your hands.

So while we've been making smiles beautiful since 1979, we've been helping you stay healthy, too.

#### All Phases of Dentistry for Adults & Children, including:

- Beautiful tooth colored fillings, Mercury Safe Since 1979
- TMI/TMD Bite Inbalance Treatment
- Sleep Apnea and Snoring
- Same-day Cerec 3D Custom Crowns
- Non-surgical Peridontal Disease Treatment
- VelScope® Oral Cancer Evaluation
- Extractions and Root Canal Therapy
- Dental Implants, Partials and Dentures

- Tooth Whitening
- Cosmetic Veneers Laser Dentistry
- Ozone Therapy
- Invisalign
- Digital X-Rays
- Nitrous Oxide
- · Homeopathy, Herbs & much more

\* Science-Based,

Mercury Free, **Mercury Safe Since 1979** 



**David W. Regiani DDS PC** 248-625-5222 • www.RegianiDental.com

10435 Ortonville Rd., Suite B Clarkston, MI 48348 (just South of Oakhill Rd.)

ADA-accessible panoramic and digital x-rays for better diagnosis and earlier treatment



A comfortable view (from one of our dental suites)



Lasers -yes, we have two! "No-cut, No Stitches" advanced care



Microscope used for Peridontal Disease







The staff of Clarkston Cleaning Services offers the highest quality care.

## Community's top priority at Clarkston Cleaning Services

the three "C's" - Cleaning, Community and Customer Service.

Owner Dawn Raffler says, "We strive for excellence and if our customers are not happy we want to know so it will not happen again."

As an example, Raffler said, "Over the past 15 years, a number of our new customers were confused by how we charged. We listened, and we made a major change this past January. All of our teams now have a tablet and clocks into the home as soon as they are ready to clean."

So far, she reports, both the teams and customers love the new tracking system.

"We are striving to go paperless by the end of summer," she said.

Clarkston Cleaning Services is not giving up on their signature "walk thru" after each clean. Leaders will be able to perform the walk thru on their tablet. If customers want a copy of their walk thru, our office will email the walk thru directly to them.

In November, Raffler retrained each staff person to make sure clients get the best cleaning each time. At the same time, she hired a quality control and training person who will spot check cleaning teams to make sure their quality meets standards.

All new employees are now trained by our trainer for a full week before they go onto a regular team.

Clarkston Cleaning Services has already performed over 100 hours of free house cleaning to women undergoing cancer treatment. Cleaning For A Reason is a nonprofit organization serving the United States and Canada.

Clarkston Cleaning Services' goal is to let women focus on their health and

Clarkston Cleaning Services is all about treatment while we focus on cleaning their home - free of charge.

If you know a female going through cancer treatments go www.cleaningforareason.org to sign up for free house cleaning.

Clarkston Cleaning Services also donates hundreds of dollars a year to help Clarkston SCAMP.

"Our employees pay \$1 to wear their pink 'We support SCAMP' shirt on a given day a week. Not only do our employees donate, but you will see the Rafflers at the events to support SCAMP," Raffler said.

It does not end there. Clarkston Cleaning Services supports two local little league teams so every child will have a chance to play ball over the summer.

Education is very important for any company and Raffler does not take it lightly.

Dawn is a board member and treasurer for the Association of Residential Cleaning Services (ARCSI). She meets with colleagues in the cleaning industry several times a year to learn and share ideas.

The association helps members with hiring, firing, training, goal setting, strategic planning, customer services, cleaning products and the latest construction material used in and around houses and how to clean new and old material safely without damage.

'You would be surprised how many people use vinegar on marble counters and totally ruin the area. It's expensive to resurface and we want to make sure we are cleaning every item properly," she said.

Give us a call at 248-620-9410 or go to our website www.clarkstoncleaning.com to check us out. They can work within any budget.





# I lost 62 lbs., Off Cholesterol Medication and Migraines are Gone!





### **Michelle's Story**

I was pre-diabetic, suffered from chronic migraines, high triglycerides near stroke level, high cholesterol, arthritic pain, leaky gut, snoring and more. It was an effort to go for hilly walk, climb stairs, or just roll over in bed. Slowly I became unhealthy and obese, and my migraines were debilitating and a detriment to living a fulfilled lifestyle.

I knew my issues were complicated and it was going to take a one-on-one approach with someone who had the knowledge and skill to help guide me and give me the proper tools to work with.

Nuview Nutrition gave me the right tools to prevent my diebetes from becoming a reality. I'm off the cholesterol meds and I can't remember the last time I've had a migraine. The team at Nuview Nutrition are wonderful and friendly. They make me feel so welcome and successful whenever I step in their peaceful office. Going into this program, I vowed I would stick to it no matter the cost. When you think about it, your health and well-being is priceless.

I recommend Nuview Nutrition to anyone I know that is looking for restored health or weight benefits. I love the way I feel and look!

Check out our website for more life changing stories! www.nuviewnutrition.com





Nuview Nutrition cuts the ribbon on their newest location at 7300 Dixie Highway, Suite 500.

#### Home-based care with Nuview

Nuview Nutrition started as a home based business in 1999 by Cindy Crandell, R.N., C.N. She is a registered nurse and functional medicine nutritionist with 27 years of combined experience in conventional and functional medicine, studying at the Institute of Functional Medicine. This year she is focusing on obtaining her holistic healing certification from the International College of Bioenergetics.

"I took Nuview Nutrition into the community in 2009 as people were losing jobs and insurance, needing to find alternative ways to reduce the need for costly medication and improve their health and wellness," Crandell said. "I saw this as a great opportunity to help others through this difficult time. I moved into a small one room space downtown Clarkston above *The Clarkston News*. We have continued to grow every year since by helping people reverse and delay chronic illness and weight loss with our customized nutritional plans."

If you give your body the correct environment it can heal itself. The staff witnesses this first hand every day by addressing their customers' underlying issues; helping clients reduce inflammation, increase energy, restore vitality, reduce medically prescribed medications and lose weight.

"We believe in educating our clients and the community on healthy lifestyle with a focus on mind, body and spirit, as it is all connected," Crandell said.

Nuview Nutrition has created allinclusive packages offering customized nutritional plans, individual visits, educational interactive group visits and grocery store tours offered at Neiman's Family Market and Kroger.

"We really strive to make our clients successful and work with them to learn smart ways to live well for a lifetime. This is a lifestyle change not just a change in their diet," she said.

Last year was record breaking for Nuview

Nutrition. They moved into a larger space allowing for additional staff and services for clients and the community. They now have seven employees on staff, including a Functional Medicine RN, Dietitian and an Emotional Wellness Coach, bringing with her their newest service, "Emotional Coaching" to create full and balanced lives for their clients.

"We are truly grateful the Clarkston community has embraced us," Crandell said. "Not only have we been able to serve so many individuals and families, we have also been voted Best of the Best Nutritionist in Clarkston for two consecutive years, which we view as a huge honor. We enjoy giving back to the community and keeping our business local."

Crandell and staff are active in the community, too. They are members of the Clarkston Chamber of Commerce; support food drives, back to school drives and adopt a family every year for Lighthouse of Oakland County in Independence Township. They also enjoy participating with Clarkston Community Schools for Career Day, speaking at the high school Nutrition classes and supporting fundraisers.

Twice a year they team up with McLaren Cancer Institute to bring the community a free, three-part workshop, "Beating Cancer with Nutrition." This workshop runs every spring and fall. You can get specifics at their website: www.NuviewNutrition.com.

"Thank you to all of our clients for your continued support and referrals," Crandell said, adding about 60% of their new clients come from current successful clients. "We look forward to continuing to help you, your family and friends with long term continued success."

If you haven't visited the new office, they are located at 7300 Dixie Hwy, Suite 500, Clarkston. Check their website for more information, schedule of classes we offer and monthly blogs. To schedule an appointment or inquire about services call 248-625-5143.

#### Clarkston State Bank focuses on community

Clarkston State Bank is known for quality customer service and excellence in the financial services arena

"Commercial lending has always been a focus for the Bank and we have a significant concentration in north Oakland County with many businesses. These businesses are often overlooked by large banks who charge excessive fees for their services and are not as flexible as a community bank. We are a very logical choice in a lot of those instances because of our service and agility," said J. Grant Smith, President and CEO.

CSB recently became a preferred lender with the Small Business Administration (SBA). That status will allow them the opportunity to provide the SBA 504 and 7A programs that are very beneficial to small businesses in our markets. These are options available when traditional financing for a business may not be an option. "We are always looking for new ways to expand our product offerings that add value to our commercial clients. Their business needs change in response to the economy or their industry and we are there to provide options for their lending needs."

CSB has paid close attention to the changing consumer banking trends towards internet and mobile banking, and the movement away from branch banking.

"The shift from branch to mobile and internet banking has been a major focus for the Bank," Smith said. "Our business model allows us the ability to adapt and respond to our customers' needs. Our branches and mobile products provide channels for our customers to reach us in any number of ways."

Instead of driving to a branch and utilizing a teller to deposit a check, mobile banking allows customers to take a picture of the check using their smart phone, send it electronically, and have it deposited immediately, without ever leaving their home or office. "There is still a significant segment of the market that chooses to do their banking in a branch where the teller knows their name," Smith said. "It provides a sense of comfort and security that mobile banking products don't offer those consumers. We have the ability to reach both of these consumers and everyone in between."

For customers seeking full-service banking, CSB's premiere Clarkston branch on the corner of M-15 and Citation Drive has a three-lane drivethru, drive-up ATM, convenient bank-exclusive parking, and everything needed in the branch to offer the same high level of service their customers are accustomed to. The branch was upgraded last year to include a technology center to assist customers with their mobile banking as well as an upgraded teller area that is more customer friendly. CSB had another strong year of financial performance in 2015 and is off to a great start in 2016.

The Bank is doing extremely well," Smith said. "We're very pleased with the growth in our commercial loan portfolio as well as the number of new business and consumer deposit customers. We're very profitable, well capitalized, and well regarded as a high performing community bank. From an external standpoint, our customer service is top notch and from an internal standpoint, we have some of the most seasoned, experienced staff in the market. All of that adds up to customer satisfaction and a healthy bank."

The Bank also has a full suite of consumer loan products to accommodate home improvement projects, boat and recreation vehicle purchases, and other outdoor endeavors as the weather warms up. They can service everyone from the consumer looking for a personal checking or savings account, to the business that needs a commercial loan. That depth and flexibility provides a great service to the community and has yielded great success for the bank.

"The service and agility we offer is second to none," Smith said. "We'll jump through hoops big banks don't do. That's how we differentiate

It's all about relationships, he said.

"We've had some of the same customers for almost 20 years. They love our staff and how they are treated whether it's on the phone or in one of our branches. We understand and embrace the importance of getting to know customers and the businesses they're in as well as the struggles they face. The more you know about their business, the better you can service their needs. Larger banks are less likely to sit and listen."

The Bank remains active and committed to the Clarkston community.

"We're very involved with the Clarkston Chamber, SCAMP, and many other organizations and groups who operate throughout the community," Smith said.

Smith is on the board for Habitat Oakland, which works with My Habitat Clarkston to build and rehabilitate homes for families in need. They're dedicating a home near Everest in March, and pursuing a major project for 2017. We continue to remain very active in the Clarkston community and have expanded our market throughout north Oakland County over the past several years. Our reach is greater than it's ever been but we haven't forgotten our roots here in Clarkston.

This is a big election year, and the Bank is also helping out by buying boxed lunches for poll workers as it has done for many years.

"It's the right thing to do for the community. It's what community banking is all about," Smith said. In addition, the Bank sponsors school activities such as athletic teams, field house at Clarkston High, and the annual recognition breakfast for graduating seniors as well as the CSB Backroads Half Marathon/10K race in the fall.

"Participation in the race has far exceeded our expectations and Independence Oaks provides a great venue for this type of event," he said. "The bottom line is we take our role not only as bankers but as community leaders to heart and will continue to give back as part of our mission."

To find out more about CSB call 248-625-8585, or check www.clarkstonstatebank.com.



### Clarkston State Bank YOUR COMMUNITY BANK

Since the day we opened our doors in 1999, we have been focused on helping area families and businesses achieve their financial goals. While many things have changed over the past 17 years, providing best in class service and delivering the best products and services remains our commitment.



J. Grant Smith President & Chief Executive Officer



Dawn Horner Executive Vice President, Executive Vice President, Retail Banking



**Bob Grant** Senior Lender



Angie Logan Vice President, Clarkston Branch Manager



#### **Sherman Publications:**

# The power of local buying and local marketing!

Did you know when you drive down the street and look at all your neighboring homes, that nearly three of every four of the families inside make decisions on what goods and services they will purchased based on what they seen in our papers?

That means of the over 55,000 address who get a Sherman Publication weekly from Goodrich down M-15 to Clarkston, over to Lake Orion, up M-24 to Oxford and east to Lakeville and Leonard, over 40,000 look at the ads and buy stuff based on what they saw!

That is the power of local buying and local marketing!

Sherman Publications, Inc (SPI) is the publisher of four community newspapers, The Clarkston News, Oxford Leader, Lake Orion Review and the Citizen (up in Ortonville, Groveland and Goodrich); two total market coverage shoppers (The Ad-Vertiser and The Penny Stretcher); and one glossy coupon magazine called The Big Deal, which covers our entire circulation area, plus another 10,000 addresses in the 48328 ZIP code in Waterford.

At the end of 2014, a national auditing firm released their findings based a phone survey they completed of area residents – you, our readers. They asked about paper readership and local buying trends for the next 12 months. The findings, we am happy to report, are staggering.

Circulation Verification Council (CVC), an independent, third-party reporting audit company based in St. Louis, MO, audited The Clarkston News and Penny Stretcher circulation numbers – making sure what we report to the community is what we are delivering. (Hint, we are.)

So, after their audit, what did they find with their simple, Yes and NO questions of local residents?

Of the random residents surveyed:

98.6 percent recognized they received our paper.

74 percent said that they, or someone in their home regularly reads or "looks through" our paper

73 percent said they "frequently" purchase products or services from local business ads seen in our papers.

Wow! Nearly three quarters of the households in this community use our paper when making buying decisions. Can, any other form of local marketing boast those numbers?

For the skeptics out there, hold on a second. Let's talk about CVC. First, they audit thousands of editions nationwide with a combined circulation over 55 million. Their auditors pour over our US Postal statements, printing statements and any other statement they can find, to come up with their findings. Their audits cover printing, distribution, circulation, websites, digital editions, mobile, email, social media and readership studies to give an accurate picture of a publication's reach and market penetration.

Oh, and we did not pay for this audit.

According to CVC founder and president, Tim Bingaman, "CVC uses a for-profit business model, which allows our company to remain completely objective in its reporting practices. We run our business the same way as financial auditors and auditors of all other media. There's no power of influence because most publishers do not pay us directly for our services, so we can be totally impartial and just report the facts. Today, CVC is known as the premier source of audit, circulation and readership data, and I'm proud of the work we do."

Aside from assessing our papers' reach, Bingaman's company also got the pulse for locals' projected buying trends. Here are some of the answers you provided:

17% of your neighbors say they will get a new automobile. That means if national average cost of a new car is, \$25,777, the local buying power is \$189,476,601 in new car sales! (that's \$189 million!)

18% will be in the market for a "new" used vehicle. With the average cost being, \$13,145. This represents another \$108,026776 in sales.

Let's see... oh, 7% of you say you will need a real estate agent (that's just over 2,700 transactions). If the average transaction is \$240,000, local real estate agents will be inking over \$653 million dollars in contracts. Talk about the benefits of fiduciary relationships!

A little over 3,400 of you plan to seek the advice of an attorney this coming year, representing over \$3.4 million worth of legal advice. I think local counsel may think about marketing in our pages to get a piece of that pie before all the billboard and TV commercial lawyers get all the action!

Thank you to our community – you local residents and businesses – who continually supports this local paper and for taking the time to respond to the survey. There are naysayers who say newspapers are dying. Bah! Once again those who say that do not live in the our area. Your community papers continue to thrive, insuring readers will be informed and entertained for years to come!

# Neiman's Family Market serves customers, community

Serving the community is the top priority for Neiman's Family Market. They take care of their customers with quality groceries, weekly specials, and personal service.

"We pride ourselves at doing that all the time. It is an area we can differentiate ourselves," said John Schmidt, store director for Neiman's Family Market, 7121 Dixie Highway. "We're here to support our customers and the community."

Serving the community includes donation by Neiman's and shoppers of eight pallets of water for the Flint water crisis.

"That's 800 cases, 18,816 bottles of water. We thought we would do our part to help," Schmidt said.

They're working with Enterprise car rentals for delivery, making two trips so far with four more pallets to go.

"We collected five pallets of water from customer donations, and we matched it with three pallets of our own," the store manager said.

Neiman's also supports Lighthouse Emergency Services, Neighbor to Neighbor, and other local charities.

They keep busy with special events and holidays throughout the year, including Paczki-eating contest on Mardi Gras.

"The Pazkis were really good, a lot of fun," Schmidt said.

St. Patrick's Day is on March 17, with special corned beef dinners, and the NCAA

tournament is kicking off.

"That's a fun time," Schmidt said.

For Easter, they'll host an Easter egg hunt in the store, with a visit by the Easter Bunny for pictures on March 26.

Also important is the Michigan-made community, including Better Made snacks, Faygo soda, Belledine's BBQ Sauce, Cook's Dairy, and the new Great Lakes chips.

The store includes displays devoted to local products, as well as organic and specialty items.

"Aisle eight is basically Battle Creek," Schmidt said. "Promoting Michigan products continues to be a big push for us this year and into the future. Neiman's Family Market is a local business supporting Michigan products."

Neiman's Corner Café features comfortable spots to relax and enjoy lunch from the salad bar or a cup of coffee while reading the newspaper. Fresh bagels and sandwiches are made daily.

"Bagels are very popular," said Schmidt. "Beyond that is our store bakery, and our fresh meats are a superior standard."

Neiman's plans to support the area for many years to come.

"The Neiman family is very happy to be here in the Clarkston area and we are very happy to serve the customers," Schmidt said.

For more information, call 248-625-6460 and check www.neimansfamilymarket.com.



John Schmidt, store director for Neiman's Family Market, with pallets of water donated by shoppers and Neiman's for the people of Flint.





~ fresh produce, including organics ~ bagel sandwiches & more in

~ full service meat & deli depts.

~ freshly baked goods

2015 Reader's Choice

Place

Experience the family difference.

Family Market

7121 Dixie Hwy. Clarkston

<sup>248</sup>625-6460

www.NeimansFamilyMarket.com



#### Pine Knob Golf Club & Banquet Facilities









Once a family estate, now features 27 holes of championship golf and two unique and elegant banquet facilities for any special occasion. The Mansion, a 19 room English Manor, sits atop the highest natural point in Southeastern Michigan and is surrounded by pristine manicured gardens. Its Great Hall with arched ceilings and stained glass is the perfect setting for any intimate event. The Carriage House built in 1927 and renovated in 2015, offers a unique, contemporary banquet facility with rich woodworking, crystal chandeliers, and picturesque floor to ceiling windows. Each facility has their own breathtakingly beautiful ceremony location. Pine Knob Golf Course, open to public, can host small or large golf outings. Our family has been proudly serving Southeastern Michigan and providing professional catering services for over 20 years. Please contact us today to learn more about our facilities and how we can assist in making your experience memorable. We are conveniently located off of 1-75 near DTE Energy Theater.

#### **OPEN TO THE PUBLIC**

PINE KNOB GOLF CLUB & BANQUET FACILITIES 5580 WALDON RD • CLARKSTON, MI 48348 (248) 625-0700 www.pineknobmansion.com

### Make exquisite memories at Pine Knob Mansion, Carriage House, Golf Course

Michigan is where memories are made at the Pine Knob Mansion and Carriage House.

Pine Knob Mansion is an exquisite banquet facility for 150, perfect for weddings, holiday celebrations, private parties, charity fundraisers, corporate gatherings, and other ceremonies and special events.

The classical, old world charm of the 19room mansion, built in 1927 by Colonel Sidney Dunn Waldon, former vice-president of Packard Motor Company and Cadillac Motor Company and aviation pioneer, makes any event special

"We're unique and elegant, an intimate venue," said Sandi Watson, office manager.

The Mansion's Great Hall is adorned with cathedral ceilings, suits of armor, and arched stained-glass windows offering magnificent views of the perfectly manicured gardens and greenscapes.

"The private gardens are great for pictures," Watson said. "We have a wonderful outdoor space, with gardens, fountains, patio, gazebo, and scenic views of the surrounding countryside."

The Carriage House was constructed for the caretaker and his family and now serves as a large banquet venue seating 280.

The Carriage House features large windows looking out on the scenic beauty of the grounds.

The recent renovations of the Carriage House update its look with warm wood tones, granite counter tops in the fover and a new chandelier.

"It's gorgeous," Watson said.

The highest natural peak in southeast and catering. Elegant tables, chairs, china, glassware, and linen are included.

Exquisite brunches for Easter, Mother's Day, and Christmas are offered throughout the year. They feature a full spread of tempting breakfast, lunch and dinner dishes.

The menu varies but a typical brunch might include waffle station, omelet station, scrambled eggs, bacon, meat carving stations, fish, potatoes, vegetables, salads, cheese, muffins, pastries, and a dessert bar with cakes, pies, and build-your-own sundaes - all for \$29.95.

"It's a huge brunch with something for everyone," Watson said.

"You're not going to get better food than you get here," said Kurt Peters, Director of Catering. "The value for the food is extraordinary.'

The Pine Knob Golf Course is one of Oakland County's premier public courses, offering enhanced amenities. The 27-hole layout was redesigned in 2008 under the direction of former PGA and current Seniors player, Dan Pohl, with two new holes surrounding Fleming's Lake and a new driving range/practice area.

The course offers dramatic elevation changes, tee to green, clubhouse with snack bar/lounge, Pro Shop, beverage carts and halfway house.

The championship golf course is great for large golf outings with banquet facilities at The Carriage House, as well as league play.

For more information about The Mansion, Carriage House, and Golf Club at 5580 Waldon Road, call 248-625-0700 and check Both venues feature full banquet service www.pineknobmansion.com.



The elegant and historic Pine Knob Mansion.

#### Meet Dr. Caudill

Dr. Caudill is a board certified dermatologist who graduated from Wayne State School of Medicine in the top 5% of her class, earning a membership in the prestigious medical honor society, AOA (Alpha Omega Alpha).

Following an internship in transitional medicine at Sinai Grace Hospital in Detroit, Michigan she completed her dermatology residency training at Wayne State University. She spent several years in private practice in Birmingham, Michigan prior to opening her own practice in Clarkston in 2011. Dr. Caudill is a staff physician at William Beaumont Hospital in Troy, Michigan as well as St. Joseph Mercy Hospital in Pontiac, Michigan.

Dr. Caudill is a Clarkston native. She is a graduate of Clarkston High School, alumni of the Clarkston High School Ski Team and former lifeguard at Deer Lake Beach. In her free time, she enjoys skiing at Pine Knob, Sunday brunch at the Union and petting cows at Cooks Farm Dairy with her children, Owen and Anna. She lives in Clarkston with her young family and is privileged to serve our community as a dermatologist.

#### **Experience**

We love what we do and have the most fun doing it. Do you have an emergency? We'll see you the same day. We will skip our lunch and stay late to make sure you are taken care of, because we are a family.

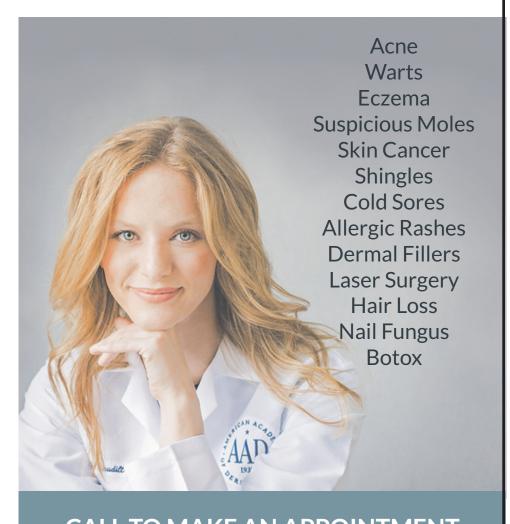
We bring cutting edge medicine with small town values.

Do you have a question? Call and chat with real humans, not a recording. Experience a doctor visit that is like meeting your neighbor at a coffee shop. We know the name of your dog, favorite vacation spot and love your grandmother's pancake recipe because you see the same doctor every visit. Build a relationship with us, the continuity will directly impact your treatment's success and be a whole lot more fun.



# Jennifer Caudill M.D. Dermatology

### cutting edge medicine with small town values



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jennifercaudillmd.com



6080 Dixie Hwy, Clarkston, MI

# Aire Serv: We treat your home like it is our home

When it comes to heating and cooling your home or business, the brand of equipment you choose is not as important as the company you hire for installation.

Customers who select Aire Serv will receive the highest quality service and professional expertise available.

In the United States, there are only about six HVAC equipment manufacturers, producing about 150 brands of equipment and even fewer companies create the components that build the equipment. These furnaces and air conditioners are coming off the same lines, but receive different labels and marketing. The products are calibrated and tested in a lab to operate at the correct specifications, so what makes the difference is the installation contractor.

"It is our job as heating and cooling contractors to put the equipment together and correctly install it according to each specific installation," said Ryan Pence, owner of Aire Serv. "HVAC equipment doesn't clip together and plug in, unfortunately. It takes years of experience and specialized tools to properly size, install, and troubleshoot home comfort equipment."

By choosing Aire Serv's licensed and insured technicians to install heating and cooling systems, you can have peace of mind knowing their furnace and air conditioner are installed correctly, keeping your family safe as well as saving you money with the highest efficiency levels possible. Aire Serv technicians are EPA certified and take advanced training courses to stay up-to-date on the latest advancements and techniques.

Aire Serv has a 5-star rating, has been voted Best of the Best in *The Citizen* and *The Clarkston News* the past two



Front row from left, Chris Coomer, Chad Majors, Derrick Nichols and Paul Vankerschaever. Back row, Amy Freeman, Amanda Gonzalez, Becky Pence and Ryan Pence.

years, and has received glowing reviews from customers including Bob M., who said, "Aire Serv is a great company to deal with. Their price was inline with other companies I received quotes from. I hired them to install a new hvac system in my residence, Carrier brand. Met the owner Ryan he answered any questions we had. The installers did a great job. It's been almost a year since install and no problems. The company has actually checked with us at least three times to make sure there has been no problems and my family is happy. I would recommend them to others that need an HVAC system. Furnaces are pretty equal nowadays it's the install that counts. This company did a great job."

Doug G. agreed.

"Ryan went above and beyond excellent service. He explained everything thoroughly to us and we were able to make an informed decision on purchasing a new higher efficiency furnace. The installation process went smooth and was very nicely done. He made sure everything was working 100 percent to our satisfaction. We will not hesitate to call for any other services we need in the future. I would highly recommend Aire Serv of Oakland County North if you want a job done right by a friendly and trustworthy company."

Ryan Pence has more than 16 years of experience installing heating and cooling systems and he and his staff of meticulous technicians travel throughout the area to meet your needs.

Aire Serv will service, install, and repair all brands of heating and cooling equipment in residential, commercial, and light industrial buildings. Additionally, they are skilled in in-floor heating, installation and service of water heaters and heat pumps, boiler service and repair. They are up to date on all the latest technology, including popular smart thermostats, allowing you to adjust temperatures in your home from your smartphone, tablet or computer.

Customers receive a free estimate and multiple options for a wide range of systems prior to installation, with flat rate prices and no overtime costs. All work is guaranteed to meet your satisfaction.

Aire Serv, 6352 Sashabaw Road, Clarkston. Call 248-627-7000 or www.aireserv.com/oaklandcountynorth.



# Latest technology in cosmetic care at Allure Vein Center

Allure Vein Center of Clarkston focuses on bringing out the best version of you.

"We reveal a more attractive you," said Andrew Simon of Allure Vein Center. "We're here to help people feel and look better."

The professional team at the Clarkston office, 7300 Dixie Highway, specializes in the treatment of varicose and spider veins.

"We're the number one provider for varicose and spider vein treatment," Simon said. "We've been in business for 13 years. We've been doing this the longest."

Varicose veins in the legs can lead to swelling, open wounds, ulcers, restless leg syndromes, and other conditions. Allure pioneers treatments and treatment methods of the painful condition.

We stay on top of the newest and best technology to offer better treatment," he said.

Previously, varicose veins would be treated surgically with vein stripping, requiring long recovery times and leaving scars.

With new procedures using lasers and other technology, patients have no downtime and minimal discomfort.

Botox and Facial Fillers, administered by highly trained and experienced doctors and physician's assistants, reduce wrinkles and restore confidence.

To tighten sagging skin, Allure uses the latest technology including Fraxel laser skin resurfacing, Thermage, which uses focused radiofrequency energy, and the ultrasonic Ulthera procedure.

Allure was the first medical spa in Michigan to offer CoolSculpting, which uses cold energy to break up fat cells in a process called cryolipolysis. Care providers at Allure have received specialized training in the procedure.

Allure Vein Center has been in Clarkston for two years, and is active in Clarkston Area Chamber of

"It's a great location," Simon said. "We're doing very well in Clarkston. It's a very community oriented area."

Most insurance plans cover varicose treatment and other procedures. Call 800-577-2570 or go to alluremedicalspa.com to schedule a free consultation.



Jamie Peysakhov, P.A.C., demonstrates treatment of varicose veins, at Allure Vein Center in Clarkston.

# vein center

# On Your Last Leg?

Varicose veins are painful, unsightly and unnecessary! Allure Vein Center offers you the latest advancements in non-surgical varicose vein treatment with no downtime and no hospitals.

You are invited to

#### **ERASE YOUR VEINS**

**OUR NON-SURGICAL APPROACH** TO TREATING VARICOSE VEINS

Presented by Jaime Hope, M.D.

#### Wednesday, March 16 | 6-8 PM **Allure Vein Center**

7300 Dixie Highway, Suite 200 | Clarkston, MI 48346 Light appetizers and refreshments will be served

Call or text today

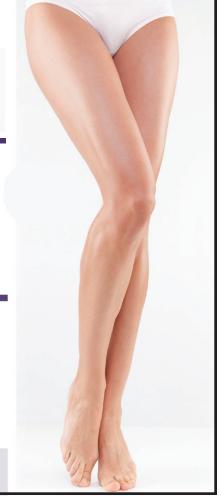
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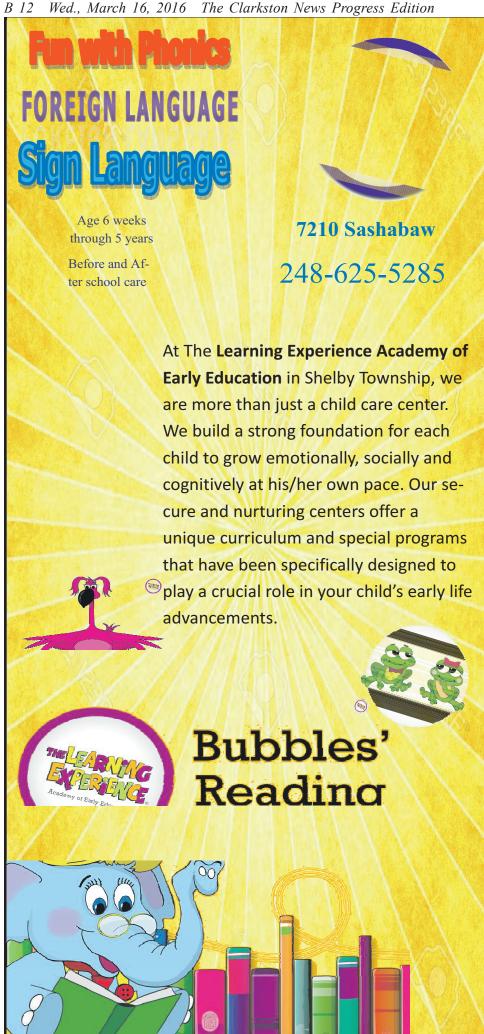


Dr. Hope



Beverly Hills | Clarkston | Livonia | Shelby Twp. | Southgate | Warren





# Learning, laughter at TLE

Children's smiling faces fill the rooms and hallways at The Learning Experience in Clarkston, 7210 Sashabaw Road.

Infants, Toddlers, Twaddlers, Preppers, Preschool and PreK students are cared for while learning skills relative to their age.

Bubbles University is the newest addition to TLE, which is an interactive and learning

'You can log in and there are different types of activities for your kids to do which incorporates Bubbles, our mascot, and his friends," said Pam Rush, owner. "It's fun."

Ms. Pam added TLE's curriculum is still the first and foremost piece she likes the most.

"It's top notch. Having grandchildren who have gone through the program, it's amazing to see what they do," she said. "Cole, who is in Kindergarten, is reading far above a first grade level. He reads chapter books. They learn all that at The Learning Experience in our phonics and reading program. Our learning starts right at the infant

Programs at TLE include Fun with Phonics, Sign Language, Foreign Language and Manners.

One of the educational tools children at TLE enjoy is the Learning Experience Academy Program or L.E.A.P. It educates students using a web-based, interactive whiteboard and other educational materials. activities and social interactions.

TLE children learn about technology. With computers they learn all aspects including hardware and software, as well as using a mouse at just 2 years old.

They are learning how to use the internet. For example, when they are learning about Europe they can Google Earth the location, look at it, see it and interact with it.

The children also learn about Philanthropy and helping others. They learn how The Learning Experience as a company donates to the Make-A-Wish foundation but also the TLE in Clarkston helps Lighthouse in Independence Township and does things for different families in the area.

"Children learn a huge variety of things every single day," said Ms. Pam. "Their minds are like sponges. They just absorb everything. We had Martin Luther King Day and Black History Month and I have pictures of our three- and four-year-olds sitting with a brown egg and a white egg. They are cracking them and seeing how we all are exactly the same on the inside. It's cool life experiences."

While children are learning, they are also receiving the best care from the loving staff at The Learning Experience which is not only a bonus to the children but parents and caregivers as well.

"To be able to have a staff who love and enjoy your children to me is first and foremost," said Ms. Pam. "If you aren't with your baby, you want someone who is going to delight in what they are doing - we have that. Our staff talk about these kids because they get attached. Even after they move rooms they visit them. It's a really warm and fuzzy place."

Children and their families enjoy the different events TLE holds throughout the year including the Back to School Carnival, Graduation ceremony, and Christmas Extravaganza.

"From 800 to 1,000 people attend and all of our children participate - even the babies," Ms. Pam said about the Christmas Extravaganza.

The Learning Experience is located at 7210 Sashabaw Road. For more information, call 248-625-5285 or please visitwww.clarkston.tlechildcare.com.



Children at The Learning Experience enjoy fun and games with Bubbles.



Children throughout Clarkston enjoy the 2,400-square-foot play structure.

# Family fun at Fort Clarkston

Sounds of kids laughing and playing greets families walking into Fort Clarkston, located off Dixie Highway and White Lake Road.

Though the kids are the ones playing - Fort Clarkston was created with adults in mind.

"We built it for parents," said Pam Rush, co-owner.

As kids are climbing the 2,400-square-foot play structure, parents can enjoy relaxing on the leather couches and recliners while having a coffee or tea from the cafe or drinking a beer or glass of wine from the bar. Dads enjoy it because they can have a beer from the bar and watch a game on any of the different televisions throughout "The Fort," as Fort Clarkston is affectionately called.

"It kind of has a sports bar feel," said Pam, adding alcohol is choice factor for adults and it isn't different than other locations parents take their kids like restaurants and bowling alleys.

"It's a choice," added Holly Waxler, coowner and manager. "No matter where you go, that's your option."

For food, adults and children have different choices including options specific to allergies.

"Kids who aren't able to go to other places because of allergies can come here," Holly added.

Another important factor is cleanliness.

"Being in the child care business I know how important it is," said Pam. "Part of our regular schedule is we have people on the floor cleaning all throughout the day."

While employees are cleaning, especially in the play structure, they are also playing with the kids and keeping things under control.

"Kids come back and ask for the workers," Holly smiled. "They definitely do play with

them. They are playing hide and seek, tag, or doing a scavenger hunt. It's family."

Pam added it is the same with the Paristas, who are the personal party hosts.

"When they take the entire crew into the play structure they are playing with them the whole time - that's what sets us apart from other facilities," she said. "They are dedicated to the birthday child. It is all about the birthday child."

Fort Clarkston offers four different options for birthdays: Rusty's Generic Package, Rosie's Themed Party and The Experience Party. The newest package is the Breakfast Birthday Package which includes breakfast and two hours of playing time before The Fort opens.

"I don't know any other place that does a breakfast party," Holly added. "They can come before Fort Clarkston opens to the public and have the place to themselves."

A treat for children is a different theme every day ranging from Dress Like a Pirate, Bring in Your Baby Doll, Indoor Snow Play, Princess Tea to Chocolate Chip Cookie Day.

"On any day there will be an activity - big or small," Holly said.

They also have special events including the Sweetheart Ball and New Year's Rocking Eve Party. The Easter Bunny will be at Fort Clarkston a week prior to Easter every day and will be there for Breakfast with the Easter Bunny, March 26.

"It's just the tip of the iceberg," Pam smiled. "There is a lot more to come. Stay tuned."

Fort Clarkston is open Sunday through Thursday, 10 a.m. to 8 p.m., and Friday and Saturday, 10 a.m. to 9 p.m. Fort Clarkston is located at 7127 Dixie Highway, off of Dixie and White Lake Road.

For more information, please call 248-297-5453 or visit www.FortClarkston.com.



# Pioneer Door can handle garage doors to automatic gates

Things are going quite well at Pioneer Door in Oxford.

"Sales were good last year. We were up again," said Greg Shick, who co-owns and operates the 1100 S. Lapeer Rd. business with his wife, Dawn. "We're looking forward to another great year."

Demand for stylish and sturdy new garage doors is up on both the residential and commercial sides.

Pioneer Door continues to offer its customers a 10 percent discount on all the products it carries. "We like to offer people a good deal and we like to show our customers how much we appreciate their trust and their business," Shick said. "You don't need to clip a coupon or wait to see a special newspaper ad. Just mention it and we'll give it to you."

Pioneer Door is quite busy these days installing automatic gates and openers in rural areas where homeowners have long and winding driveways.

Folks in those parts place on a high value on their privacy and security, so they like to make sure their homes and properties are protected from trespassers, thieves, looky-loos and unwanted visitors.

"These gates offer peace of mind and they're attractive, so they enhance the look of the property," Shick said. "You don't have to sacrifice aesthetics for security."

Although Pioneer Door has been in business for more than 20 years, the company is

by no means stuck in the past.

Shick tries to provide his customers with the latest technology. For example, the company offers LiftMaster garage door openers and gate operators, which feature MyQ accessories.

MyQ accessories use the power and convenience of the internet to allow people to control the garage door, gate or lighting at their home or business from their smartphone, tablet, laptop or home computer.



The experienced professionals of Pioneer Door in Oxford..

"Basically, you can open and close your garage door or your gate from anywhere in the world," Shick said. "Say you're expecting a package and you want to open up for the delivery guy, but you're not going to be home. This lets you open it from wherever you are, then close it."

MyQ also serves as a security system by alerting users whenever their garage door or gate has been opened by someone else, whether it's an intruder or a teenager attempting to sneak in past curfew.

"A lot more people are requesting MyQ. That's the new hot thing," Shick said. "People are seeing the ads for it and realizing the advantages. It is a nice safety feature."

As always, Pioneer Door continues to provide services within about a 30-mile radius of its Oxford headquarters.

"Of course, we handle all of Oxford and Orion, but we also go to Troy, Rochester, Waterford and Clarkston," Shick said. "We've got a good reputation and we're often the first one people call when their garage door is broken or they want to install a new one."

Folks looking to make a stylish statement with their garage door will be pleased to know that Pioneer carries

Raynor Overhead Door's new opticolor doors line available in 1,800 different colors.

"It's for people who want their garage door to match their gutters or parts of their house," Shick said. "The doors are all prepainted at the factory. Whatever you want, they'll paint any color. They're all pretty reasonable as far as cost."

For customers concerned about energy efficiency and good value, Pioneer Door offers Haas insulated garage doors.

"They have the highest R-value and the best construction," Greg said. "They help keep heating costs down if someone has a heated garage or a room above their garage. They have a lifetime warranty. They won't delaminate or rust."

Pioneer Door is one of only three dealers in the entire state of Michigan to carry the Richards-Wilcox line of premium residential garage doors. "We're the only dealer in southeastern Michigan," Shick said. "They offer an outstanding product in terms of quality, durability and appearance."

Richards-Wilcox offers a variety of popular Carriage House-style doors, but, according to Shick, the real star of the show are the steel doors overlaid with real wood slats.

"They combine the look and feel of genuine wood with the insulation factor offered by a steel door," he said.

Pioneer Door is open from 8 a.m. to 5 p.m. Monday through Friday and on Saturdays from 8 a.m. to noon. Free estimates on new garage doors are available to homeowners.

For more information, please call (248) 628-6230 or visit the company on-line at **www.pioneerdoorco.com**. Don't forget to check them out on Facebook, too.



Service & Parts for Most Makes & Models Commercial / Residential

### Visit Our Showroom!

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- Garage Door Openers
- Overhead Doors
- Commercial Entrance Doors
- Security Gate Operators
- Repairs Including Spring Replacement









www.PioneerDoorCo.com



From left are Jason Burton, lead salesman; Lisa Schoff, yard manager; owners Angie Wathen and Mike Saunders; and Tom Lowrie, founder.

## Lowrie's Landscape keeps Clarkston looking good

Spring is here, and Lowrie's Landscape is ready for a new season of planting and renovation.

"We're excited to get the season started. The weather has broken and we're on track to have a great year," said Angie Wathen, who owns Lowrie's Landscape with Mike Saunders and Ron Thompkins.

Landscape designers use the latest in computer software, including a new 3D design system this year, at their state-of-theart facility at 9561 Dixie Highway.

"We're a design and build company," said Jason Burton, lead salesman. "Design is where we excel. Every good project starts with a good plan."

New this year is garden consultation

"We have a lot of homeowners call with questions about their gardens and how to maintain them," said Lisa Schoff, yard

The garden expert will meet with clients, providing hand-drawn sketches with recommendations on where and how plants should be placed, pruned, and cared for.

For a limited time, they offer zero-percent financing for 15 months

"You can get landscaping done right now and have 15 months to pay with no interest," Wathen said. "It's an incredible help for customers."

Customers can sign up for new online services at lowrieslandscape.com, including articles full of landscape tips, coupons, and specials.

The website includes a calculator to determine how much mulch is needed for a piece of property, based on lengths, width, and depth, which the customer can then

Available this year is a new premium

triple-shred mulch.

"This is one of the natural products we're offering," Burton said. "It maintains color without dyes."

Their showroom displays more than 900 square feet of statuary, wood furniture, lighting, irrigation, bulk landscape supplies, and tools to help home owners do the work they want to do, as well as brick, step stones, pavers, and other materials left over from projects at very good prices.

Displays also include reclaimed pallet art, made from pallet wood into planters, tables, shelves, and other items.

Services include work on retaining walls, lighting, brick patios and walkways, pools, ponds, waterfalls, outdoor kitchen and fireplaces, as well as landscape designs, in Clarkston, north Oakland County, and south Genesee County.

"There's a lot of interest in lighting and landscape renovation, updating 20-year-old landscapes and improving front curb appeal," Burton said.

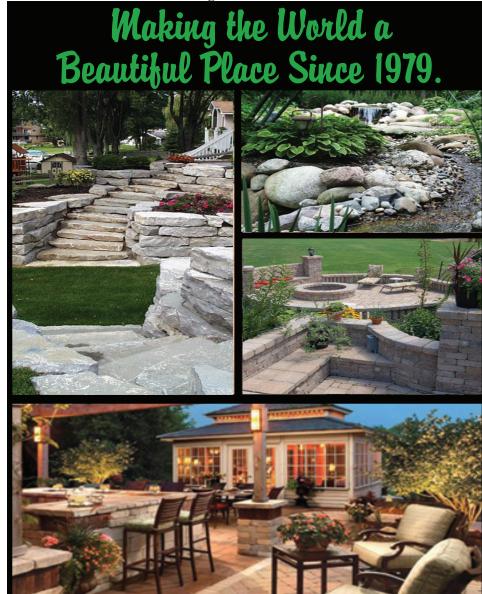
With new home construction throughout the area, they'll stay busy with new projects as well.

"We're excited about that," Wathen said. Community support includes a new partnership with My Habitat Clarkston, donating landscaping materials and services.

"We're looking forward to working with them," Schoff said. "It's a good grassroots organization, working for the community and raising awareness."

Spring hours are 9 a.m.-3 p.m. As of March 28, hours expand to 8 a.m.-6 p.m., Monday -Friday; 8 a.m.-4 p.m., Saturdays; and 9 a.m.-3 p.m., Sundays.

For more information, visit their website at lowrieslandscape.com, and call 248-625-8844.



#### Take a Vacation In Your Own BackYard...

- Custom Built Outdoor Kitchens
- Ponds & Water Features
- Artificial Putting Greens
- LED Landscape Lighting
- Swimming Poolscapes
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- Financing Available





Office: (248) 625-8844 www.LowriesLandscape.com 9561 Dixie Hwy • Clarkston

#### NEW **EXTENDED** PATIENT **CARE HOURS**

As a service to our patients

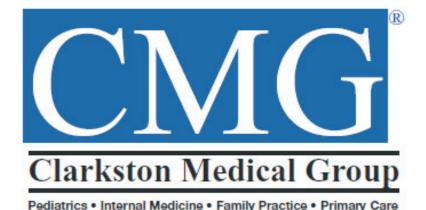
# **Clarkston Medical Group**

has expanded our Primary Care office hours to allow patients more flexibility when scheduling appointment times.

#### **Appointments are now being scheduled:**

7:00am-8:00pm 7:00am-5:00pm 8:00am to 12:00pm Monday-Thursday **Fridays** Saturdays

### Please call (248) 625-2621 for an appointment



5701 Bow Pointe Dr. Suite 100 Clarkston, MI 48346



Dr. Tim O'Neill of Clarkston Medical Group, with his daughters Branigan, at right, and Brecken.

### Clarkston Medical Group focuses on primary care for community

Changes this past year allow Clarkston Medical Group to concentrate on primary care as much now as when it was founded 50 years ago.

"It allows us to intensely focus on our patients and serve the needs of the community," said Dr. Tim O'Neill. "It's better for patients and staff. It has reinvented the practice and made it more efficient."

The doctors and specialists of CMG continue to offer services after hours and on the weekends.

"We stay here to take care of our patients," Dr. O'Neill said. "We're able to work people in when their kids are sick, or when they need a physical at 7 p.m. so they don't have to take time off work. People appreciate it. We're a service industry. That's what we want to do and we're proud of it."

McLaren Health Care Corporation, CMG's partner in the McLaren Health Care Village on Bow Pointe Drive off Sashabaw Road at I-75, opened its new emergency room in February, taking over CMG's urgent care

"The neat thing of having the emergency room on campus is patients needing critical care do not have to leave the community and drive downtown," Dr. O'Neill said.

The switch also provides more opportunity for CMG doctors to perform research, such as the study of molecular medicine and biomarkers, which offer the possibility of predicting heart attacks and

"We're excited about that," the doctor

The next phase is short-stay hospital care in the Clarkston Medical Building.

"We're working with McLaren to make that a reality, hopefully in the next 6-12 months," O'Neill said.

Clarkston Medical Group includes the best group of doctors and staff ever, equipped with the latest in equipment.

"We use the technology to complement what we do," Dr. O'Neill said. "We're doing a good job serving people. We have a great roster of specialists in the building, one of the best collections of physicians anywhere, and we continue to improve."

They have more than 23 specialties represented in the Clarkston Medical Building, working with McLaren Oakland, Beaumont, St. Joseph Oakland, Crittenton and Genesys hospital systems.

They're spearheading a new MDVIP personalized physical program, which offers advanced wellness screenings and personalized health counseling and plans, and enhanced services.

"It's a cool program, and it's really taking off," O'Neill said.

CMG was founded by Dr. Tim O'Neill's father, Dr. James O'Neill. Each year, they serve the medical needs of more than 10,000 families. Call Clarkston Medical Group, 5701 Bow Pointe Drive, Suite 100, at 248-625-2621.

## GOB Gymnastics: Gymnastics, cheerleading, building complete athletes

GOB Gymnastics and Cheerleading builds champions—not only in athletics, but in life.

The gym, located at 142 Harbor Pointe, is the leader in training not only area cheer teams, but in preparing kids for excelling at every sport and academic success as well.

Many area parents have known GOB Gymnastics owners and coaches Paul and Julie Frezza for many years, but they are slowly handing over the reins to the younger generation— a capable, knowledgeable staff that includes their children, Coaches Amanda, Paul Jr. and Garrett.

Their success is evident in the many gymnastics champions, cheerleading champions, track champions and swimming champions the gym turns out every year.

"We did not teach these other sports, but we helped the children get strong and use their bodies," said Coach Paul. "Gymnastics is a total body sport! Learn to use your body and all sports become much easier."

GOB continues to work with the Clarkston High School cheerleading squad, as well as teams from Holly, Oakland Christian School and Everest Academy. The gym staff will renew their alliance with the Brandon School District this year.

GOB Cheer Invasion works with young cheerleaders and develops state and local champions. In house cheerleaders learn what it takes to be on a high school team in the future and returning high school cheerleaders invade the gym each spring to hone the skills



**GOB Gymnastics and Cheerleading** 

they need to be selected at tryouts in June.

"We teach students the basics of tumbling and to get ready for tryouts so they can make the team they want to make and we give them a heads up about what cheerleading entails," said Coach Paul. "I give them structure, show them a little bit of work each day pays off, keep them working toward the goal. We are always setting goals. They want to do this—people like to succeed and be told they are succeeding."

GOB begins growing champions at young ages—the preschool program has more than 40 children participating, with room for more.

The gym participates in AAU and USAG leagues, at high levels and is in the midst of a season in which they are taking plenty of medals at high levels of competition. More than 90 gymnasts from GOB have taken to various apparatus in contests around the region.

The gym also hosts adult fitness classes, using hand weights, bungee cords, and other typical workout equipment, but GOB Fitness Instructor Coach Micah will also have you use gymnastic equipment to pull the perfect weight—your own body.

"Your body weight is about right since you carry your body everywhere you go," said Coach Paul. "You will get strong and have fun like you did when you were a kid. Classes are a blast! Try classes free for two weeks. After that, it's only \$8 per class, with no long-term commitments."

GOB Gymnastics has a plethora of benefits for all athletes, not only physically, but mentally.

"Gymnastics teaches body awareness, total coordination on how to use their body, and makes other sports much easier to grasp," said Coach Paul. "It teaches you to not sit on the sidelines. People don't plan to fail, they fail to plan. People get up and just go through their day. If you don't have a goal, you're wasting your time. Get up and practice and go to work like my gymnasts."

GOB Gymnastics hosts an open house between 9 a.m. and 11 a.m. every Saturday. Come in and try a class and see what they can do for you.

GOB Gymnastics, 142 Harbor Pointe, Ortonville (on M-15, next to Bullfrogs). 248-627-6317.

# GOB GYMNASTICS & CHEER

#### WE MAKE CHAMPIONS

- Gymnastic Champions
- Cheer Leading Champions
- Track Champions
- Swim Champions

# Gymnastics is a BODY SPORT

Learn to use your body -get strong and other sports become much easier

Coach Paul's Motto:

If you don't find something
for your kids to do they will
find something to do by themselves.

#### **Pre School Classes**

Coach Garrett with Jr. coach Mentors teach children ages 2 1/2 - 5 yr old

#### Come Try a Class

FREE Preschool Round-Up Tues., March 22 and Thurs., March 24 11-noon

# Adult Fitness Classes



High School Cheerleaders who need skills to make their school team.

High school tryouts are in June.

Come to GOB to get trained: Mon & Wed 7:30-9:30 pm Fri 7-8:30 pm Sat 10 am-noon

Coach Micah demonstrates his approach to fitness, using hand weights, some bungee cords, and gymnastic equipment. Come get strong & have fun. TRY 2 WEEKS FREE Classes Mon., Wed., Fri, 9 am Mon. 6:30 pm Thurs. 7:30 pm Sat. 8 am \$8 per class

142 Harbor Pointe • Ortonville • 248-627-6317 • View Facility at gobgymnastics.com





## Quality pizza made by quality people at Guido's

The award-winning Guido's Premium Pizza of Clarkston starts with quality pizza.

"We use completely fresh ingredients, from our hand-sliced meats and vegetables to our dough that we make fresh every day," said General Manager Samantha Peloquin. "But we need great people to make a great pizza. Our team truly loves to be here, most of us have worked here for years and we've really become a family. A team like this really creates such a fun environment and I think that resonates to the customer and provides a unique customer service experience."

Guido's has been serving delicious pizza to the Clarkston area for 11 years.

"We have an army of loyal customers, many on a first name basis. Besides a great product, I think the real secret is great customer service. We treat each and every customer like family." Peloquin said.

"That's why we're here," said owner Del Yeoman. "Our customers are our number one asset'

Popular items on the menu include The Big G, a 16x16-inch, 16-slice deep dish pizza, and Da Boss, Guido's own version of the Chicago-style, deep-dish pizza, with five toppings and sauce on top.

"It's a great pizza, a sauce-lover's pizza," she said.

Guido's is "The Savory Sauce Boss," offering three varieties, Original Recipe, with oregano, garlic, and spices; Chunky Tomato, with a chunk of tomato in every bite; and the spicy Fire Roasted, with a blend of peppers, onions, and spices.

'Our blend is above the rest," Yeoman said. "The fire roasted sauce is made with medium salsa, then we kick it up a little bit with hot sauce. It's just delicious."

The 3 Meat-za, topped with pepperoni, Italian sausage, and ham, is finished with roasted garlic pepper on the crust.

"The roasted garlic pepper seasoning is Guido's best kept secret," Peloquin said. "It amps up the flavor. I'm obsessed with it. We have great flavor and this brings it up to the next level."

Jalapeno popper bread and Stromboli are some of the most recent additions to the menu, with pasta, oven-baked subs, salads, and mozzarella bread as wonderful complements

Guido's catering continues to be successful, especially with spring coming up. They cater graduation parties, weddings, baby showers, corporate events, holiday gettogethers, concerts at DTE and the Palace, and other big events, offering a wide variety of pizza, pasta, chicken, subs, bread, salads, and pop.

Pre-cut party subs are very popular, with thick bread loaded with lots of veggies and

New this year is a VIP program, a great opportunity for Guido's loyal customers to be rewarded with exclusive discounts and even free pizza!

"We're really excited about that, customers earn a point per dollar they spend and can redeem points for free pizza and other customer favorites." Peloquin said.

Guido's is open seven days a week for lunch and dinner, with delivery available all

For more information, call Guido's Pizza, 5960 Sashabaw Road (in the Kroger plaza), at 248-620-9999. or check guidospizzaclarkston.com and "Guido's Premium Pizza of Clarkston" on Facebook.

## Brandon Family Dental: We welcome all new patients

Dr. Angie Harrell has much to celebrate in 2016, including a new baby, a decade in dentistry, and one year in solo practice at Brandon Family Dental, 1201 S. Ortonville Road.

"We welcome all new patients," said Harrell, a 1998 Brandon High School graduate and 2007 graduate of New York University, who is excited to work in her hometown. "I look forward to getting to know our patients— they are not just a number. My staff and I are compassionate and strive to do our best and it shows in the happy smiles from our patients."

Harrell prides herself on taking continuing education courses by top doctors in the field and staying abreast of new developments in technology, using the most upto-date equipment for the comfort and convenience of her patients, as well as for the earliest diagnoses and prevention of costly, extensive procedures.

"I believe in early diagnosis—it will mean less money, less time, and less intensive work for the patients, with faster healing," said Harrell. "The technology we're bringing in allows us to see things earlier and diagnose problems while they are small."

State-of-the-art technology at Brandon Family Dental includes a new in 2016 Planmeca digital x-ray machine, which gives a dose of radiation that is a fraction of any other machine out there. At the end of this year, Brandon Family Dental will also add to their collection of outstanding tools new CAT scan technology to provide even better diagnoses and superior care.



The staff at Brandon Family Dental.

Among the services offered at Brandon Family Dental are crowns, cosmetic fillings, veneers, root canals, extractions including impacted wisdom teeth, implants, orthodontic braces including Invisalign, Zoom whitening, partials, and dentures. Harrell and her staff are very, very gentle and compassionate. They offer multiple forms of sedation, including nitrous oxide (laughing gas), at no additional cost.

"Going to the dentist is not everyone's cup of tea, but we are a big family here and treat our patients as family," said Harrell. "I want them to be comfortable."

Harrell emphasizes it is important to get your teeth cleaned regularly at 6-month check-ups, even if you are not noticing any pain. In dentistry, early detection is key. If you wait until there is pain, teeth may need much more work or even extraction. The importance of teeth in overall health can not be overemphasized. Harrell notes there is a connection between oral health and overall bodily health.

"If you have healthy teeth, you will have fewer medical problems," she said. "Cardiovascular issues and diabetes have been linked to periodontal disease. I can help prevent these problems or catch them early. Teeth are a very vital part in your overall health."

Intraoral scanners at Brandon Family Dental gives readings on whether enamel is healthy or compromised as well and Harrell uses high magnification surgical loops to assist her in seeing problems.

Harrell looks forward to continuing to serve patients in the community. The practice sponsors several athletic teams locally, as well as the high school robotics teams. She and her husband are excited to welcome their first child in April, but she will return quickly to work and her passion for dentistry.

Brandon Family Dental, 1201 S. Ortonville Road, is open noon-7 p.m. Monday and Wednesday, 8 a.m.-5 p.m., Tuesday and Thursday and Friday and Saturday by appointment. Details: 248-627-2866 or www.brandonfamilydental.com.



Our friendly staff will make your child look forward to their dental visit!

## Did you know that a child should see a dentist by age 1?\*

Brandon Family Dental has the pediatric experience you are looking for!



#### **Angela Wojtkowicz- Harrell, DDS**

**All Aspects of Dentistry Including:** 

- •Implants
- •Fillings
- Root Canals

- •Braces
- Cosmetics
- Sedation

- Dentures
- Wisdom Teeth
- \* Source (American Academy of Pediatric Dentistry)
  Primary teeth begin to grow at around 6 mo. of age. AAPD recommends seeing a dentist within 6 months of



**BrandonFamilyDentistry.com** 

248-627-2866

## Al Deeby is your hometown car dealer

Al Deeby Chrysler Dodge Jeep Ram provides area residents with more than simple oil changes and great car deals. The community oriented dealership made Clarkston its home.

"We're your hometown dealer," Deeby said. "Because of that, our loyalty and hard work have earned this dealership the trust and respect of the community. We strive to provide our customers with the same high quality in both sales and service with affordable prices, they have come to know."

A true leader in the community, Al Deeby Chrysler Dodge Jeep Ram supports several area organizations, Clarkston SCAMP (a five week summer camp for children and young adults with special needs), Taste of Clarkston, Angels' Place Race, The Holiday Lights parade, Fourth of July and Memorial Day parades, the Clarkston Area Chamber of Commerce Golf outing, Blessings in a Backpack, as well as many other events in the area.

"We're here to support our community. We're here for the long haul," Deeby said.

Al Deeby Chrysler Dodge Jeep Ram's dedication shines through every inch of the family friendly showroom and service center and to better suit our community we have a brand new Service Department expansion which added on 40% more space to allow us to give the Community better than ever Service for all of your vehicles.



#### Al Deeby Chrysler Dodge Jeep Ram is Clarkston's local auto dealer.

After dropping off a vehicle for the highest quality care, customers can relax in the service center's spacious lounge, featuring a 55-inch plasma television, wireless internet access, complimentary gourmet coffee and snack bar. Customers can even borrow a laptop computer or iPad to use during their visit.

For the little ones, Al Deeby Chrysler Dodge Jeep Ram's family-oriented waiting area offers play zone just for them. The youngest visitors can enjoy their own plasma television, plenty of toys and complimentary snacks and beverages.

For those in a hurry, visit our Mopar Express Lane for fast oil changes and more.

"Our mission is to meet or exceed everyone's expectations," said Deeby. "That's just the way we do business. It's not magic. We just treat people the way we'd want to be treated ourselves."

This philosophy goes all the way back to December 2000 when Alphonse J. Deeby III purchased then Garrity Dodge in Hamtramck and renamed it in honor of his father, who had worked there for over 40 years.

"It all really goes back to my dad, Al Deeby Sr.," said Deeby. "You couldn't help but learn the right way to do things and how to take care of people and we're real passionate about it.

That Hometown Dealer slogan, it means everything to us. We want to be the store where people just stop by to have a cup of coffee and say hello. When they're ready to make a buying decision or need service, they know we're here for them."

The dealership also has a great selection of pre-owned vehicles.

"Not everyone wants a new vehicle, some people prefer a pre-owned vehicle and there are some tremendous deals out there."

Al Deeby Chrysler Dodge Jeep Ram passes all of its pre-owned vehicles through a 125 point inspection.

Al Deeby Chrysler Dodge Jeep Ram is located at 8700 Dixie Highway in Springfield Township.

Hours are 9 a.m.-9 p.m., Mondays and Thursdays; 9 a.m.-6 p.m., Tuesdays, Wednesdays, and Fridays; 10 a.m.-4 p.m., Saturdays; and closed. Sunday.

To contact us, please call 888-840-6106 for sales; 888-292-3417, service; and 866-815-9528, parts. For more information, check www.aldeeby.com.



of Clarkston

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Dealer is Family Friendly







Al Deeby will deliver your new Chrysler, Dodge, Jeep or Ram to your home, work, anywhere!



Al Deeby will beat any price on a new Chrysler, Dodge, Jeep or Ram Guaranteed!



8700 Dixie Hwy., Clarkston (Exit 93 off I-75) www.aldeeby.com



From left, Brian McClure, Vinnie Ventimiglia, Michelle Thomas, Kevin Gott, Shane Foster, Bob Gott Jr., Robert Gott, Sr. and Bob Goode.

## Celebrating over 50 Years of Quality Service at Gott's Auto

Gott's Auto Service marks their 53rd year in business this spring, the last 36 of those years located in the Clarkston community.

Throughout the years, the vehicles have changed but their tradition of integrity and quality of service to customers has never

"We have always satisfied our customers and we make them happy to the best of our ability," said owner Robert Gott,

"Our knowledge, our integrity and our honesty is what keeps our customers coming back," he continued. "People like coming to us because they can trust us. We value their trust and keep up the work ethic they expect from us."

The community appreciates the hard work Mr. Gott and his technicians put in to each vehicle and have shown their loyalty with return visits and also by referring others to Gott's services.

"We are now seeing second and even some third generations of families coming to us for their vehicle repairs," Mr. Gott said.

Gott's interest in auto mechanics surfaced when he was in high school. After he graduated, he worked at a car repair shop in Detroit.

Gott's Auto Service was born when the owner retired and Gott took over the business in 1963.

In the 1970's, he traveled between Detroit and Ortonville after opening a restaurant. But being a restaurant owner wasn't for him.

"I found I liked auto repair service better," he said.

He came to Clarkston after receiving a tip one of his restaurant employees gave

"She was in real estate and knew a guy who wanted to retire," Gott explained.

He took a look at the shop and knew it was where he wanted to bring Gott's Auto

Since 1980, the building has grown as well as his staff to better serve the area. Sons Kevin and Bob, Jr. both joined the family business when they were 14-yearsold for part-time work and now add the vast knowledge they have acquired to Gott's Auto Service.

It is that knowledge and experience that helps customers understand what the problem is with their vehicle and what needs to be done to repair it.

"We have a really good group of technicians on our staff," said Robert, Sr. "They work hard on everything from a routine oil change to tracing electrical and computer system malfunctions.

"We continue to grow with today's technological advances." he continued. "Vehicles have evolved so much in the last 30 years. When I came in to the business, we were working with ignition points and condensers. Now it's a lot more involved and complicated with the integration of so many computerized components.

"We always do our best to solve the problems with the vehicles," he added. "We are proud of our quality repairs, honesty and our customer service and satisfaction."

Gott's Auto Service is a certified Napa Auto Care Center, working on all domestic and select foreign vehicles.

Gott's Auto Service is located at 5709 Maybee Road, open Monday-Friday from 8:30 a.m. to 6 p.m. For more information, 248-623-0119 visit www.gottsauto.com.



## *Celebrates Over 50* **Years Of Quality Service**

Proudly Serving the Community for Over 35 Years Since Relocation to Clarkston in 1980!











#### AT GOTT'S WE OFFER YOU COMPLETE AUTO REPAIR INCLUDING:

- Tune-Ups
- Electrical Repair
- Drive Line Repair
- Steering and Suspension
- Wheel Alignment
- Transmission Repair
- Computer Diagnostics
- Fuel Injection Cleaning
- A/C, HEATING AND Cooling Systems

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48.623.0119

VE APPRECIATE YOUR BUSINESS!



Jeff Noftz and Louise Kasl, owners of Kinetic Systems Bicycles, offer a full selection of bicycles and equipment, including fat bikes.

#### 30 years of healthy fun at Kinetic Systems

Street, celebrates 30 years in downtown Clarkston this year.

How has the bike shop become the oldest retailer with its original owners on Main Street, in the face of increasingly online shopping options for customers?

"Stupidity," said Jeff Noftz, who owns Kinetic Systems with Louise Kasl.

"We have to love it so much to override the stupidity," Noftz said. "We love to ride bikes. This is what we call fun, to go out and do healthy, fun things."

"This is a great community, the people of Clarkston and the cycling community," Kasl said. "It's a supportive community. What's always fun is when new people come on board, or people come back to cycling after they've been busy with their jobs and raising families."

Retail is changing, but there's a place for Kinetics, Noftz said.

"People will always need their bikes fitted and worked on," Kasl said.

They opened the shop in 1979, and moved to their Main Street location in 1986.

Since then, they've seen many changes in cycling.

"There has been a cultural change retirees are more active now," Kasl said.

"They're a huge part of the biking community," Noftz said. "In the old days, we never had so many retirees."

Fat bikes, named after the oversize tires, are definitely the hot commodity for cyclists,

"They provide more opportunity to ride

Kinetic Systems Bicycles, 60 S. Main more places," she said. "They're a lot of fun. They're stable on dirt roads and really easy to ride. Everybody loves them."

> Parks are starting to groom trails for fat bikes throughout the year, including through winter snow.

> The Flying Rhinos Cycling Club of Clarkston, which Kinetics sponsors, rides in every season. Every year, for example, they get together for the Polar Rhino Ride on New Year's Day. But fat bikes broaden the appeal, Noftz said.

> "This widens the venue to more folks,"

"People ride in the winter with fat bikes who have never been out in winter before," Kasl said

Kinetic Systems has always offered more than biking equipment and a full service shop

They also offer training rides and classes, including sessions just for women. Topics include basic rules of the road and handson bike maintenance, as well as yoga, Tai Chi, stretches, and exercises for the rider.

They're active in the Clarkston Farmers Market, and offer fresh food and produce in season.

Kinetic Systems is located at 60 South Main Street in downtown Clarkston. They are open seven days a week, Monday-Thursday, 10 a.m.-7 p.m.; Friday, 10 a.m.-6 p.m.; Saturdays, 10 a.m.-5 p.m.; and Sundays, 12-4 p.m.

For more information, call 248-625-7000, email info@kineticsystemsbicycles.com, and visit www.kineticsystemsbicycles.com.

# Dr. Rocco Ciccone's Dental Practice: Advanced technology paired with winning customer service

Starting their 18th year of being one of Orion's leaders in dentistry, Dr. Rocco Ciccone's Dental Practice is continuing its commitment to patient care using contemporary technology. The family practice is always up-to-date on the newest, most advanced technologies being developed in the dental field, which in turn can expedite dental procedures. Appointments that used to take hours or required multiple visits can now be performed with a few clicks of a mouse.

Dr. Ciccone, who has been practicing dentistry since 1986, and his staff continually read and review updates within the dental field, which are published in dental/medical journals. Additionally, his staff of two hygienists, his assistant, and two administrators receives continuing education. It's that education that allows Dr. Ciccone and his team to act as dental detectives when it comes to finding health issues in a patient that he or she may not be aware of. A routine check up at their office can lead to a life saving diagnosis, something Dr. Ciccone is very proud of

"We pay close attention to things beyond the teeth. We look for bulging veins under the tongue that are often a sign of high blood pressure. Bleeding gums can be a sign of diabetes. We also pride ourselves on our oral cancer screenings. If you are an adult and you come in for a check up, we give you a cancer screening every time, because in the U.S., oral cancer takes a life every hour."

Dr. Ciccone purchased his Lake Orion practice in 1998 and he and his family moved to Clarkston in 1999.

"I saw Lake Orion, met the people and fell in love with this area," he said.

As dental technology progresses, his customer service remains at a consistently high level. His staff warmly greets every patient who comes through their door and that level of comfort continues into the state-of-theart treatment rooms.

Dr. Ciccone's office is located at 792 S. Lapeer Road. He is in the Buckhorn (Lake) Plaza with the PowerHouse Gym. Their business hours are Monday 10 a.m. to 7 p.m, Tuesday 10 a.m. to 5 p.m., Wednesday 7 a.m. to 1 p.m., Thursday 11 a.m. to 8 p.m. and select Saturdays 9 a.m. to 3 p.m. To schedule an appointment, please call 248-693-8366. For more information, you can visit their website at <a href="https://www.lakeoriondentist.com">www.lakeoriondentist.com</a>. You can also find them on Facebook.



Dr. Rocco Ciccone is located at 792 S. Lapeer Rd. in the Buckhorn (Lake) Plaza.

# Get the Gentle, Friendly Dentistry You've Been Looking For!

### We Offer The Latest In Dental Technology



We are pleased to offer our patients E4D restoration services - a superior method of creating precisely-designed, color-matched and high durable creamic restorations right in our practice. From simple fillings to full crowns and veneers, E4D delivers the results you want in a single appointment.



The Oral Cancer Screening System

Oral cancer claims 3 times as many victims as cervical cancer. That's why we're pleased to announce that we now have the VELscope® Oral Cancer Screening System. A screening is fast, painless and affordable. Ask us about this new life-saving technology!



Dr. Rocco Ciccone and his warm, friendly staff.

Our team of dental professionals care about you and everyone in your family...and about your lasting dental health. We also are passionate about quality dentistry and providing you with a unique dental-care experience. To help your family's smiles be healthy, attractive and confident, we offer:

- Years of experience, excellent training and credentials you can trust
- Time, personal attention and an uncompromising dedication to your comfortable, relaxed care
- The latest, high-tech dental advancements
- Complete family dentistry that includes preventive, cosmetic & restorative services.

We look forward to becoming your family's home for caring, gentle and advanced dentistry



REVIEW

## Rocco Ciccone, M.S., D.D.S.

Dental Health For Your Family 792 S. Lapeer Road • Lake Orion

248-693-8366 · www.LakeOrionDentist.com



#### Basketball America is the perfect opportunity for young athletes

Every evening Basketball America is flooded with young athletes, whether its girls' volleyball night, or boys dribbling down the

Kids three to seventeen years old can begin learning the benefits of team sports at this multi-purpose facility. Players can sign up for a team or individually be placed on a

Since the flood back in July 2011, a complete remodel has taken place. The biggest (and best) part of the project is the new courts they had installed.

"The new courts are amazing! They are a floating, hardwood maple, and it makes it so nice to play on. It's tailored to an athlete easy on the joints and more versatile for every kind of player."

The courts aren't the only improvement. The 20 years ago, Otto said they have seen mulbirthday party room, the bathrooms, the

kitchen and more were completely remodeled. The birthday room was expanded to twice its size, which allows for bigger birthday parties; something every kid wants!

"Parents love that they don't have to limit the number of kids who are invited to their child's birthday party. And we

love to see them all out here having fun,"

And have fun they do! Since opening over

Off the court entertainment is provided for families.

grow and learn and really develop their game. "They always come back to thank us for helping them make the team, and it's such a great honor to know that we've assisted them."

tiple kids go on to play school basketball

and volleyball.

"Many of the

kids who play

here go on to

make their middle

school, high

school, and even

college teams. I

love it when we

start off coach-

ing someone at

such a young

age, and see them

With such great programs running at Basketball America, or BA as many people know it, it's easy to see why the local community loves this business.

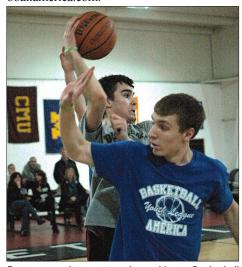
Not only do they offer youth and adult leagues for basketball and volleyball, there is open gym, weekly skills clinics, private lessons, birthday parties, AAU tournaments, and a fully stocked, delicious grill/kitchen.

"I love being a part of this community. It's really made the past 20 years great," Otto

A Spring Break Volleyball Camp is coming soon. Session One is on Tuesday. April 5.

from 10 a.m. to 1 p.m. Session Two is on Thursday, April 7, from 10 a.m. to 1 p.m. A Spring Break Basketball Clinics will be held on Monday, April 4 from 10 a.m to 1 p.m. and on Wednesday April 6, from 10 a.m. to 1 p.m. Cost is \$30 for one session and \$50 for both. Basketball America, located at 257 W. Clarkston Rd., is open from 9 a.m. to Midnight, seven days a week.

Reduced rates are available Monday through Friday after 9 p.m. Basketball America can be reached at (248) 693-5858 or online at bballamerica.com.



From young players to student athletes, Basketball America clinics teach athletes throughout their careers.



Young athletes learn how to hustle on the basketball courts.

## We're Thinking Spring at Basketball America!



- Ball Handling
- Dribbling
- Shooting form
- Shooting drills

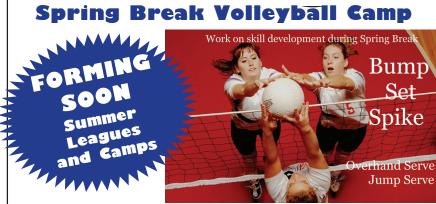
**Boys & Girls Ages 9-15** 

- Proper defense
- Boxing out
- Passing drills
- Footwork
- Guard movement
- Post moves
- Lots of fun

Session 1 Monday, April 4 from 10:00-1:00 Session 2 Wed., April 6 from 10:00-1:00

Cost: Only \$30 for 1 or \$50 for 2 sessions

3 Hours of Basketball Skills and Drills Push yourself to the next level



Session 1 Tuesday, April 5 from 10:00-1:00 Session 2 Thursday, April 7 from 10:00-1:00 Cost: Only \$30.00 for 1 or \$50.00 for 2 sessions

Instructional League - Boys & Girls 4-6, Monday Games - 6 Week Season

**Girls - Monday Games** Ages: 7-8, 9-10, 11-12, 13-16

**Boys - Wednesday Games** Ages: 7-8, 9-10, 11-12, 13-14, 15-17

Weeks - Girls Beginning March 14 • Boys Beginning March 16. Register by March 10th. All players must be at evaluations - Girls March 14, Boys March 16



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Stop In or Register Online at

www.BBallAmerica.com

## Scottish salmon, brisket sandwich among new menu items at Celtic Knot

It's not the luck of the Irish that's made the Celtic Knot in Addison Twp. such a success. It's a combination of top-notch food, fantastic service and of course, a fantastic view of the Lakeville Lake.

Located at 1318 Rochester Rd. the Celtic Knot is a restaurant/pub featuring a delicious variety of Irish and Scottish dishes as well as plenty of American favorites.

The Celtic Knot has only been open for a little over a year and it's already one of the most popular local destinations for dining.

"It's been great – definitely better than we anticipated," said owner Jon Abbey, of Oxford. "Obviously, summertime is crazy with the deck and the water. People love it."

The Celtic Knot's rooftop deck is capable of comfortably seating about 60 patrons. It features a spectacular view of the 460-acre Lakeville Lake, the jewel of Addison.

"The deck will be open as soon as the weather permits," Abbey said. "Once it hits 70 degrees, we'll have people out there."

Folks who wish to drive their boats to The Celtic Knot are able to do so because the restaurant has its very own dock capable of accommodating two boats. It's available on a first come, first served basis.

"It's absolutely perfect for those folks who want to make a quick stop for a carryout order or take a break from a day of boating to enjoy a good meal and a cold drink," Abbey said.

Just because the Celtic Knot enjoyed a tremendous first year, don't for a moment think Abbey is ready to rest on his laurels. This month, he's planning to introduce a revamped menu with plenty of new items.

"We want to keep people interested, always give them something new to try," Abbey said.

Some of the new menu items are dishes that started out as specials and quickly be-

came customer favorites. "When there's a demand for something, you keep it," Abbey said. "If customers like a dish, I want them to be able to have it whenever they want."

One of the new menu items will be Scottish salmon. "It comes in fresh, straight from Scotland," Abbey said. "We bake it, then top it with an avocado yogurt sauce. It's served on a bed of spring mix salad with roasted redskin potatoes around it. It's really good."

"We tried it last summer as a special and it sold really well," he continued. "It's a lot flakier than your typical salmon. There's more of a butteriness to it."

For folks with a hankering for something that's more turf than surf, the Celtic Knot will be adding a juicy beef brisket sandwich to the menu. It will feature smoked brisket topped with the Celtic Knot's own signature barbecue sauce.

"That's another special we ran last summer and people just couldn't get enough of it," Abbey said.

Customers who love the existing menu need

not fear because the Celtic Knot will be keeping all their favorites. According to Abbey, popular items include Scotch eggs, shepherd's pie, steak Caesar salad and fish and chips.

When it comes to burgers, Celtic Knot customers love the patties seasoned with Killian's



The Celtic Knot staff welcomes customers with a smile.

Irish red beer or Guinness Stout and topped with imported Irish cheeses.

However, the most popular hamburger by far is the "Top O' The Morning Burger." It's a half-pound beef patty topped with cherry woodsmoked bacon, a fried egg, cheddar cheese, tomato and onion.

The Celtic Knot is exploring the possibility of serving breakfast on weekends.

"We've had quite a few people come in who

want to enjoy a view of the lake while they have breakfast," Abbey said

Because man cannot live by bread alone, the Celtic Knot has 14 beers on tap, many of which are craft beers made right here in Michigan. The restaurant's been featuring beers from the Rochester Mills Beer Company, the Griffin Claw Brewing Company and the Great Lakes Brewing Company, to name a few.

Rochester Mills has a "blueberry pancake milkshake stout" that will soon be on tap at The Celtic Knot. "It's to die for. It's amazing," said Abbey, who noted the taps rotate frequently.

"We're just trying to keep it fresh."

The Celtic Knot features live musical entertainment every Friday night. Celtic music, rockabilly, classic rock, blues and Americana folk music have all been featured. "We try to keep it different. We try to keep everybody as happy as possible," Abbey said. "The music usually starts between 8:30 and 9 p.m. and runs until close."

Folks looking to celebrate St. Patrick's Day should look no further than the Celtic Knot.

There will be live music from 1 p.m. until close, a special menu featuring holiday favorites such as corned beef and cabbage, and plenty of traditional Irish beer on tap with Smithwicks and Guinness. "For the entire month of March, we'll be running a special on Guinness, \$4.50 a pint," Abbey said.

Abbey plans to open at 10 a.m. and serve breakfast to folks eager to start the party early. For info, visit www.thecelticknottavern.com or call 248-460-7997.



## Oxford Overhead Door was built on trust, quality work

Next year, Oxford Overhead Door will celebrate its 50th anniversary of providing sales and service for garage doors and garage door openers, both residential and commercial.

That's quite a milestone, especially when you consider how quickly so many businesses these days open and close their doors – pun intended.

But it's no accident that Oxford Overhead Door has withstood the test of time and continues to thrive. There's also no secret to the company's success.

The company is built on the twin pillars of trust and quality workmanship.

"We have a good reputation and that means everything to us," said General Manager Brandie Barrett. "Being honest and trustworthy means more to us than profits. You can't buy a good reputation."

That's why so many folks trust Oxford Overhead Door and constantly recommend them to family members, friends, neighbors, even strangers.

"Word-of-mouth is our best advertisement," Barrett said. "When people trust you, they tell others about you. To us, there's no higher compliment."

Oxford Overhead Door is also committed to doing every job the right way – no shortcuts, no sloppy work, no inferior parts.

"When we install something or service something, we do it right," Barrett said. "If we're going to put our name on it, it's going to be done right."

"We have good, quality employees who put

their hearts into their work and that really makes a difference." she added.

Having a garage door that's been properly installed and functions correctly is important for safety reasons. If a garage door falls, it can severely injure a person or damage a vehicle.

That's why Barrett recommends garage

doors be regularly inspected.

"A garage door should be maintained almost like an automobile," she said. "Homeowners should inspect them a few times a year. When you change the batteries in your smoke detectors, go out and check your garage door. Tie it to something else as a reminder."

Routine inspections and maintenance can also help extend the life of garage doors.

Longevity is the hallmark of a job done by Oxford Overhead Door.

"Most of our customers keep their doors for 25 to 30 years, then call us when ready to get another one," Barrett said.

Barrett said there's nothing that gives the servicemen a greater sense of personal satisfaction than when they return to a house decades later to work on a garage door they originally installed.

"It's very gratifying for them because they take a lot of pride in their work," she said. "We want our work to last."

That's the difference between a profes-

sional, fully-insured company like Oxford Overhead Door and the guys working out of their trucks or worse, the "cobblers," who can "make anything fit," regardless of whether it's the right product or part.

"Buyer beware," Barrett said.

The sheer variety of garage doors that are

tastes," she said. "C.H.I says it offers 'just the right balance of classic and contemporary' and I agree. These doors are absolutely gorgeous. They definitely make a statement."

Price quotes are available over the phone as well as free estimates concerning the installation of new doors.

Barrett noted that when a customer calls for a price, if everything about the job is standard, that's the amount they can expect to pay. Oxford Overhead Door always sends someone out to check the job and confirm the price before ordering anything.

"We keep our prices standard for everyone," Barrett said. "We don't raise our prices just to have a sale or offer a

discount to only those with a coupon."

Barrett noted Oxford Overhead Door has not raised its standard service prices since 2005. "We have maintained our business at a level where we haven't had to do that," she said. "We know it's still tough out there for a lot of folks and we want to help them any way we can."

Oxford Overhead Door prides itself on customer service and timely repairs. Often, its servicemen can handle a customer's issue the same day, if not the next.

Oxford Overhead Door is open Monday through Friday from 8 a.m. until 5 p.m. and Saturdays from 9 a.m. to noon. For more information, please call 248-628-4555. Oxford Overhead Door is located at 2118 Metamora Rd. behind the Express Mini-Storage facility on M-24.



available is astounding, from carriage housestyle to insulated, metal doors with the appearance of wood.

The company offers doors from CHI, Clopay and Amarr, but it can order doors from all manufacturers. Folks interested in doors can visit www.oxfordoverheaddoor.com and view pages from manufacturers' websites to select the garage door that best meets their needs and suits their style.

"Customers are always welcome to stop by our showroom as well," Barrett noted.

Raised panel garage doors featuring wood tones – including cedar, light and dark oak, and mahogany – are a popular new addition to the C.H.I. line, according to Barrett.

"It's perfect for folks who have traditional



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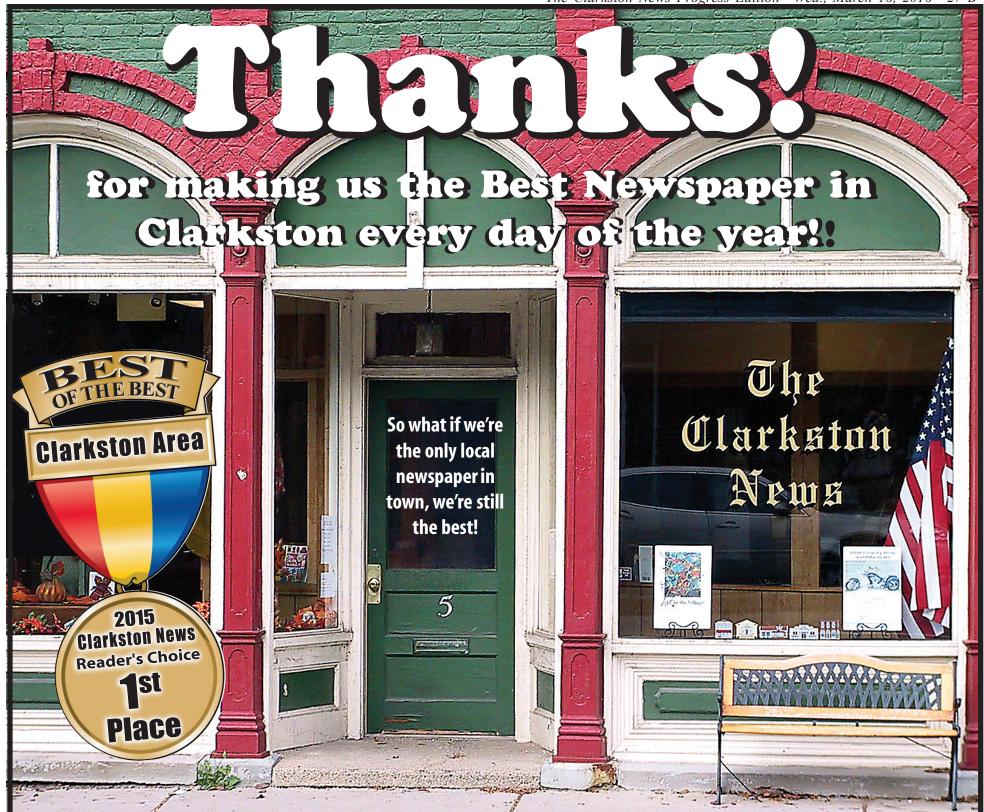


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The Clarkston News

## Grand Blanc Obstetrics and Gynecology: Healthcare for Women

Dr. Mattie Scott-Phillips of Grand Blanc Obstetrics and Gynecology is on the forefront of healthcare, partnering with women in making the best choices for their healthcare, with the newest technology and a focus on in-office procedures for convenience and affordability.

Dr. Scott-Phillips has practiced medicine for 16 years, and has been at the same location, 8423 Holly Road, Suite B in Grand Blanc for the last six years. She offers superior gynecological care and better quality of life for women through her skill at various minimally invasive procedures as well as a ground-breaking treatment known as Mona Lisa Touch. In this minimally invasive procedure, Phillips uses laser technology to reverse vaginal atrophy and painful intercourse, often caused by hormonal changes in pre- and post-menopausal women. The laser is inserted into the vagina and laser pulses stimulate new collagen production in the vaginal wall. MonaLisa Touch laser treatments naturally increase blood flow and lubrication to help improve the natural function of

"I am the first female board-certified OB/GYN in the state to offer this," said Dr. Scott-Phillips. "Women who no longer want to take estrogen replacement or who are not eligible are perfect candidates for Mona Lisa Touch."

The technology has been in practice in Europe for years and was approved for use in the United States a few years ago. Dr. Scott-Phillips felt it was important to invest in this equipment and was trained in order to be able to offer the service to her patients for relief.

"Mona Lisa Touch is changing women's lives," she said. "Women who were avoiding intercourse because of the pain it caused are able to have intercourse without any problems after only one or two treatments. It's non-hormonal, minimally invasive, painless laser that revitalizes tissues, restor-



Leanne, Barbara, Melissa and Mattie Scott-Phillips, M.D. F.A.C.O.G.

ing blood flow, collagen formation, and in turn, significantly decreases vaginal dryness, vaginal atrophy, painful intercourse and recurrent infection."

Besides reducing vaginal dryness, itching, and urinary incontinence that can severely affect their quality of life and intimate relationships, the revolutionary procedure can also relieve symptoms of lichen sclerosus, a chronic condition that causes thin, white patches of skin, usually in the genital

Mona Lisa Touch is just one of numerous in-office procedures Dr. Scott-Phillips offers at Grand Blanc Obstetrics and Gynecology. Other in-office procedures include Loop Electrosurgical Excision Procedure (LEEP), in which Dr. Scott-Phillips can remove abnormal cervical tissue using a thin,

low-voltage wire loop, Novasure Endometrial ablation for management of abnormal or heavy menstrual bleeding; Essure, in which a coil is placed into each Fallopian tube to prevent pregnancy, offering a non-hormonal birth control method; and colposcopy and cervical biopsy, in which Dr. Scott-Phillips uses a special magnifying device to examine the cervix and vagina when a Pap smear is abnormal.

"We are moving toward more in-office procedures since it can cost a minimum of \$4,000 to \$8,000 just to walk into a hospital," said Dr. Scott-Phillips. "We want to be at the forefront of care, with the newest techniques. These days, with healthcare costs, patients reap financial benefits with in-office procedures and I offer the same high-quality care you would expect at the hospital."

At Grand Blanc Obstetrics and Gynecology, all care is individualized and women are empowered and treated like

"So many times women feel their voice isn't heard," said Dr.Scott-Phillips. "Here, your voice is heard all the way. Listening to your patients is of the utmost importance in a female-specific practice. We aren't just treating symptoms, we're treating people... When a woman is empowered to make her own decisions, they do so much better. I empower my patients to ask questions and do their research so they are more knowledgeable about what I am talking about. No patient leaves my office without knowing the specifics of what and why we are treating her condition."

Dr. Scott-Phillips and her husband reside in Clarkston with their twin son and daughter.

Grand Blanc Obstetrics and Gynecology, 8423 Holly Road, Ste. B, Grand Blanc. 810-694-7095.

www.drscottmonalisatouch.com



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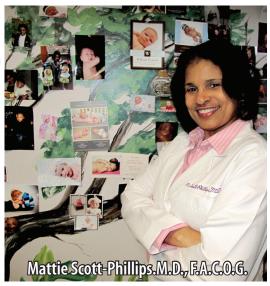
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- Thousands of women successfully treated Mattie Scott-Phillips.M.D., FA.C.O.G.



#### WHAT IS MONALISA TOUGH?

**MonaLisa Touch Laser Treatment is a simple** and safe procedure that helps women get relief from the uncomfortable effects of hormonal changes. It is minimally invasive and takes less than 5 minutes, delivering both immediate and lasting relief.

#### HOW DOES IT WORK?

MonaLisa Touch laser treatments naturally increase blood flow and lubrication to help improve the natural function of the vagina.

#### WHO IS THE DOCTOR?

**Dr. Mattie Scott-Phillips is** the first female Ob/Gyn in the state of Michigan to offer this advanced, nonhormonal, painless, in-office treatment.

**Contact Grand Blanc Obstetrics** and Gynecology, P.C. To Learn More **About This** Revolutionary Procedure.

**Grand Blanc Obstetrics & Gynecology 8423 HOLLY RD., SUITE B, GRAND BLANC** www.drscottmonalisatouch.com 810.694.7095



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www.clarkstonnews.com

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248-625-8585

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www.nuviewnutrition.com

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> Ortonville, MI 48462 248-627-3730

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248-627-8000

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School of Mind & Body

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#### In Business 11 Years Allure Vein Center

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neimansfamilymarket.com

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